



# CERTIFICATE OF PRESENTATION



This certificate is awarded to

**Sherly de Yong**  
Petra Christian University

For the manuscript entitled "**Implementation Of Interior Well-design Space With Psychological Concept And Solution For Private Workspace In Surabaya**"

Presented at  
Social Science Series: Psychology, Law, Communication Studies Culture, Religious, and Literature (SOSCIS 2019)

July 10, 2019

Gumaya Tower Hotel  
Semarang, Indonesia

**Dr. Dyah Nirmala Arum Janie**  
Conference Chair





# **BOOK OF CONFERENCE PROCEEDING**

**SEMARANG INTERNATIONAL CONFERENCE SERIES**

***Social Sciences Series (SOSCIS)***

**SEMARANG**

*July 10, 2019*

***Psychology, Law,  
Communication Studies, Culture,  
Religious, and Literature***

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Abstract Proceeding Book  
of  
Social Sciences Series:  
Psychology, Law,  
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Culture, Religious, and  
Literature  
(SOSCIS 2019)

July 10, 2019

Semarang, Indonesia



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# FOREWORD

Research Synergy Foundation is the social enterprise platform that focus on developing collaborative networks among both researchers, lecturers, scholars, and practitioners globally for the realization of an equal quality of knowledge acceleration between developed and developing countries. We focus on opening the gates of research collaboration between countries. We introduce and encourage scientific publications from developing countries. We create scientific forums in order to boost the creation and diffusion of new knowledge.

Known as a catalyst and media collaborator among researchers around the world is the achievement that we seek through this organization. By using the media of International Conference which reaches all researcher around the world we are committed to spread our vision to create opportunities for promotion, collaboration and diffusion of knowledge that is evenly distributed around the world.

## Our Vision:

Our vision is to be world class organization that encourage acceleration quality of knowledge in developing country.

## Our mission:

First, promoting scientific journals from developing countries as an equitable distribution tools of knowledge. Second, opens research collaboration opportunities among countries, educational institutions, organizations and among researchers as an effort to increase capabilities. Third, create a global scientific forum of disciplinary forums to encourage strong diffusion and dissemination for innovation.

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# **ORGANIZING COMMITTEE**

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Subaidah Ratna Juita

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# SCIENTIFIC REVIEW COMMITTEE

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Endah Pujiastuti  
Universitas Semarang

## CONFERENCE CHAIR MESSAGE

We are delighted to welcome you to the Social Sciences Series: Psychology, Law, Communication Studies, Culture, Religious, and Literature (SOSCIS 2019) by Semarang University and Research Synergy Foundation as official partner held on July 10, 2019 at Gumaya Tower Hotel, Semarang, Indonesia.

This Conference bring together leading academician, researchers and scholars to exchange and share their experiences and research results on all aspects of Business, Economy, Management and Social Studies towards Economy. Moreover, it shows up as a cutting-edge Science Research platform to gather presentations and discussions of recent achievements by leading researchers in academic research.

It has been our privilege to convene this conference. Our sincere thanks, to the conference organizing committee; to the Program Chairs for their wise advice and brilliant suggestion on organizing the technical program and to the Program Committee for their thorough and timely reviewing of the papers. Recognition should go to the Local Organizing Committee members who have all worked extremely hard for the details of important aspects of the conference programs and social activities.

We welcome you to Semarang, Indonesia and hope that this year's conference will challenge and inspire you, and result in new knowledge, collaborations, and friendships.

Best regards,

Dr. Dyah Nirmala Arum Janie  
Conference Chair of SOSCIS 2019

## KEYNOTE SPEAKER



**Assoc. Prof. Jennifer Oxley** is a leading internationally renowned academic in injury prevention research, particularly addressing injury amongst vulnerable populations. Her main research interests are in health promotion, injury prevention and trauma and investigating the role of human behaviour and performance in

injury occurrence, focusing on the assessment and management of risk and a human factors approach to understanding the human machine interface in safety systems. Jennie also has a keen research interests in promoting healthy lifestyles, injury and health outcomes following crashes, assessment of performance, as well as evaluations of behavioural and technological interventions and has made a significant contribution to the safe mobility of vulnerable population. She has published widely, receives frequent invitations to speak to the media and various conferences and seminars, review manuscripts, evaluate competitive grant proposals, consult on national and international project with prominent organizations (e.g., Swedish Road Administration, the French National Institute for Transport and Safety Research, Transportation Research Board, etc), and provide expert advice to government, key stakeholders and community organizations. Some of her research findings have made a substantial contribution to licensing policy both in Australia and overseas and include the development of innovative and practical assessment, management and education strategies to improve safety.

She is also responsible for managing major projects in the areas of assessment of risk of learner and novice drivers, pedestrians and cyclists, elderly road users, child injury prevention, and unlicensed and offender drivers. Her studies address human factors and safety issues relevant to ITS technologies and development of innovative measures to improve safety, mobility and quality of life amongst these populations. Jennie is currently supervising eight postgraduate students in vulnerable road user safety, falls prevention, child injury and unlicensed driving.

Associate Professor Oxley is also actively involved in a number of road safety committees and partnerships including Malaysia Global Road Safety Partnership (member) Transportation Research Board (Chair, sub-committee on older women's extended safe mobility), Association for the Advancement of Automotive Medicine (member), Australasian College of Road Safety (member). Jennie takes an active role in a number of conferences including the Transportation Research Board Annual Meeting, the Australasian Road Safety Conferences, AAAM Annual Meetings and International Conference on the Safety and Mobility of Vulnerable Road Users, as a member of Scientific Committees, chairing sessions, and presenting papers.



## KEYNOTE SPEAKER



**Prof. Hardani Widhiastuti** is a Professor in Universitas Semarang where she shows her ability and knowledge regarding Industrial Psychology and Organization as an expertise of her teachings. Having a Ph.D for Psychology was then led her to collaborate on the paper writing related with organizational condition as well as

traits, for example is the influence of big five personality traits, work values and compensation satisfaction with the performance of sales services employment insurance that focuses on organizational performance that are being related with the traits. Her keen interest are related with work that are focuses on Position Analysis in an organization that will help user to understand the competences needed for organisational, functional, and or structural organisation in a company. Aside from that, she is very well aware of performance assessment that will help organisation to build a strong organisational member.

Professor Widhiastuti is also focuses on Personnel Psychology and Marketing Psychology. Her previous works are related with the traits of each members in an organisation. Her works and expertise in Marketing management is also become her value added in sharing knowledge regarding marketing psychology and consumer behaviour analysis that focuses on studies of preferences based of some traits, interests, preferences and other characteristics.

## KEYNOTE SPEAKER



**Prof. David Menier** holds Professoral Diploma from Marine Geology. He is currently an Associate Professor in Earth Science at University of South Brittany, France where he teaches several core studies and creates workshops for Geology and environmental sciences in various countries. Prior to his Associate

Professorships, he was also appointed the Head of Geoscience laboratory at University of South Brittany for several years, where he has shown his keen interests in Biology and Marine Geology. These interests has led him to collaborate in writing several notable publications on landscape response to progressive tectonic and climatic forcing in Northwest Borneo where he shows major implications for geological and geomorphic controls on flood hazard. Another set of series of research regarding Northern Borneo has led him to focus on the research on the Drainage Basin and Topographic as well as Active Tectonic deformation along rejuvenated Faults in Tropical Borneo which is a study that shows inferences obtained from tectono-geomorphic Evaluation.

Aside from writing an impactful publications he is also listed as Reviewer for Marine and Petroleum Geology, Geological Society of Malaysia, Geological Acta, Geomorphology, Catena, Journal of South Earth Science, and Geosciences frontiers. His expertise was also shaped by his previous participation in 21 Oceanographic surveys at Bay of Biscay and Channel Sea, Europe, Strait of Malacca, South China Sea. Along with it, he is also actively participated (as PI or Co-PI) in several science programs of coastal geomorphology and marine geosciences. This research ranges from detailed process-oriented studies to large-scale work to explore how coastal and shelf systems respond to changes in relative sea level and climate.

