



1st International Conference on Language Teaching Materials
(Pontianak, 16 - 18 December 2012)

“Exploring Language Teaching Materials” PROCEEDING

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Preface

One of the crucial problems in language teaching is the availability of quality teaching materials. The problem has motivated us to organize an international conference in which experts and teachers can share ideas and experiences. In this conference we have been able to invite academics and practitioners from UK, Malaysia, USA, Australia, and many provinces of Indonesia to present papers and do workshop. This proceeding consists of papers and abstracts presented in the conference. There are two main parts of this proceeding presentation: Part One consists of full papers and Part Two is the Program Book that consists of conference program description and the list of abstracts presented both in plenary and parallel group presentation. We also included the plenary speakers' CV in this part.

This 1st Conference on language Teaching Materials is organised in cooperation between UPT Bahasa (The Language Centre) of Universitas Tanjungpura and English Language Teaching Materials (ELTeaM) association. UPT Bahasa is a functional unit in Universitas Tanjungpura that serves students as well academics and the public related to language learning and testing. ELTeaM is an Indonesia-based professional organisation which focuses on the research and publication in English language teaching materials.

Within the theme of this conference, "Exploring Language Teaching Materials", we aim at engaging with or "digging up" issues in language teaching materials, making them more visible to Indonesian academics and teachers. This is a very important endeavour as one responsibility of ELTeaM is always concerned with providing directions for the future ELT materials in Indonesia.

Last but not least, we enthusiastically encourage both International and Indonesian academics, teachers, writers and researchers in ELT materials will continue to support and join us in building the ELTeaM association. I believe that the conference presentations, the shared proceedings and the association will find ways to sustain the fruitful outcomes that we all achieve together, here and beyond.

Thanks again for being part of this event and wishing you all the best!

Pontianak, 18 December 2012

Editors,

Dr. Ikhsanudin, M. Hum

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Using Online Speeches for Supporting the Teaching of English Public Speaking

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Abstract

Online speeches are the most tangible and valuable sources of authentic materials for speech models. As a case in point, one of Barack Obama's first-term presidential campaign speeches entitled "Our Time for Change has Come" was chosen and used to support the teaching of English public speaking. The videocast serves to become a good model of a political speech in the real world of English.

Key words: Online English speech, authentic political speech, English public speaking

Introduction

In a public speaking class, upper intermediate students of English are coached to deliver a speech or argumentative opinion on a particular issue of interest. Out of various skills, students have to master, among other things, the choice of content and that of expression. The first deals mostly with the choice and arrangement of ideas; the later the choice of grammatical forms to express the intended messages.

Well-selected speeches of influential figures can become good models of public speaking pertaining to the choice of content and that of expression. This paper is to demonstrate one of the most tangible ways of benefitting authentic materials available in the real world of English. The focus is on the incorporation of an online speech as represented by Obama's "Our Time for Change has Come" (Obama, 2008a,b) as authentic teaching materials for the teaching of English public speaking.

Theoretical Basis

Tomlinson and Masuhara (2010: 252) underscore the invaluable experience that teachers may gain as they are involved in locally designed materials and use them to cater for the particular needs and wants of specific groups of real target students.

Cahyono (Ed., 2010) provides impetus for local English teachers to make good use of internet resources to develop tailor-made teaching materials.

Teaching procedures

- **Pre-teaching**

Students are to familiarize themselves with the speech that consists of 3 broad divisions of speech organization – introduction, body, and conclusion - to be further divided into 5 main ideas:

	Speech Organization
1	Introduction
	Expression of thank and appreciation
2	Body
	A call for a much greater coalition for change for American common cause
	Thanking those who work for the victory
	The spirit of hope is alive to remake the nation and the world
3	Conclusion
	A call that the victory of the rising coalition should inspire the rest of the nation.

- **Whilst-teaching**

Students are to watch thoroughly the video clip of Obama’s speech - “Our Time for Change has Come”(Obama, 2008b). After that, they are to listen to the speech for the second time by simulateously examining its text.

- **Post-teaching**

Students are to work in a group to designate the speech chunks of the text to be properly placed under the subcategories of the speech organization as outlined in the

Pre-teaching. The completed target work refers to the same speech as analyzed by Gunawan (2012).

Reflection

In this speech, Obama uses the introductory clause *"You said the time has come"* three times to underscore that his campaign is gaining a momentum. He irresistibly enforces his better prospect as a coalition for change is building up throughout the country. He uses the occasion to remind the people of New Hampshire, if they give him the same chance as the people of Iowa have done, he will be the president for America who makes affordable health care available, frees American from the tyranny of oil, ends the war, restores American moral standing, and fights against the common threats of the 21st century.

Obama underscores his victory by repeating the introductory clauses *"this was the moment"* five times to highlight that he and his supporters are beginning to beat Washington ways, tear down barriers, and prompt more people to become voters. Obama also repeats as many as ten times his philosophy of hope that serves to be a driving force for his campaign and the motivating force for him to run for the US President. He uses an anecdote of his own life as a personalized illustration of the American dream that could only be found in America. From there he points out that hope also becomes the *"bedrock"* of the nation and the force to *"remake"* the world they live in.

Obama concludes his speech saying that the message from Iowa should be carried further to the rest of the country to convince the people that the coalition is capable of overcoming the political barrier as he says: *"we are not a collection red states and blue states"*, but *"(w)e are the United States of America"*.

5. Conclusion

The speech in focus has been used as one possible model of a political speech in a public speaking class. The students are taught to be familiar with both the choice of content and that of expression in the speech.

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This is to certify that

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presented his paper on "Using online speeches for supporting
the teaching of English public speaking."

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