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Conference Program

May 12, 2012, Conference Sessions, 3rd Floor Building E

Time	Meeting Room E303	Meeting Room E304	Meeting Room E305
10:50 ~ 12:00	Session 1-A	Session 1-B	Session 1-C
12:00 ~ 13:00	<i>Lunch Break</i>		
13:00 ~ 14:10	Session 2-A	Session 2-B	Session 2-C
14:20 ~ 15:30	Session 3-A	Session 3-B	Session 3-C
15:30 ~ 15:50	<i>Coffee Break</i>		
15:50 ~ 17:00	Session 4-A	Session 4-B	Session 4-C

Session 1-A

May 12, 2012, 10:50 ~ 12:00 Meeting Room E303

10:50 ~ 11:05	行動條碼應用認知對企業形象影響之研究-以溝通傾向為干擾變數 賴志豪 致理技術學院
11:05 ~ 11:20	排隊人潮、消費情緒與購物價值相關性之研究 吳婉伶 致理技術學院
11:20 ~ 11:35	消費者展覽行銷知覺與抱怨行為關係之研究 李培銘 德霖技術學院
11:35 ~ 11:50	終端物流體系-台灣連鎖飲品業品牌價值之研究 黃金香 德明財經科技大學
11:50 ~ 12:00	Q & A

Session 1-B

May 12, 2012, 10:50 ~ 12:00 Meeting Room E304

10:50 ~ 11:05	顧客賦權對品牌評價之影響—以產品涉入為干擾變數 劉永祥 中國文化大學
11:05 ~ 11:20	銀行擴展共同基金保管業務之策略研究 林忠城 德明財經科技大學
11:20 ~ 11:35	以消費者特質為干擾變數探討母品牌態度與聯合品牌態度之關係 張筠歲 中國文化大學
11:35 ~ 11:50	知覺品質於網路口碑與口碑強度影響行為意圖之研究-以台灣區購物網站為例 劉宜欣 亞東技術學院
11:50 ~ 12:00	Q & A

Session 1-C

May 12, 2012, 10:50 ~ 12:00 Meeting Room E305

10:50 ~ 11:05	探討部落格網誌發現創新旅遊服務內容—以新北市淡水區為例 劉淑惠 真理大學
11:05 ~ 11:20	以旅遊日誌探勘淡水新風貌 劉建均 真理大學
11:20 ~ 11:35	運用質性機會發現模型分析部落格網誌發現旅遊新商機 洪朝富 真理大學
11:35 ~ 11:50	E-learning 學習中心的成功因素 陳依雯 德明財經科技大學
11:50 ~ 12:00	Q & A

Session 2-A

May 12, 2012, 13:00 ~ 14:10 Meeting Room E303

13:00 ~ 13:15	<i>The simulation study of buffer size design for availability</i> Yugowati Praharsi, Chung Yuan Christian University
13:15 ~ 13:30	<i>Constructing a student-based innovative value model for higher education institutions: a conceptual model</i> Ronald Sukwadi, Atma Jaya Catholic University, Indonesia
13:30 ~ 13:45	<i>Defining Thai product quality in 2010s</i> Pajaree Ackaradejruagsri, Ritsumeikan Asia Pacific University, Japan
13:45 ~ 14:00	<i>A new integration of evolutionary algorithm and swarm intelligence to solve supply chain configuration problems</i> Hindriyanto Dwi Purnomo, Chung Yuan Christian University
14:00 ~ 14:10	Q & A

Session 2-B

May 12, 2012, 13:00 ~ 14:10 Meeting Room E304

13:00 ~ 13:15	<i>Production inventory model for deteriorating items with common distribution machine unavailability</i> Siana Halim, Petra Christian University, Indonesia
13:15 ~ 13:30	<i>Using the analytic hierarchy process method operating performance of companies - the biotech company as example</i> Dwan-Fang Sheu, Takming University of Science and Technology
13:30 ~ 13:45	<i>Analysis of lot sizing methods for supply contract with quantity flexibility</i> G.A. Widyadana, Petra Christian University, Indonesia
13:45 ~ 14:00	<i>Reliability centered maintenance based on dempster - shafer approach</i> Felecia, Yunita Hartanto, Petra Christian University, Indonesia
14:00 ~ 14:10	Q & A