## CONFERENCE PROGRAM

Day 01- Wednesday | July 10, 2019  
 Venue: North Ballroom  
 Gumaya Tower Hotel – Semarang, Indonesia

Time	Duration	Activities
07.30 - 08.45	75'	<b>Welcome Reception and Registration</b>
08.45 - 08.50	5'	<b>Welcoming MC</b>
08.55- 09.05	10'	<b>Welcome Remarks</b>
		Andy Kridasusila, MM.
		Rector of Semarang University
09.05 - 09.15	10'	<b>Welcome Remarks</b>
		Dr. Hendrati Dwi Mulyaningsih
		Research Synergy Foundation, Indonesia
09.15 - 09.25	10'	<b>Opening Speech</b>
		Dr. Dyah Nurmala Arum Janie
		General Chair Semarang Conference Series 2019
09.25 - 09.45	20'	<b>Award Ceremony &amp; Group Photo</b>
09.45 - 10.00	15'	<b>Coffee Break</b>
10.00 - 12.00	120'	<b>Parallel Keynote Speech</b>
12.00 - 13.00	60'	<b>Lunch Break</b>
13.00 - 17.15	255'	<b>Parallel Session</b>
17.15 – 17.25	10'	<b>Closing Speech</b>
		Dr. Dyah Nurmala Arum Janie
		General Chair Semarang Conference Series 2019

17.25 - 17.45	20'	<b>Award Ceremony</b>
17.45 – 17.50	5'	<b>Closing MC</b>

## PARALLEL KEYNOTE SPEECH

### BES Conference

North Ball Room

Time	Duration	Activities
10.00 - 10.40	40'	<b>Keynote Speech</b>
		Prof. Kesi Widjajanti
		Universitas Semarang, Indonesia
10.40 - 11.20	40'	<b>Keynote Speech</b>
		Prof. Ahmad Rozelan Yunus
		Universiti Teknikal Malaysia Melaka, Malaysia
11.20 – 12.00	40'	<b>Keynote Speech</b>
		Prof. Chih-Peng Chu, Ph.D.
		National Dong Hwa University, Taiwan

## SOSCIS Conference

Teak Room

Time	Duration	Activities
10.00 - 10.40	40'	<b>Keynote Speech</b>
		Prof. Jennifer Oxley
		Monash University Accident Research Centre Australia
10.40 - 11.20	40'	<b>Keynote Speech</b>
		Prof. Hardhani Widhiastuti
		Universitas Semarang, Indonesia
11.20 – 12.00	40'	<b>Keynote Speech</b>
		Prof. David Menier
		University of Southern Brittany, France

## SCIS Conference

Ruby 1 Room

Time	Duration	Activities
10.00 - 10.40	40'	<b>Keynote Speech</b>
		Prof. Magaly Koch
		Boston University, USA
10.40 - 11.20	40'	<b>Keynote Speech</b>
		Prof. Ahmed El-Sayed Gaber
		Port-Said University, Egypt
11.20 – 12.00	40'	<b>Keynote Speech</b>
		Prof. Mudjiastuti Handayani
		Universitas Semarang, Indonesia



## Day 01

Wednesday, 10 July 2019

Session 1 (13.00 – 15.00)

## Teak Room

Session Chair : Prof. Jennifer Oxley and Bambang Rudito

**Track Law**

Paper ID	Author	Media	Paper Title
SOS19112	Dharu Triasih	Oral Presentation	Online Sale And Purchase Agreement In Relation To Consumer Legal Protection
SOS19113	Doddy Kridasaksana	Oral Presentation	Legal Protection of Passing Off Settings the well-known Mark for the Welfare of Consumers in Indonesia
SOS19116	Amri Panahatan Sihotang	Oral Presentation	Reconstruction Of The Legal Protection Concept Janda Cerai Dead On The Batak Toba Community Based On Justice Value
SOS19119	Dhian Indah Astanti	Oral Presentation	Authority Of Religious Court In Settlement Of Shariah Banking Dissolution
SOS19126	Rr Chairunnisa Windiatama Putri	Oral Presentation	The Case Of The Scooter Motorbike Market Monopoly By Honda-yamaha In Indonesia 2017-2019
SOS19127	Endah Pujiastuti	Oral Presentation	Supervision of Environmental Permits as a Juridical Instrument for Protection Environment Based on Community
SOS19135	Endah Pujiastuti/Tri Mul Yani	Oral Presentation	Achieving The Difference of the Hoax News by Developing Medical and Information Literation Culture
SOS19124	Endah Pujiastuti	Oral Presentation	Small Industrial Regulations in Its Relationship With Protection and Management of Environmental

Afternoon Coffee Break : 15 Minutes

**Day 01**

**Mahogany Room**

Wednesday, 10 July 2019

Session 1 (13.00 – 15.00)

Session Chair : Prof. Hardani Widhiastuti and Joana

**Track Communication Science, Literature,  
Psychology**

Paper ID	Author	Media	Paper Title
SOS19102	Danang Satrio	Oral Presentation	The Effects Of Positive And Negative Emotion On Viral Marketing Effectiveness
SOS19106	Novieta H Sari	Oral Presentation	Leveraging Communicative Behaviour Study With Socio-cultural Geography Perspective For Participatory Planning And Development In Indonesia
SOS19134	Yuliyanto Budi Setiawan	Oral Presentation	The Challenges of the Online Journalism in the Industrial Revolution 4.0 Era in Indonesia
SOS19125	Yuliyanto Budi Setiawan	Oral Presentation	Redefining the Relationship of Majority and Minority as the Social Principle
SOS19118	Dini Anggraheni	Oral Presentation	Blonde Hair As The Symbol Of Patrick Bateman's Displacement On Film American Psycho: Semiotic Approach
SOS19101	Siti Nurina Hakim	Oral Presentation	The Role of Leaders in Cultivating Islamic Values in the Company
SOS19129	Markus Nanang Irawan	Oral Presentation	Can You Control The Emotions Of Children With Autism With Social Stories While At School?
SOS19132	Anissa Lestari Kadiyono	Oral Presentation	Employability Factor To Improve Readiness For Change
SOS19115	Anna Dian Savitri	Oral Presentation	Resilience In Adolescents Hiv / Aids Infected

Afternoon Coffee Break : 15 Minutes

## Day 01

Wednesday, 10 July 2019

Session 2 (15.15 – 17.15)

## Teak Room

Session Chair : Prof. David Menier and Markus Nanang **Track Sociology, Culture Studies , Social Science,**

Paper ID	Author	Media	Paper Title
SOS19136	Rizky Aurelia Putri Dehars	Oral Presentation	The Impact of LGBT Non-Profit Organizations in Japan and Indonesia towards Law and Societal Norms
SOS19114	Muladi	Oral Presentation	An Indonesian Perspective of Achieving World Class University (WCU) Qualification
SOS19138	Joan Hesti Gita Purwasih	Oral Presentation	School Resilience and Religious Radicalism Among Senior High Schools
SOS19128	Dyah Nirmala Arum Janie	Oral Presentation	Malacca Portuguese Intangible Cultural Heritage: An Approach to Cultural Mapping
SOS19108	Bambang Rudito	Oral Presentation	Corporate Culture as Guideline for Intercultural Relationship
SOS19139	Prameshwara	Oral Presentation	Ecosystem to Facilitate Female Social Entrepreneurship: Case Evidence from Indonesia

**Day 01**

Wednesday, 10 July 2019

Session 2 (15.15 – 17.15)

**Mahogany Room**Session Chair : Prof. David Menier and Markus Nanang **Track Social Welfare, humanities, Literature**

<b>Paper ID</b>	<b>Author</b>	<b>Media</b>	<b>Paper Title</b>
SOS19117	Ida Wiendijarti	Oral Presentation	Duality Of Structure In The Family Welfare And Empowerment Organization (pkk)
SOS19130	Ilham Arif	Oral Presentation	The Political Practice Of The Old Javanese Monarchy In The Modern Era: Case Study Of Sultan Hamengkubuwono X Political Power In Yogyakarta In The Post Era Of The Establishment Of Law Number 13/2012
SOS19123	Sherly De Yong	Oral Presentation	Implementation Of Interior Well-design Space With Psychological Concept And Solution For Private Workspace In Surabaya
SOS19140*	Hardani Widhiastuti	Oral Presentation	Implementation Health and Safety Management System Work (SMK3) Human Resources Development to Improve Performance
SOS19118	Dini Anggraheni	Oral Presentation	Blonde Hair As The Symbol Of Patrick Bateman's Displacement On Film American Psycho: Semiotic Approach

### List of Conference Attendees

ID	Attendee	Field of Study	Affiliation
SOS19137	Kurniawaty Iskandar	Sociology	Universitas Indonesia



Day 02

**Thursday (July 11, 2019)**  
**City Tour and Shopping Day**

All respective guests are free to conduct their own sightseeing and tour. The second day of the event is reserved for this memorable purpose

Track: Communication Science

# **The Effects of Positive and Negative Emotion on Viral Marketing Effectiveness**

**Danang Satrio<sup>1</sup>, Sony Heru Priyanto<sup>2</sup>, Albert K.N.A. Nugraha<sup>3</sup>**

<sup>1,2,3</sup>Universitas Kristen Satya Wacana

<sup>1</sup>danangsatrio3003@yahoo.com

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## **Abstract**

*One importance component that needs to be considered so that viral marketing can succeed is the use of the right content. Content in the form of images, videos, or infographics that are easy to remember and inspire people to follow will make the information on that content continue to spread and “endemic and “contagious”. viral one person to another. In viral marketing success is also needed emotions because emotional relationships have a key impact on online data such as videos, images, and articles that will continue because the emotional appeal of content can effect consumers. The purpose of this study was to analyze how the role of emotions and content in viral marketing effectiveness.*

Keywords: Viral Marketing, Emotion

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# **Leveraging Communicative Behaviour Study with Socio-Cultural Geography Perspective for Participatory Planning and Development in Indonesia**

**Novieta H Sari<sup>1</sup>**

<sup>1</sup>Newcastle University

<sup>1</sup>N.H.Sari2@newcastle.ac.uk

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## **Abstract**

*The paper will explore features of local people's communicative behavior that can be used to aid agencies dialogue in local participation interrelated to development planning. The explorations and explanations in this paper were from socio-cultural geography context which dominantly reviewing about social identity and power relations towards geographical differences that needs to recognize and respect by the agencies, both government and non-government. How different processes and phenomena interacted and occurred in the regions, respectively give an understanding of how the communication practice, cultural practice and historical backgrounds pertained colors to the 'local people' communicative behavior distinctive, in general. These differences thus used as references to aid dialogue for the local discourses and participatory in the future. Furthermore, how the process should be applied and played, two case studies in Indonesia, Biak and Sragen Regions, are used to describe the local people's communicative behavior profiles. By using cultural discourse analysis and critical reflection from a socio-cultural geography perspective, the paper will demonstrate the objectivities of local participation, in a sense to provide acknowledgement of cultural meaning and specific significant differences concerning social structure, social values and relational patterns that occur in these places. The research conducted with a qualitative approach hence analysed by NVivo and cultural discourse analysis in which the reviews of this study schematically divided into three frameworks. First, participatory and development; second, communication practice within discourse and cultural practice; third, critical reflection from socio-cultural geography. And the results showed to engage local people in participatory, and development planning was not only about to discuss and reach the collective consensus to answer local development strategic issues and problems. But beyond comprehended, local people need security and*

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*certainty beliefs as citizens, by the directive and practical modes to enhance their well-being. Therefore, the study concluded to aid dialogue in the future, a directive-practical method within communication approaches for development planning, and governance systems are essential to apply and produce for social cohesion and self-enhancement in the societies.*

Keywords: Communicative behaviour, socio-cultural geography, social identity, power relations, participatory.

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# **The Challenges of the Online Journalism in the Industrial Revolution 4.0 Era in Indonesia**

**Anna Puji Lestari<sup>1</sup>, Siti Sholihati<sup>2</sup>, Yuliyanto Budi Setiawan<sup>3</sup>**

<sup>1,2</sup>UIN Walisongo Semarang, <sup>3</sup>Semarang University

<sup>1</sup>yuli@usm.ac.id

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## **Abstract**

*The number of hoax news that are still scattered in various online media in Indonesia and the high level of readability of online news in Indonesia is the urgency of why this research is conducted. Given the impact of this industrial revolution 4.0, online journalism is re-quired to be able to present the actual and reliable news. Our research was conducted at suaramerdeka.com, which is part of the printed media business called Suara Merdeka. Suara Merdeka was once appreciated as the best newspaper in Java and Bali as the first best Indonesian regional newspaper. The type of research we use is the qualitative descriptive of critical perspective with Critical Discourse Analysis design. The results of this study refer to the concept of Gatekeeping. As an online media, suaramerdeka.com is closely related to the quantity of news. This system has weakness when pursuing quantity without paying attention to the quality*

**Keywords:** Online Journalism, Industrial Revolution 4.0, Indonesia.

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Track: Cultural Studies

# Malacca Portuguese Intangible Cultural Heritage: An Approach to Cultural Mapping

Bruno Capão Rego<sup>1</sup>, Joana Cerqueira Bastos<sup>2</sup>, Dyah Nirmala  
Arum Janie<sup>3</sup>

<sup>1,2</sup>Instituto Camões, <sup>3</sup>Universitas Semarang

<sup>1</sup>dyahjanie@usm.ac.id

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## Abstract

*For five centuries the Malacca Portuguese community have maintained a unique intangible cultural heritage composed by oral traditions, expressions, arts, social practices, rituals, festivities, and knowledge regarding nature. However, at present, most of the traditional culture is vanishing and is on the brink to being lost at an unprecedented scale. Worldwide, globalization is triggering a cultural change that trails a loss of indigenous identity. Locally, the absence of interaction between Portugal and Malacca, the depopulation, the land grant, and reclamation issues have been fading sociocultural share and exchange. An extinction sums up the foreseeable fate of the Malay Portuguese community. It is imperative to set up a structure to protect the immaterial heritage. Cultural mapping is suitable to cover that purpose by interacting, recording, exposing, revitalizing, and promoting traditional knowledge. It includes the insertion of info on databases and the processing of it on computer-based systems like GIS. This paper introduces the Malacca Portuguese intangible cultural heritage and states its issues. At the same time, it highlights the importance of mapping it. His goal is to establish a guideline for future studies that will be vital for the preservation of Malacca cultural heritage diversity and economy.*

Keywords: Malacca, Malacca Portuguese, Intangible Cultural Heritage, Cultural Mapping

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Track: General Psychology

# Can you control the emotions of children with autism with Social Stories while at school?

Markus Nanang Irawan<sup>1</sup>, Kok Wai Tay<sup>2</sup>

<sup>1</sup>Universitas Semarang, <sup>2</sup>Universiti Tunku Abdul Rahman

<sup>1</sup>mnanangirawan@usm.ac.id

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## Abstract

*Children with autism often have problems in controlling emotions when feeling uncomfortable. This is due to obstacles to social interaction and communication, as well as limited interest. The consequences of these problems often lead to non-adaptive behaviors that interfere while in school. Some forms of disruptive behavior are scribbling on a table, suddenly going to the front of the class and writing, and then when reminded, the item is thrown away. Based on these problems, it needs special handling, namely training social skills related to emotional control. Research aims to reduce non-adaptive behavior while in school. Participants are autistic children who are still in school in grade 3 of elementary school. The research method takes the form of an experiment by applying the Social Stories given before entering the class. The results of the graph analysis show the existence of non-adaptive behavior related to emotional control while at school. This means that Social Stories can be used to control emotional problems and reduce non-adaptive behavior while at school.*

Keywords: autistic children, emotional control problems, non-adaptive behavior, schools, social stories

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# **Employability Factor to Improve Readiness for Change**

**Anissa Lestari Kadiyono<sup>1</sup>, Rezki Ashriyana Sulistiobudi<sup>2</sup>,  
Muhammad Faris Abdurrohman<sup>3</sup>**

<sup>1,2,3</sup>Fakultas Psikologi - Universitas Padjadjaran

<sup>1</sup>Anissanugroho@gmail.com

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## **Abstract**

*Considering the development of the current global economy, every organization is required to continue to adapt and make changes to the progress of their organization. Changes made by the company require the management to prepare their employees to make some changes that are expected to be successfully implemented. This research was conducted to identify what employees need to prepare to deal with changes. Subjects in this research were 92 employees who were a fresh graduate from universities in Bandung city which is currently experiencing a change in business direction and implementing new strategies. This research data was obtained through questionnaire method. The questionnaire used in this study was a readiness for changes questionnaire to measure new employee's beliefs, attitudes, and intentions towards changes that occur. Data were analyzed quantitatively through descriptive statistical analysis. The result of this study showed that employees have not reached the condition of complete readiness to deal with changes that occur in the company. It indicates that there are other findings showing that dimensions of beliefs have a significant contribution to employees' readiness for changes. Their employability factor such as their generic skill, emotional intelligence, career development learning, mapping experience of work and life, degree subject knowledge, understanding, and skills helped them to face change and work itself.*

**Keywords:** Readiness for Changes, Employability, Beliefs, Intentions, Attitudes

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# Resilience in Adolescents HIV / AIDS Infected

Anna Dian Savitri<sup>1</sup>, Purwaningtyastuti<sup>2</sup>

<sup>1,2</sup>Semarang University

<sup>1</sup>dsavie@usm.ac.id

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## Abstract

*Research on resilience in Adolescents infected with HIV / AIDS aims to describe the resilience of adolescents infected with HIV AIDS. Subjects in this study are teenagers who are positively infected with HIV / AIDS, are undergoing ARV treatment and are willing to be the subject of research. Informants who supported this study came from volunteers and leaders of shelter houses where the subjects resided. The method used in this study is a qualitative research method with a case study approach. Collecting subject and informant data through structured interviews, while the analysis technique used uses source triangulation, by comparing the analysis of subject data with research informants. The results of this study are the level of resilience Subject is high. aspects I Have to include support and attention from other people, Subject prioritizes pleasure and comfort, has role models, has the drive to be independent, and has experienced health discrimination, gets good education and security services. The factor I Am includes having an attractive attitude, expressing affection through actions, and caring. Subject not transmitting HIV AIDS, being able to be independent and responsible, proud of me, and sure to stay healthy, have life expectancies and be sure to be able to achieve them. aspects I Can include being able to express what is felt and thought, able to solve problems, be able to control emotions and be able to build good relations with others. Based on the results of the study it can be concluded that the subject has good resilience and has been able to accept his condition.*

Keywords: resilience, adolescence, HIV / AIDS

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Track: Humanities

# Implementation of Interior Well-Design Space with Psychological Concept and Solution for Private Workspace in Surabaya

Sriti Mayang Sari<sup>1</sup>, Sherly De Yong<sup>2</sup>

<sup>1,2</sup>Interior Design Department - Faculty Of Art And Design - Petra Christian University