Session 2-C

May 12, 2012, 13:00 ~ 14:10 Meeting Room E305

13:00 ~ 13:15	<i>Comparative study of multi-item batch scheduling and the hybrid of proposed ant colony algorithm - Tabu search</i> Tanti Octavia, Petra Christian University, Indonesia
13:15 ~ 13:30	<i>Establishment of improvement model for pharmaceutical logistics service by using Kano-IPA</i> B. S. Chen, Takming University of Science and Technology
13:30 ~ 13:45	<i>Evaluating the electric scooter channel distributors-take China Motor for an example</i> Hu, Yi-Chung, Chung Yuan Christian University
13:45 ~ 14:00	<i>The location problem for multiple distinct service facilities</i> Heng-Hsing Chu, National Taipei University of Technology
14:00 ~ 14:10	Q & A

Session 3-A
May 12, 2012, 14:20 ~ 15:30 Meeting Room E303

14:20 ~ 14:35	<i>An efficient algorithm for a loading problem in flexible manufacturing systems</i> Jyun-Yang Peng, National Taipei University of Technology
14:35 ~ 14:50	<i>An order sequencing algorithm for a pick-and-pass warehousing system</i> Yu-Fan Lin, National Taipei University of Technology
14:50 ~ 15:05	<i>Using heuristic concentration to solve several impact models for undesirable facilities</i> Shu-Wei Tsai, National Taipei University of Technology
15:05 ~ 15:20	<i>The study on the management transformation in logistic of telecommunication channel: a case study of a company</i> Yuan-chau Liu, Takming University of Science and Technology
15:20 ~ 15:30	Q & A

Session 3-B
May 12, 2012, 14:20 ~ 15:30 Meeting Room E304

14:20 ~ 14:35	<i>A study of liquor bank caused the transformation of the liquor products in sales, storage, and logistics support : the case of Taiwan Tobacco and Liquor Corporation</i> Muh-Lin Tsai, Takming University of Science and Technology
14:35 ~ 14:50	<i>Optimal deteriorating items inventory model in a two-warehouse system considering FIFO principle</i> Yi-Xuan Liu, Takming University of Science and Technology
14:50 ~ 15:05	<i>Research of logistical support of the tobacco industry sales logistics and strategy of channel marketing : the case of Taiwan Tobacco & Liquor Corporation to traditional channel</i> Chi-Chen Hsieh, Takming University of Science and Technology
15:05 ~ 15:20	<i>Task analysis for logistics center – a case study of UPCC's Nuannuan Center</i> Chia-Hao Chang, Takming University of Science and Technology
15:20 ~ 15:30	Q & A

Session 3-C
May 12, 2012, 14:20 ~ 15:30 Meeting Room E305

14:20 ~ 14:35	應用紮根理論和資料探勘以發現學生閱讀興趣 陸建元 真理大學
14:35 ~ 14:50	應用紮根理論和資料探勘以設計淡水八里旅遊行程規劃 鄭學禮 真理大學
14:50 ~ 15:05	鐵馬驛站之二維服務品質研究 楊玲 聖約翰科技大學
15:05 ~ 15:20	角色衝突、情緒勞務與薪資報酬關係之研究－以證券公司為例 劉碧霞 致理技術學院
15:20 ~ 15:30	Q & A

Session 4-A

May 12, 2012, 15:50 ~ 17:00 Meeting Room E303

15:50 ~ 16:05	母品牌態度與聯合品牌態度之關係：消費者特質的干擾角色 張筠歲 中國文化大學
16:05 ~ 16:20	品牌情緒依附與品牌反應之關係 鄭伊真 中國文化大學
16:20 ~ 16:35	顧客參與與品牌評價關係之研究 黃郁心 中國文化大學
16:35 ~ 16:50	知覺契合度、消費者特質與聯合品牌態度之關係 黃偉倫 中國文化大學
16:50 ~ 17:00	Q & A

Session 4-B

May 12, 2012, 15:50 ~ 17:00 Meeting Room E304

15:50 ~ 16:05	Blended learning 的模式、干擾因素與成效的關係 劉峻瑋 德明財經科技大學
16:05 ~ 16:20	緊急救援之二階供應鍊存貨政策 王羿晴 德明財經科技大學
16:20 ~ 16:35	產品知識、產品涉入、網路服務便利性與知覺風險對宅配鮮食購買意願影響之研究 林齊穎 德明財經科技大學
16:35 ~ 16:50	品牌形象、知覺價格與產品屬性對綠色產品購買意願影響之研究－以橘子工坊為例 李佳穎 德明財經科技大學
16:50 ~ 17:00	Q & A