<sup>1</sup>sherly\_de\_yong@petra.ac.id

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## Abstract

*A well-design workspace can increase productivity and enabling the efficient use of work-spaces. Despite the well-design space concept, there are also a culture and habit that indirectly affecting the use of interior space functions and the atmosphere of working on the workspace. Therefore, this research will be about finding the issues and implementation of well-design space for private workspaces in Surabaya City. The case study for these project is using students' portfolio in Interior Design Department Petra Christian University by Regina, Aileen and Leony. The research methods is a qualitative research method. The method that can be used to collect primary data is by direct observation, interviews, and literature studies. Analysis will be carried out by comparing literature data with field data. From this analysis, a conclusion can be drawn as solution of the implementation of well-designed space in the interior of directors' room in Surabaya. The design will help its workers to improve their work performance, for example by adding plantation could provide a sense of comfort, and creativity.*

Keywords: environment psychology, interior, well-design space, workspace

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# **Implementation Health and Safety Management System Work (SMK3) Human Resources Development to Improve Performance**

**Hardhani Widhiastuti<sup>1</sup>, Gusti Yuliasih<sup>2</sup>, Yudi Kurniawan<sup>3</sup>**

<sup>1,2,3</sup>Universitas Semarang

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## **Abstract**

*This study emphasizes the performance of Human Resources Development that is less as expected, that one reason is the presence of K3 Management System. Many cases K3 occur not only in the company, even in the organization. Various reports in the print and online media about accidents. With the existence of the phenomenon, it is necessary to study the factors that optimize the performance of Human Resource Development through good K3 Management System, manage stress caused by job full of challenges, so the motivation for the better management of K3. Occupational Health and Safety System (SMK3) in Indonesia has not received much attention. PT PLN Persero is one of the state in Indonesia to implement K3 Management System, given PT. PLN especially the distribution network. This proved lately a growing number of accidents that occur despite existing fixed part and already socialized. So until now still work accidents, especially in a company with such high risk associated contractor or electrical voltage. The research we do is an attempt to anticipate accidents and occupational health through a system that already exists in the company with all the associated development of other variables such as performance and human resource development. This research is also as a first step to produce the Occupational health and safety system (SMK3) model.*

**Keywords:** Occupational Health and Safety System, SMK3, HR Development Performance

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Track: Law



# **Achieving The Difference Of The Hoax News By Developing Medical And Information Literation Culture**

**Tri Mul Yani<sup>1</sup>**

<sup>1</sup>Semarang University

<sup>1</sup>trimulyani@usm.ac.id

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## **Abstract**

*Purpose of this article is to recommend the development of media and information literary culture in dealing with the hoax news, which is increasing every day. The approach method in this article is normative juridical, research specifications analytical descriptive, the data source consists of secondary data, with qualitative data analysis. The results of the study indicate that literacy culture is a habit of people to check the truth of information by using the role of information literacy elements such as Visual Literacy, Media Literacy, Computer Literacy, Digital Literacy, and Network Literacy, which makes people have the ability to understand, analyze and deconstruct media imagery, so as to respond to the circulation of hoax news.*

Keywords: hoax, culture, literacy, media, information

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# Online Sale and Purchase Agreement in Relation to Consumer Legal Protection

Dharu Triasih<sup>1</sup>, B. Rini Heryanti<sup>2</sup>, Endah Pujiastuti<sup>3</sup>

<sup>1,2,3</sup>Semarang University

<sup>1</sup>dharutrisih.fhusm@yahoo.co.id

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## Abstract

*Online e-commerce agreements are believed to be easier and more cost-effective than conventional businesses. But this does not also guarantee total security in conducting transactions. The losses that consumers get from online shopping also vary, ranging from product conditions that do not match the appearance in the image, low quality and even bad, to fraud, and many more. The problem is how is the legal protection in online buying and selling agreements for consumers? An empirical juridical approach method. This research was conducted in Semarang, Pekalongan, and Magelang. Selection of three cities in Central Java based on purposive sampling method. Data through interviews, questionnaires, literature studies. Primary data, secondary data. Qualitative analysis. The results show that online buying and selling agreements in Central Java still prioritize aspects of the trustworthiness of sellers and buyers. Consumers as a weak party in this online sale and purchase agreement, often experience loss and dissatisfaction in receiving the goods or services promised. Both about the incorrect delivery time, inappropriate items, even fraud. The existing law is not sufficient to provide legal protection to consumers optimally*

Keywords: Legal protection, buying and selling, online, consumers

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# **Legal Protection of Passing Off Settings the well-known Mark for the Welfare of Consumers in Indonesia**

**Doddy Kridasaksana<sup>1</sup>**

<sup>1</sup>Semarang University

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## **Abstract**

*The success and the high reputation of well-known brands mark in the market will undoubtedly tend to make business actors sometimes have bad attitudes; one of them is conducting passing off action. Consequently, it can harm consumers who culminate in the problem of the absence of prosperity, security, safety and peace to the consumers. Therefore, there is a need for legal protection. The objectives of this study are 1) to analyze the legal protection in Indonesia against the passing off of the well-known mark under Act Number 20 the Year 2016 on Trademark and Geographical Indication; 2) to analyze the protection for the consumers' welfare of passing off acts upon the well-known mark in Indonesia. Legal protection in Indonesia consists of preventive and repressive actions. Also, the state should provide the welfare of consumers to accommodate all interests that exist in order to create legal protection so that consumers can feel prosperous, comfortable, and safe. The difference with previous research is on the legal protection of passing off in Indonesia based on Law Number 20 the Year 2016 on Mark and Geographical Indications and Law Number 8 the Year 1999 on Consumer Protection*

Keywords: Legal Protection, Passing Off, Well Known Mark, Consumer

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# **Reconstruction of the Legal Protection Concept Janda Cerai Dead on the Batak Toba Community Based on Justice Value**

**Amri Panahatan Sihotang<sup>1</sup>**

<sup>1</sup>Semarang University

<sup>1</sup>amri.panahatan@usm.ac.id

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## **Abstract**

*In Indonesia customary law is an unwritten rule that lives within the indigenous peoples of a region and will remain alive as long as the people still fulfill the customary laws that have been passed on to them from the ancestors before them. Therefore, the existence of customary law and its position in the national legal system can not be denied even though the customary law is not written and based on the principle of legality is illegal law. Customary law will always exist and live in the community Customary law is still needed to answer the demands of the complexity of globalization issues. Because customary law is the values of truth and justice of life in the midst of society. And the demands of society are truth and justice, not procedural law.*

*Talking about customary law is clashed with social problems still contains various problems. Some of these problems include: first, the concept of customary law that has been developed by universities is a concept invented by C.Van Vollen Hoven which is certainly not relevant in the present. C. Van Vollen Hoven, says customary law is the rule of law applicable to indigenous people and foreign easterners, who on the one hand have sanctions (hence it is said andquot;lawandquot;) and on the other hand is codified (hence it is said andquot;Customandquot;). Secondly, customary law which is the source of national law has not been legalized as a written rule, whereas the law in the context of local culture needs to be developed in the present era so that the law in the community feels more inhern, acceptable, and adaptive. Third, the settlement of adat disputes does not recognize the separation between criminal and civil. And fourth, horizontal separation of the land law*

Keywords: Legal, Justice Value

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# Authority of Religious Court in Settlement of Shariah Banking Dissolution

Dhian Indah Astanti<sup>1</sup>, B. Rini Heryanti<sup>2</sup>, Subaidah Ratna Juita<sup>3</sup>

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## Abstract

*The principle of Islamic banking is part of Islamic teachings relating to the economy. One of the principles in Islamic economics is the prohibition of usury in its various forms, and using the system, among others, in the form of profit sharing principles. With the principle of profit sharing, Islamic banks can create a healthy and fair investment climate because all parties can share both the benefits and potential risks that arise so that they will create a balanced position between the bank and its customers. Seeing the development of Islamic banks so far, sharia principles which are the main foundation of Islamic banks in carrying out their duties have not been able to be implemented and en-forced optimally, especially in the event of a dispute between parties, Islamic banks and their customers. This study aims to determine and understand the authority of the Religious Courts in resolving sharia banking disputes and the principles of handling sharia banking dispute resolution. This research is a sociological juridical legal research. With the issuance of Law Number 3 of 2006 concerning Amendments to Law Number 7 of 1989 concerning Religious Courts since 30 March 2006 has provided a legal umbrella for the implementation of Sharia Economics in Indonesia and disputes in sharia banking are the authority of the religious court environment, dispute resolution related to sharia banking economic activities completed in two ways, namely litigation and non-litigation, besides that the issuance of Law Number 21 of 2008 concerning Islamic Banking further reinforces the dispute resolution mechanism between the bank and the customer as stipulated in Article 55 paragraph (1), (2) and (3) that dispute resolution is carried out in accordance with the contents of the contract.*

Keywords: Dispute Resolution; Syariah Banking

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# **The Case of the Scooter Motorbike Market Monopoly by Honda-Yamaha in Indonesia 2017-2019**

**Rr Chairunnisa Windiatama Putri<sup>1</sup>**

<sup>1</sup>Indonesia University

<sup>1</sup>utakarai6@gmail.com

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## **Abstract**

*The alleged cartel case with the price fixing scheme is being handled by the Business Competition Supervisory Commission (KPPU) in Indonesia. PT Yamaha Indonesia Motor Manufacturing (YIMM) and PT Astra Honda Motor (AHM) are suspected of regulating the sales price of 110-125 cc automatic scooters in the 2013-2014 period. KPPU started to follow up the case since 2017 and still continuously on the court until now, 2019.*

Keywords: cartel case, market monopoly, Motorbike scooter, Law

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# **Supervision of Environmental Permits as a Juridical Instrument for Protection Environment Based on Community**

**Endah Pujiastuti<sup>1</sup>, Dewi Tuti Muryati<sup>2</sup>, Tri Mulyani<sup>3</sup>**

<sup>1,2,3</sup>University Of Semarang

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## **Abstract**

*Supervision is one of the tools used by the government to enforce legislation. As a juridical instrument, supervision functions to test the effectiveness of the law. In the field of environmental protection and management, policies have been rolled out at the central and regional levels, which also regulate the supervision of environmental permits. This article reviews the environmental permit supervision that is applied based on community involvement in Indonesia. Monitoring of environmental permits based on community involvement is very necessary to be carried out so that activities that affect the environment, especially those that cause environmental damage and pollution, can be anticipated as early as possible. Community involvement since the process of submitting an environmental permit application is the first step that can be taken in the context of environmental permit supervision.*

Keywords: permit, environment, community, supervision.

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# Small Industrial Regulations in Its Relationship with Protection and Management of Environmental

Dewi Tuti Muryati<sup>1</sup>, Endah Pujiastuti<sup>2</sup>, Tri Mulyani<sup>3</sup>

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## Abstract

*Economic development, especially to improve the competitiveness of the national industrial sector, is in fact, an important instrument in driving the dynamics of the national economy. Looking at the industrial development policy, it can be underlined that the Indonesian nation has a commitment to develop and develop its industrial sector as an important part of the constellation of national development. Industrial development is directed towards the independence of the national economy, increasing competitiveness, and increasing market share at home and abroad by always preserving the environment. In order to carry out sustainable national development, industry players should not neglect government policy in the form of a set of legal regulations aimed at preserving environmental functions, such as Law Number 32 of 2009 concerning Environmental Protection and Management, Law Number 3 of 2014 concerning Industry, Government Regulation Number 27 of 2012 concerning Environmental Permits, Government Regulation Number 107 of 2015 concerning Industrial Business Licenses, and other legal regulations. The adherence of small industry actors to environmental propositions and the rule of law as an instrument for preventing pollution which is a result of industrial activities is an obligation.*

Keywords: Small Industry, Regulation, Environment.

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# **Achieving the Difference of the Hoax News by Developing Medical and Information Literation Culture**

**Tri Mulyani<sup>1</sup>, Dewi Tuti Muryati<sup>2</sup>, Endah Pujiastuti<sup>3</sup>**

<sup>1,2,3</sup>University of Semarang

<sup>1</sup>endah.pujiastuti@usm.ac.id

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## **Abstract**

*purpose of this article is to recommend the development of media and information literary culture in dealing with the hoax news. , which is increasing every day. The approach method in this article is normative juridical, research specifications analytical descriptive, the data source consists of secondary data, with qualitative data analysis. The results of the study indicate that literacy culture is a habit of people to check the truth of information by using the role of information literacy elements such as Visual Literacy, Media Literacy, Computer Literacy, Digital Literacy, and Network Literacy, which makes people have the ability to understand, analyze and deconstruct media imagery, so as to respond to the circulation of hoax news.*

**Keywords:** Hoax, Culture, Literacy, Media, Information

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Track: Literature

# **Blonde Hair as The Symbol of Patrick Bateman's Displacement on Film American Psycho: Semiotic Approach**

**Dini Anggraheni<sup>1</sup>, Bhargavi Kaveti<sup>2</sup>**

<sup>1</sup>Semarang University, <sup>2</sup>Kakatiya University, India.

<sup>1</sup>dinia85@usm.ac.id

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## **Abstract**

*The purpose of this research is to reveal the meaning of a andquot;Blonde Hair andquot;symbol that had a relationship with Patrick Bateman's defense mechanism in Film American Psycho di-rected by Mary Harron in 2000. The main source of this research is a DVD film that downloaded from [www.thepiratesbay.se](http://www.thepiratesbay.se) using Torrent application software. The reason DVD film become the main source of this research is that DVD has a complete scene without editing or cutting the scene. This research uses quantitative methods. The data of this research are analyzed using structuralism theory by A.J Greimas. The A.J Greimas' actantial scheme uses the narrative to know the semiotic aspects about a symbol along with Patrick Bateman's victims in the film and what drives Patrick Bateman to kill (or to fantasize about killing). In order to strengthen the results of this research, Psychology analysis from Freud is also uses to explain the defense mechanism of Patrick Bateman. The hypothesis of this analysis is about displacement which one of the defense mechanism's types that released by Patrick's love, hate, suppressed, murder instinct, killing satisfaction, etc.*

**Keywords:** Blonde Hair, American Psycho, Semiotics, Psychoanalysis, Displacement.

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Track: Psychology

# The Role of Leaders in Cultivating Islamic Values in the Company

Siti Nurina Hakim<sup>1</sup>, Milla Hanifa<sup>2</sup>

<sup>1,2</sup>Universitas Muhammadiyah Surakarta

<sup>1</sup>snh147@ums.ac.id

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## Abstract

*Leaders have a significant contribution in the management of the company. The purpose of this research is to reveal the role of leader in instilling Islamic values in the company. Descriptive qualitative approach was employed. The informants of this research were 3 (three) main informants and 7 (seven) supporting informants. The data collection techniques were observation, in-depth interview and documentation. The results of this study reveal that the leaders have several main roles in instilling Islamic values in which they should practice: 1) "Model the way" by always giving advice and exemplary to the employees, 2) "Inspire a shared vision", leader has to assure that employees comprehend the vision, 3) "Challenge the process" within the organization, leader performs work monitoring and build relationships with outside parties to ensure the development of human resources or employees, 4) "Enable others to act," by empowering others to take action and establish good relationships with employees, and 5) "Encourage the hearts" by sincerely encouraging and motivating employees. Furthermore, the cultivation of Islamic values is done through the performance of Islamic rituals including the five obligatory prayers in congregation, prayer time for passengers, be patient and kind, celebrating prophet's birthday, orphanage donation, the allocation of 2.5% of income for charity, and prohibition from drugs, alcohol, gambling and prostitution.*

Keywords: Leader, Leaders Role, Cultivating Islamic Values

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Track: Social Welfare Study

# Duality of Structure in the Family Welfare and Empowerment Organization (PKK)

Ida Wiendijarti<sup>1</sup>, Hermin Indah Wahyuni<sup>2</sup>, Roso Witjaksono<sup>3</sup>

<sup>1</sup>Gadjahmada University, <sup>2,3</sup>Gadjahmada University

<sup>1</sup>idawiendijarti@yahoo.co.id

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## Abstract

*This research is motivated that women have great potential in poverty alleviation activities through community and group empowerment. One of the organizations that is expected to become a potential organization for development is Family Welfare and Empowerment (PKK). The demand for Family Welfare and Empowerment flexibility to become a development agent and change agent is stronger, because Family Welfare and Empowerment is one of the organizations working at the civil society level in improving family welfare and more effective because of the cadres reaching up to the village level. In today's democracy, it is interesting to examine how the Family Welfare and Empowerment works as an organization formed by the government from the central to the village level, capable to act as an ideal women empowerment agency. The structuration theory from Giddens is used to look at the relationships of structures and actors within the Family Welfare and Empowerment organization, in its ability to respond to new challenges and gender-responsive issues are present very quickly, so needs to be a substantive renewal in the work program and organizational management in the future. Data was collected using a qualitative approach, with in-depth interviews and participatory observation, in the Family Welfare and Empowerment of Sleman District. The results obtained in the form of analysis of relation of structure and actors in Family Welfare and Empowerment organization, which will be reference for Family Welfare and Empowerment organization development in the future.*

Keywords: structure, actors, relationship, empowerment

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# **The Political Practice of The Old Javanese Monarchy in The Modern Era: Case Study of Sultan Hamengkubuwono X Political Power in Yogyakarta in The Post Era of The Establishment of Law Number 13/2012**

**Ilham Arif<sup>1</sup>, Julian Aldrin Pasha<sup>2</sup>**

<sup>1,2</sup>University Of Indonesia

<sup>1</sup>ilhamnst@yahoo.co.id

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## **Abstract**

*Amid the whitering of traditional power of old monarchies in Indonesia, Kasultanan Yogyakarta is the only one which could survive its existence politically today. This monarchy struggling for their privilege existence in the modern era. Their struggle came succeed after the establishment of Law No.13/2012 about Distinction of Yogyakarta Province. From this background, this research is tried to analyze the traditional political power voyage of Kasultanan Yogyakarta in the modern era, specifically after the establishment of Law No.13/2012. Research question in this paper is how the Kasultanan Yogyakarta practicing its power, especially from Sultan HB X, in the modern era, particularly after Law No.13/2012. The main method of this research is literature review. The literature review conducted from secondary data. The secondary data come from articles, journals, newspapers which related to this study. This research argued that the monarchy transition from traditionality to modernity come so tight. Instead of cementing its dominance, the Javanese traditional power going with so much interfere. The clash between traditionality and modernization come results in the weakening of Sultan HB X power. After Law 13/2012, the power of Sultan HB X sees declining. This study contributes for the discourse of traditional political power practice in the modern era from the theories of power, particularly in their attitude to adapt the modernization, which come to its rising or declining.*