Session 4-C

May 12, 2012, 15:50 ~ 17:00 Meeting Room E305

15:50 ~ 16:05	品牌個性、消費者特質與品牌情緒依附之關係 陳立蓉 中國文化大學
16:05 ~ 16:20	物流業選才指標 張育華 德明財經科技大學
16:20 ~ 16:35	以方法目的鏈探討 QR Code 之價值內涵 賴志豪 致理技術學院
16:35 ~ 16:50	台灣通信連鎖產業經營轉型物流配送服務之研究：以 A 公司為例 詹雅蕙 德明財經科技大學
16:50 ~ 17:00	Q & A

Production Inventory Model for Deteriorating Items with Common Distribution Machine Unavailability

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Abstract

In this work we developed EPQ models for deteriorating items by considering stochastic machine unavailability and price-dependent demand. Moreover, we approach the distribution of the machine unavailability using kernel density estimation. Therefore, the assumption of any distribution models, such as uniformly or exponentially distribution can be neglected and the shape of the distribution will follow the given data. To solve the models, we will employ Genetic Algorithm, since the close form solution cannot be derived. A numerical example and sensitivity analysis will be given to illustrate the models.

Keywords: EPQ, deteriorating items, machine unavailability time, price-dependent demand, kernel density.

Introduction

Many researchers have been investigated the most suitable the production inventory models for solving the real-world inventory problems. One of the problems that had been developed so far is EPQ models for unreliable production facility since it is difficult to set a reliable facility in reality. That unreliable production facility might be caused by material unavailability, machine repair, maintenance or breakdown. Investigation of unreliable production facility has been done previously such as Abboud et al (2000), Lin and Gong (2006), and El-Ferik (2008).

This paper extends the Widyadana and Wee (2010), which developed the production inventory models for deteriorating items with stochastic machine unavailability time and lost sales and price dependent demand. On that work Widyadana and Wee (2010) only considered two distribution cases to represent the probability density function of machine repair time. Those distributions were uniform and exponential. In this work, we assumed the distribution free to model the probability density function of machine repair time.

The organization of this paper will be presented as follows. First, we delivered the motivation and literature review. The mathematical model development for solving the problem will be given next. It follows by the result and discussion, and conclusions and future research are given in the last section.

Methods

Following the Widyadana and Wee (2010), these assumptions are used in the model development: (1) Production is constant. (2) Deterioration rate is constant. (3) There is no repair or

replacement for a deteriorated item. (4) Demand rate depends on price. The demand rate equation is $\alpha p^{-\varepsilon}$.

The inventory policy for lost sales case is illustrated in Figure 1.

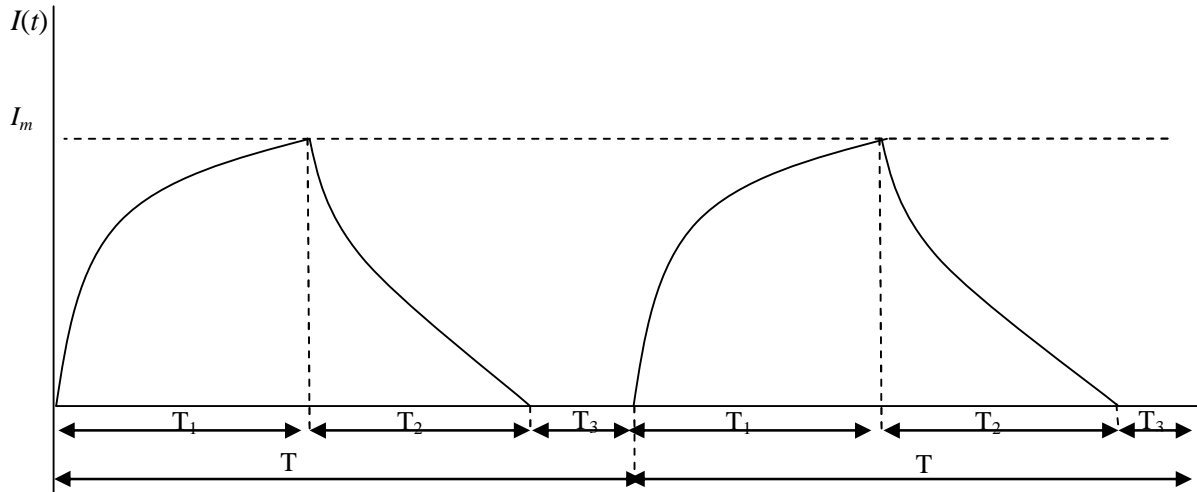


Figure 1. Inventory level of lost sales case (Widyadana and Wee, 2010)

The T_1 is the production time period, after the inventory reach maximum at level I_m , the production stops and the inventory decreases due to demand and deterioration. At time $(T_1 + T_2)$ the inventory level reaches zero units and the machine should start again to produce the item. However, the machine can be unavailable that cause the production may be impossible to start immediately and lost sales occur during T_3 time period. The production system is then run after T_3 time period. This unavailability can be assumed to be randomly distributed with a probability density function $f(t)$.

Widyadana, and Wee (2010) modeled the total profit consists of total revenue minus setup cost, production cost, holding cost, deteriorating cost and lost sales cost as follow:

$$TP(T_1, T_2, p) = \alpha p^{1-\varepsilon} (T_1 + T_2) - \left(K + C_p P T_1 + \left(\frac{hP}{\alpha p^{-\varepsilon}} + \pi \theta \right) \frac{P T_1^2}{2} \left(1 - \frac{\alpha p^{-\varepsilon}}{P} \right) + S \alpha p^{-\varepsilon} \int_{t=T_2}^{\infty} (t - T_2) f(t) dt \right) \quad (1)$$

where

- T_1 : production period
- T_2 : non-production period
- T_3 : lost sales period
- P : production rate (unit/time)
- θ : deterioration rate
- α : constant price dependent parameter
- ε : increased price rate
- p : product price (\$)
- K : setup cost (\$/setup)

h	: holding cost (\$/unit/time)
S	: lost sales cost (\$/unit)
π	: deterioration cost (\$/unit/time)
C_p	: production cost (\$)
TP	: total profit

Kernel Density Estimate (KDE)

In this section we will give a brief description of kernel density estimate, for detail explanation we refers to Wand and Jones (1995).

Let (x_1, \dots, x_n) be an iid sample drawn from some distribution with an unknown density f . We are interested in estimating the shape of this function f . Its kernel density estimator is

$$\hat{f}_H(x) = \frac{1}{n} \sum_{i=1}^n KD_H(x - x_i) = \frac{1}{nH} \sum_{i=1}^n KD\left(\frac{x - x_i}{H}\right) \quad (2)$$

where $KD(\cdot)$ is a kernel function and H is the bandwidth.

Some properties of KDE

1. To ensuring KD should be symmetric and have a unique maximum at 0 and also $\int KD(u)du = 1$ is to take KD as probability density function (pdf).
2. To ensure that a kernel estimator has attractive mean squared error properties, it turns out to be important to choose KD so that
 - $\int uKD(u)du = 0, \int KD^2(u)du < \infty,$
 - $\int u^2KD(u)du < \infty$
3. $KD_H(\cdot)$ denotes $H^{-1}KD(\cdot/h)$ for a kernel KD .

Some Kernel functions

$$KD_R(u) = \frac{1}{2} I_{(-1,1)}(u) \quad \text{Rectangular Kernel}$$

$$KD_G(x) = \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{x^2}{2}\right) \quad \text{Gaussian Kernel}$$

$$KD_E(x) = 0.75(1 - x^2), \quad \text{Epanechnikov Kernel} \\ |x| \leq 1$$

It is well known that the choice of kernel functions will not change the estimation significantly. However, the choice of bandwidth matter on the density estimation. Since, if the bandwidth is too small then the bias of a kernel estimator becomes smaller in magnitude, but its variance will increase, and vice versa. Moreover, smaller bandwidth makes the kernel estimate becomes too

wiggle, and it becomes over smooth when the bandwidth is large. Therefore the principal goal in kernel estimation is the “optimal” bandwidth.