**Keywords:** Local politics, traditional monarchy, power, modernization, Sultan HB X

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Track: Sociology

# The Impact of LGBT Non-Profit Organizations in Japan and Indonesia towards Law and Societal Norms

Rizky Aurelia Putri Dehars<sup>1</sup>, Kurniawaty Iskandar<sup>2</sup>

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## Abstract

*Since 2013 United States and countries around the world are allowing same-sex couples' marriage. In Japan, Shibuya and 13 prefectures issues certificate of same-sex marriage. Following this, a non-profit organization called Nijiiro Diversity take step for helping Japanese companies to make a friendly working environment for LGBT employees. Indonesia also has Arus Pelangi, a non-profit organization aiming to affect societal norms towards LGBT communities and push formal policy on LGBT in Indonesia. Arus Pelangi collaborates together with Yogyakarta Principles as their main pillar of campaigning and hold a weekly class called Rumah Belajar Pelangi. Public acceptance towards LGBT community in Indonesia is dangerously low that term #DaruratLGBT has spread. This research uses qualitative approach, collecting data from news, article, and government texts. It emphasizes that the shift of perspective about LGBT differs in Japan and Indonesia, in which Japan is more accepting towards LGBT.*

Keywords: Japan LGBT, gender, law, acceptance in urban spheres

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# **An Indonesian Perspective of Achieving World Class University (WCU) Qualification**

**Muladi<sup>1</sup>**

<sup>1</sup>Semarang University

<sup>1</sup>muladi@usm.ac.id

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## **Abstract**

*To be qualified as WCU (through institutions such as Times Higher Education-THES, Academic Ranking of World Universities - ARWU or Webometrics) is the ultimate dream of a university in every country, including Indonesia, either the state universities or private universities. This is due to the fact that WUC's status will be closely related to various "quality of pillars" which eventually, collectively together with other pillars will determine The Global Competitive Index of a nation.*

Keywords: World Class University

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# School Resilience and Religious Radicalism Among Senior High Schools

Joan Hesti Gita Purwasih<sup>1</sup>

<sup>1</sup>universitas Negeri Malang

<sup>1</sup>joan.hesti.fis@um.ac.id

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## Abstract

*Radicalism is a big threat to state and nation life in Indonesia. Many surveys show that (religious) radicalism spreads more widely in various social elements. Severely, radicalism infiltration today has spread in Senior High Schools that should be a society educating agent. Students now should be exposed to incessant radicalism in school. This study was conducted to analyze the school resilience system and the radicalism infiltration process among Public Senior High School students. Using qualitative research and AGIL (Adaptation, Goal attainment, integration, latency) theory, this study mapped element, system, vulnerability, and immunity of Senior High School resilience in dealing with radicalism. The result of research showed that the schools are vulnerable to be exposed to radical thinking because of the school's poor resilience. The school elements (particularly teachers)' awareness of radicalism threat is still very poor in the institution. The school bureaucracy has not been well-coordinated thereby becoming the entrance for radical group. Teachers have different religious perspective and expression and they have very limited control over the students' activity out of school.*

Keywords: Radicalism; School Resilience; Senior High School Students

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Track: Social Science

# Corporate Culture as Guideline for Intercultural Relationship

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## **Abstract**

*This writing describe about how a company can develop itself and creates an identity from the member, that come from different background such as ethnic-group, type of society and formal education. These people working together in an organisation and creates cultural value orientation that results in the corporate culture that already existing in the organisation. Every person who comes from different culture actually has cultural value orientation. This orientation has already vested from their own culture prior working in these organisations, therefore, this paper gives some explanation and conclusion about using some methodologies such as Social Mapping and Cultural Value Orientation Methodology*

Keywords: corporate culture, social mapping, cultural value orientation, intercultural relationship

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# **Ecosystem to Facilitate Female Social Entrepreneurship: Case Evidence from Indonesia**

**Prameshwara Anggahegari<sup>1</sup>, Gatot Yudoko<sup>2</sup>, Bambang Rudito<sup>3</sup>,  
Hendrati Dwi Mulyaningsih<sup>4</sup>**

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<sup>1</sup>prameshwara@sbm-itb.ac.id

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## **Abstract**

*Indonesia is listed as one of among top several countries that provide a good environment and ecosystem for social entrepreneurship initiation, particularly those being initiated by female. In this research we employed stakeholders analysis on female social entrepreneurship ecosystem. In this research we have already conduct observation and interviews with 20 female social entrepreneurs that came from various line of social enterprise. We have also done triangulation by interviewing other key stakeholders that play significant roles for the ecosystem building. The result of this research signifying that the ecosystem building and integrating are very much needed to encourage and accelerate the number of social enterprises initiation. Moreover the following research on the theory testing may help create an integrated ecosystem for supporting female social enterprise initiation. The limitation of this research is we have just covered informants from Java thus; the result of this research cannot be generalized since culture also plays an important part for the diversity and uniqueness for each social enterprise outside Java. Therefore, this initial concept is encouraged to be developed and tested on another islands as well.*

Keywords: female social enterprise, ecosystem, stakeholders mapping

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## **FUTURE EVENTS**

July 11 - 12, 2019

International conference on Agrotechnology, Business and Socio-Economic (ICABSE)

[www.icabseconference.com](http://www.icabseconference.com)

July 17 – 18, 2019

International Conference on IT, Communication and Technology for Better Life (ICT4BL)

<http://ict4bl.researchsynergy.org>

July 25 – 26, 2019

International conference on Islamic Education Studies and Social Science (ICISS)

<http://icissconference.com>

August 5 – 6, 2019

International conference on Public Administration, Policy, and Government (ICPAG)

<http://icpagconference.com>

August 15 – 16, 2019

International conference on Law, Human Rights, and Cultural Studies (ICLAHS)

<http://iclahs.com>

August 26 – 27, 2019

AIBEA: Australia Conference on Interdisciplinary Business, Economic and Administrative Science Research

<http://aibea.com>

September 3 – 4, 2019

ICOACI: International Conference on Anti-Corruption and Integrity

<http://icoaci.com>

September 11 – 12, 2019

International Conference on Industrial Technology (ICONIT)

<http://iconit.com>

September 16 – 17, 2019

ICIOM: International Conference on Industrial and Operation Management Research <http://iciom.com>





**SOSCIS**  
CONFERENCE

**Semarang, July 10, 2019**



## CONFERENCE PROGRAM

Day 01- Wednesday | July 10, 2019  
 Venue : North Ballroom  
 Gumaya Tower Hotel – Semarang, Indonesia

Time	Duration	Activities
07.30 - 08.45	75'	<b>Welcome Reception and Registration</b>
08.45 - 08.55	10'	<b>Welcoming MC</b>
08.55- 09.10	15'	<b>Welcome Remarks</b>
		Dr. Dyah Nurmala Arum Janie
		General Chair Semarang Conference Series 2019
09.10 - 09.25	15'	<b>Opening Speech</b>
		Dr. Hendrati Dwi Mulyaningsih
		Research Synergy Foundation, Indonesia
09.25 - 09.45	20'	<b>Award Ceremony &amp; Group Photo</b>
09.45 - 10.00	15'	<b>Coffee Break</b>
10.00 - 12.00	120'	<b>Parallel Keynote Speech</b>
12.00 - 13.00	60'	<b>Lunch Break</b>
13.00 - 17.15	255'	<b>Parallel Session</b>
17.15 – 17.25	10'	<b>Closing Speech</b>
		Dr. Dyah Nurmala Arum Janie
		General Chair Semarang Conference Series 2019
17.25 - 17.45	20'	<b>Award Ceremony</b>
17.45 – 17.50	5'	<b>Closing MC</b>

**SEMARANG INTERNATIONAL CONFERENCE SERIES  
 SOSCIS 2019**



## PARALLEL KEYNOTE SPEECH

### BES Conference

North Ball Room

Time	Duration	Activities
10.00 - 10.40	40'	<b>Keynote Speech</b>
		Prof. Kesi Widjajanti
		Universitas Semarang, Indonesia
10.40 - 11.20	40'	<b>Keynote Speech</b>
		Prof. Ahmad Rozelan Yunus
		Universiti Teknikal Malaysia Melaka, Malaysia
11.20 - 12.00	40'	<b>Keynote Speech</b>
		Prof. Chih-Peng Chu, Ph.D.
		National Dong Hwa University, Taiwan

### SOSCIS Conference

Teak Room

Time	Duration	Activities
10.00 - 10.40	40'	<b>Keynote Speech</b>
		Prof. Jennifer Oxley
		Monash University Accident Research Centre Australia
10.40 - 11.20	40'	<b>Keynote Speech</b>
		Prof. Hardhani Widhiastuti
		Universitas Semarang, Indonesia
11.20 - 12.00	40'	<b>Keynote Speech</b>
		Prof. David Menier
		University of Southern Brittany, France