Optimal Bandwidth

To get the optimal bandwidth we have to compromise between the bias and variance of the KDE. Fortunately, this compromise can be achieved via optimizing the mean square error (MSE) of the estimator, since by definition:

$$\begin{aligned} MISE_x &= \mathbb{E} \left[\left(\hat{f}(x) - f(x) \right)^2 \right] \\ &= \mathbb{E} \left[\left(\hat{f}(x) - \mathbb{E}[\hat{f}(x)] + \mathbb{E}[\hat{f}(x)] - f(x) \right)^2 \right] \\ &= \left(\mathbb{E}[\hat{f}(x)] - f(x) \right)^2 + \mathbb{V}[\hat{f}(x)] \\ &= \text{Bias}[\hat{f}(x)]^2 + \text{Variance}[\hat{f}(x)] \end{aligned} \quad (3)$$

Take the integration of (3) then we get,

$$MISE_x = \mathbb{E} \left[\int \left(\hat{f}(x) - f(x) \right)^2 dx \right] = \int \mathbb{E} \left[\left(\hat{f}(x) - f(x) \right)^2 \right] dx \quad (4)$$

The bias and variance of (3) can be written consecutively as:

$$\text{Bias}(\hat{f}(x)) = \frac{1}{2} H^2 f''(x) k_2 + O(h^4) \quad (5)$$

$$\mathbb{V}[\hat{f}(x)] = \frac{f(x)R(KD)}{nH} - \frac{f(x)^2}{n} + O(H/n) \quad (6)$$

$$k_2 = \int t^2 KD(t) dt \neq 0; R(KD) = \int KD(t)^2 dt$$

Put equations (5) and (6) into (4) and let $n \rightarrow \infty$ then we get the Asymptotic MISE, i.e.

$$AMISE(H) = \frac{1}{nH} R(KD) + h^4 R(f'') k_2^2 \quad (7)$$

Finally, we take derivative of (7) with respect to H and solve for the derivative equal to zero, then we get the optimal global bandwidth, i.e., the bandwidth will be the same for the whole function of estimate.

$$H_{AMISE} = \left[\frac{R(KD)}{nR(f'')k_2^2} \right]^{1/5} \sim n^{-1/5} \quad (8)$$

Now, we can model (1) as a free distribution case by substituting the $f(t)$ in (1) by equation (2).

Result and Discussion

In this section we give a numerical example. Since the model is a hard optimization problem, so the Genetic Algorithm (GA) method is used to solve the two parameters: production uptime (T_I) and product price (p). The GA method use 20 population in each generation and it is stopped at 200th generation. Initial population is generated randomly. We use roulette wheel method as parent selection. As the genetic operators, we use elitism, two point crossover with probability 80% and uniform mutation with probability 3%.

The following values are considered for the numerical example and the values are set as: $K = \$ 50$ per production cycle, $P = 1000$ unit/time, $\alpha = 100000$, $\varepsilon = 1.1$, $h = \$ 1$ per unit per unit time, $C_p = \$ 25$ per unit, $S = \$ 5$ per unit, $\theta = 0.05$, unavailability time is generated as absolute value of mixture normal distribution, and $\pi = \$ 1$ per unit per unit time. The minimum value of the product price is set as equal to the product cost and the maximum value of the product price is 152. The minimum and maximum production uptime is set to 0 and 2 respectively. In each computation, the GA is run five times and the best solution is chosen. The optimal solution is derived when production uptime (T_l) = 0.654 and the product price (p) = 152. We use increase price rate parameter to analyze behavior of the model. The result is shown in Table 1.

Table 1. Sensitivity analysis with different value of price rate

ε	T_l	Price	Profit
0.95	2.008	152	101853.7
1.00	1.906	152	82881.0
1.05	1.031	152	64519.0
1.10	0.654	152	50213.6
1.15	0.504	152	39043.4
1.20	0.504	150	30308.7
1.25	0.378	125	23700.1

Table 1 shows that the production up time, the price and the optimal profit tend to decrease as the price rate increase. It means when demand is more sensitive to the price, manufacture will has less profit. Then she tries to increase her profit by reduce product price to increase demand. When demand decrease, manufacture only need less production up time to fulfill the demand.

Conclusions

In this paper, a production economic quantity for deteriorating items with price dependent demand and common distribution machine unavailability time is developed. It complements some previous research that only use specific distribution as the case study and can be used widely in practice. A sensitivity analysis has been conducted to analyze the effect of price rate to profit and the decision variables. This research can be developed by implementing the model in real manufacture system.

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