## SCIS Conference

Ruby 1 Room

Time	Duration	Activities
10.00 - 10.40	40'	<b>Keynote Speech</b>
		Prof. Magaly Koch
		Boston University, USA
10.40 - 11.20	40'	<b>Keynote Speech</b>
		Prof. Ahmed El-Sayed Gaber
		Port-Said University, Egypt
11.20 - 12.00	40'	<b>Keynote Speech</b>
		Prof. Mudjiastuti Handayani
		Universitas Semarang, Indonesia



**Day 01**

**Teak Room**

Wednesday, 10 July 2019

Session 1 (13.00 – 15.00)

Session Chair : Prof. Jennifer Oxley and Dini anggraheni

**Track Law**

<b>Paper ID</b>	<b>Author</b>	<b>Media</b>	<b>Paper Title</b>
SOS19112	Dharu Triasih	Oral Presentation	Online Sale And Purchase Agreement In Relation To Consumer Legal Protection
SOS19113	Doddy Kridasaksana	Oral Presentation	Legal Protection of Passing Off Settings the well-known Mark for the Welfare of Consumers in Indonesia
SOS19116	Amri Panahatan Sihotang	Oral Presentation	Reconstruction Of The Legal Protection Concept Janda Cerai Dead On The Batak Toba Community Based On Justice Value
SOS19119	Dhian Indah Astanti	Oral Presentation	Authority Of Religious Court In Settlement Of Shariah Banking Dissolution
SOS19126	Rr Chairunnisa Windiatama Putri	Oral Presentation	The Case Of The Scooter Motorbike Market Monopoly By Honda-yamaha In Indonesia 2017-2019
SOS19127	Endah Pujiastuti	Oral Presentation	Supervision of Environmental Permits as a Juridical Instrument for Protection Environment Based on Community
SOS19135	Endah Pujiastuti/Tri Mul Yani	Oral Presentation	Achieving The Difference of the Hoax News by Developing Medical and Information Literation Culture
SOS19124	Endah Pujiastuti	Oral Presentation	Small Industrial Regulations in Its Relationship With Protection and Management of Environmental

Afternoon Coffee Break : 15 Minutes

**SEMARANG INTERNATIONAL CONFERENCE SERIES  
SOSCIS 2019**



**Day 01**

**Mahogany Room**

Wednesday, 10 July 2019

Session 1 (13.00 – 15.00)

Session Chair : Prof. Hardani Widhiastuti and Joana

**Track Communication Science, Literature,  
Psychology**

<b>Paper ID</b>	<b>Author</b>	<b>Media</b>	<b>Paper Title</b>
SOS19102	Danang Satrio	Oral Presentation	The Effects Of Positive And Negative Emotion On Viral Marketing Effectiveness
SOS19106	Novieta H Sari	Oral Presentation	Leveraging Communicative Behaviour Study With Socio-cultural Geography Perspective For Participatory Planning And Development In Indonesia
SOS19134	Yuliyanto Budi Setiawan	Oral Presentation	The Challenges of the Online Journalism in the Industrial Revolution 4.0 Era in Indonesia
SOS19125	Yuliyanto Budi Setiawan	Oral Presentation	Redefining the Relationship of Majority and Minority as the Social Principle
SOS19101	Siti Nurina Hakim	Oral Presentation	The Role of Leaders in Cultivating Islamic Values in the Company
SOS19129	Markus Nanang Irawan	Oral Presentation	Can You Control The Emotions Of Children With Autism With Social Stories While At School?
SOS19132	Anissa Lestari Kadiyono	Oral Presentation	Employability Factor To Improve Readiness For Change
SOS19115	Anna Dian Savitri	Oral Presentation	Resilience In Adolescents Hiv / Aids Infected

**SEMARANG INTERNATIONAL CONFERENCE SERIES  
SOSCIS 2019**



**Day 01**

**Teak Room**

Wednesday, 10 July 2019

Session 2 (15.15 – 17.15)

Session Chair : Prof. David Menier and Amri Panahatan

**Track Sociology, Culture Studies , Social Science**

<b>Paper ID</b>	<b>Author</b>	<b>Media</b>	<b>Paper Title</b>
SOS19136	Rizky Aurelia Putri Dehars	Oral Presentation	The Impact of LGBT Non-Profit Organizations in Japan and Indonesia towards Law and Societal Norms
SOS19114	Muladi	Oral Presentation	An Indonesian Perspective of Achieving World Class University (WCU) Qualification
SOS19138	Joan Hesti Gita Purwasih	Oral Presentation	School Resilience and Religious Radicalism Among Senior High Schools
SOS19128	Dyah Nirmala Arum Janie	Oral Presentation	Malacca Portuguese Intangible Cultural Heritage: An Approach to Cultural Mapping
SOS19108	Bambang Rudito	Oral Presentation	Corporate Culture as Guideline for Intercultural Relationship
SOS19139	Prameshwara	Oral Presentation	Ecosystem to Facilitate Female Social Entrepreneurship: Case Evidence from Indonesia



**Day 01**

**Mahogany Room**

Wednesday, 10 July 2019

Session 2 (15.15 – 17.15)

Session Chair : Bruno and Markus Nanang

**Track Social Welfare, humanities, Literature**

<b>Paper ID</b>	<b>Author</b>	<b>Media</b>	<b>Paper Title</b>
SOS19117	Ida Wiendijarti	Oral Presentation	Duality Of Structure In The Family Welfare And Empowerment Organization (pkk)
SOS19130	Ilham Arif	Oral Presentation	The Political Practice Of The Old Javanese Monarchy In The Modern Era: Case Study Of Sultan Hamengkubuwono X Political Power In Yogyakarta In The Post Era Of The Establishment Of Law Number 13/2012
SOS19123	Sherly De Yong	Oral Presentation	Implementation Of Interior Well-design Space With Psychological Concept And Solution For Private Workspace In Surabaya
SOS19140*	Hardani Widhiastuti	Oral Presentation	Implementation Health and Safety Management System Work (SMK3) Human Resources Development to Improve Performance
SOS19118	Dini Anggraheni	Oral Presentation	Blonde Hair As The Symbol Of Patrick Bateman's Displacement On Film American Psycho: Semiotic Approach





## List of Conference Attendees

ID	Attendee	Field of Study	Affiliation
SOS19137	Kurniawaty Iskandar	Sociology	Universitas Indonesia

# Implementation of Interior Well-Design Space with Psychological Concept and Solution for Private Workspace in Surabaya

Sriti Mayang Sari & Sherly de Yong

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**ABSTRACT:** A well-design workspace can increase productivity and enabling the efficient use of workspaces. Despite the well-design space concept, there are also a culture and habit that indirectly affecting the use of interior space functions and the atmosphere of working on the workspace. Therefore, this research will be about finding the issues and implementation of well-design space for private workspaces in Surabaya City. The case study for these project is using students' portfolio in Interior Design Department – Petra Christian University by Regina, Aileen and Leony. The research method is a qualitative research method. The method that can be used to collect primary data is by direct observation, interviews, and literature studies. Analysis will be carried out by comparing literature data with field data. From this analysis, a conclusion can be drawn as solution of the implementation of well-designed space in the interior of directors' room in Surabaya. The design will help its workers to improve their work performance, for example by adding plantation could provide a sense of comfort, and creativity.

**Keywords:** environment psychology, interior, well-design space, workspace

## 1 INTRODUCTION

Humans try to fulfill their life needs by working. Working become one of the important activities. Workspace is a space used or required for one's work, as in a workspace or home. Therefore, workspace has an important role in accommodating human activities. A good interior design of workspace can help workers improve productivity. Besides being able to increase productivity, good workspace arrangement can also provide other benefits, such as enabling the efficient use of workspaces and facilitating communication between users, so that coordination and supervision are easier. In addition to the effectiveness of work, good workspace space can affect user discipline in work (Van Meel et al., 2010).

The interior design of effective workspaces requires careful consideration of many issues. From the sensory inputs' aspects, organizational and national cultures, through the psychological needs for privacy (Augustin., 2009). Creating effective interior workspaces, will increases workers' satisfaction with their jobs, which is important for humanitarian and financial reasons. Based on Sally Augustin (Augustin., 2009); When someone is satisfied with their workspace, they will be more satisfied and happy with their work. Therefore, a well-designed workspace should be included five psychological aspects in the concept: communicating, comforting, complying, challenging and continuing.

Some studies stated that the way architects respond to building space is completely different from the needs, culture and habit of users. Moore in Snyder (1991) stated that Architects usually more concern regarding the physical and surrounding environments in building space. (Snyder, 1991) While Andi Siswanto in Sari stated the most important thing, development must be adjusted to pay attention to the values, socio-culture that applies to the local community. (Ishananto, 2010; Sari, 2018) Therefore, beside these five psychological aspects from Sally Augustin regarding the well-designed workspace, there are also a culture and habit that indirectly affecting the use of interior space functions and the atmosphere of working on the workspace. Based on the background above, this research is important to be done to find issues and implementation of well-design space with culture, habit, personalization and psychological issues for private workspaces in Surabaya City. The case study for these project is using students' portfolio in Interior Design Department – Petra Christian University by Regina, Aileen and Leony. The case study was selected because the first project represents workspace of a product company; the second project

represent co-working space and the third project represent workspace of a consultant company who is doing legal work.

## 2 RESEARCH METHODOLOGY

In general, the research method used is a qualitative research method. The primary data needed is in the form of data of the case study: Project 1 by Regina; Project 2 by Aileen and Project 3 by Leony. The primary data will be included the field data (existing interior condition, user's profile) and literature study regarding well-designed space. The method that can be used to collect primary data is by direct observation, interviews, and literature studies.

Analysis will be carried out by comparing literature data with field data. The thinking patterns that will be used are deductive and inductive thinking patterns. In this study, comparative analysis using deductive thinking is analyzing using theories about the concept of well-designed space, the concept of space and its architectural, interior and cultural elements (including habit and activity), symbolic meaning of the sign in context. While the analysis that uses inductive thinking patterns is analyzing using researchers' interpretations based on cultural contexts. From this analysis a conclusion can be drawn about the implementation of well-designed space in the interior of directors' room in Surabaya (as indicated as project 1, project 2 and project 3). The solution will be showed in the design for these projects.

## 3 LITERATURE

The theory that will be used in these particular research is based on Sally Augustin's theory (Augustin., 2009). Five aspects of a well-designed workspace is: communicating, comforting, complying, challenging, and continuing. Below is the explanation:

Communicating: means to communicate to others about who he is, and at the same time to remind themselves of who they are. In this particular aspect, the workspace design should be used to communicate users who they are as individuals to others, and at the same time remind themselves who they are. Comforting means: the design of the workspace can make people choose positive or negative moods. Color can communicate and influence the mood of workers. Complying means: meet the need to increase productivity and work motivation. The increasing productivity by increasing few aspects regarding the physical needs. Challenging means: opportunity to grow and develop as a person. A workspace can make people in a better mood, which broadens their thinking. Continuing means: a workspace needs to be changed as time passes from one generation to the next. Where it is expected that the workspace can be used for the continuation of the next generation.

## 4 RESULT AND DISCUSSION



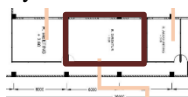


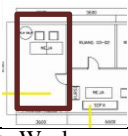


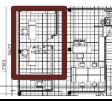
For these research there will be three individual workspace of directors' room that become the issues and will be analyzed. The design solutions of the projects will be done by students of Interior Design Petra Christian University. The workspace product company (first project) was done by Regina. The co-working space (second project) was done by Aileen. And the workspace consultant company (third project) was done by Leony.

### 4.1 *The Users' Profile & Workspace Issue-Problem*

The users' profile that are used in this research will be explained in the table as such (see table 1.). There will be 3 projects with three explanations: existing workspace condition, user's profile and workspace problems.

Table 1. Table of Users' Profile

Project	Existing Condition	User's Profile	Workspace Problems
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Project 1: By Regina			
	<p>Existing Condition</p> <ul style="list-style-type: none"> <li>• Located in the middle between the meeting and accounting rooms.</li> <li>• Has two windows (to production and circulation area)</li> <li>• The ventilation using three air conditioners.</li> <li>• Director and Assistance director in the same room.</li> <li>• The lighting using 6 TL Lighting.</li> <li>• There is small window place which connects with accounting space</li> </ul>	<p>User's Profile</p> <ul style="list-style-type: none"> <li>• User was a Generation X</li> <li>• Activity: workspace task and marketing.</li> <li>• Favourite item: Plantation &amp; Horse</li> <li>• Favourit color: Blue and Silver</li> <li>• Interior Style: Modern, Minimal, simple</li> </ul>	<p>Layout Location</p> <ul style="list-style-type: none"> <li>• Workspace is lacking of sense of privacy (most walls are made of glass)</li> <li>• Drawers for storing things a little.</li> <li>• No outlet on work desk</li> <li>• No plants</li> <li>• The position of director and assistant director is too close</li> <li>• The atmosphere color is monotone and cool atmosphere.</li> <li>• No natural light</li> <li>• No art</li> </ul>
Project 2: By Aileen			
	<p>Existing Condition</p> <ul style="list-style-type: none"> <li>• The design in the CEO room is less effective because with a large space it cannot be maximized on the arrangement of existing furniture and the room feels less private</li> <li>• Has two windows (to production and circulation area)</li> <li>• The ventilation using air conditioners.</li> </ul>	<p>User's Profile</p> <ul style="list-style-type: none"> <li>• User was a Generation Y.</li> <li>• Activity: workspace task, meeting, work, eat and marketing.</li> </ul>	<p>Layout Location</p> <ul style="list-style-type: none"> <li>• Workspace is lacking of sense of privacy</li> <li>• Need space larger area to store</li> <li>• Need atmosphere that can uplifting working spirit.</li> <li>• Drawers for storing things a little.</li> <li>• The colors and patterns used are too monotonous</li> </ul>
Project 3: By Leony			
	<p>Existing Condition</p> <ul style="list-style-type: none"> <li>• Located in the corner of the space</li> <li>• The ventilation using air conditioners.</li> <li>• The lighting using down-light lighting.</li> <li>• The color of the room mainly cool color tone</li> </ul>	<p>User's Profile</p> <ul style="list-style-type: none"> <li>• User was a Generation X</li> <li>• Activity: meeting, consult, discuss workspace task and marketing.</li> </ul>	<p>Layout Location</p> <ul style="list-style-type: none"> <li>• Need partition for the consultation room</li> <li>• The design need to support the activity</li> <li>• Need an ergonomic furniture</li> <li>• Need decorations like plantation and art work</li> <li>• Lighting need to support the work ambience</li> <li>• Need more privacy area.</li> <li>• Design not suitable for next generation</li> </ul>

Based on the workspace problems that have been stated on the table 1, therefore it is needed to apply the concept of well-design spaced by considering users' culture and profile as design solution. The conclusion for the workspace problems will be: privacy on the area; need more space for storage and activity; design that can last for the next generation; need to apply the favorite color and style in the design; more warm tone color; need natural lighting and ventilation; need art, plantation and decoration for the personalization touch.

#### 4.2 Solution

There will be concept and solution for the workspace problem for each project. The well-design space concept will be explained and concluded in the table as such (see table 2)

Table 2. Well-design space concept by considering users' culture and profile

Concept	Project 1 By Regina	Project 2 By Aileen	Project 3 By Leony
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Communicating	<ul style="list-style-type: none"> <li>• Simple design → shows neat properties and according to generation x.</li> <li>• High and elegant chair → shows high rank</li> <li>• Separate space.</li> <li>• Backdrop that is simple and high → denotes special position and rank</li> </ul>	The Table form need to support good for communication between one worker and another.	<ul style="list-style-type: none"> <li>• Design will be increase concentration of the user.</li> <li>• Design will increase communication within associates</li> </ul>
Comforting	<ul style="list-style-type: none"> <li>• Color based on user preference: (For example using Blue and Grey as accent)</li> <li>• Design based on user's desire → can work effective, efficient, and productive</li> <li>• Smell, Light and Noise on the comfort level.</li> </ul>	<ul style="list-style-type: none"> <li>• The CEO's work room will be more private</li> <li>• In terms of color, the colors used are neutral colors that seem boring and less comforting.</li> </ul>	<ul style="list-style-type: none"> <li>• Need private pantry for the user with café ambience.</li> <li>• Using warm color to create more relaxing ambience.</li> <li>• More space between two table to create more privacy</li> </ul>
Complying	<ul style="list-style-type: none"> <li>• Seating position: on the back</li> <li>• Using natural lighting from Skylight and light pipe</li> <li>• Creating privacy using magic glass.</li> <li>• Art installation of horse figure &amp; plantation on table and skylight</li> <li>• Using user's favorite color as wall tone (Blue, Grey, White)</li> <li>• View to outside and using big window.</li> </ul>	<ul style="list-style-type: none"> <li>• The atmosphere in the workspace should be more open, comfortable and pleasant.</li> <li>• More storage to store important documents for workers.</li> </ul>	<ul style="list-style-type: none"> <li>• Design need to adjust for the next generation.</li> <li>• The table will be made larger to adapt more technology</li> <li>• More storage for filling near the user.</li> </ul>
Challenging	<ul style="list-style-type: none"> <li>• There is creative space</li> <li>• Using plantation in the room</li> <li>• Using warm tone for creative thinking.</li> </ul>	Increasing the privacy of each room, so that each occupant in the workspace is not disturbed by workers in the room next to it.	<ul style="list-style-type: none"> <li>• Using warm tone and natural color and texture to stimulate creative thinking of user.</li> <li>• Using plantation to create more relaxing area.</li> </ul>
Continuing	<ul style="list-style-type: none"> <li>• Creating an adaptable design for the next generation. Using technology for the design that can be used for 5-10 years.</li> </ul>	<ul style="list-style-type: none"> <li>• Design need to meet standard</li> <li>• Need to add space to increase the number of workers</li> <li>• Add a pantry, and also a baby changing place in the bathroom</li> </ul>	<ul style="list-style-type: none"> <li>• Design should be able to adapt next generation and considering to be used for 5 to 10 years.</li> </ul>

Each of the concept will be applied in the each of the project interior design as the design solution for the well-space design concept. The design solution of project 1, 2 and 3 can be seen in Figure 1 below.

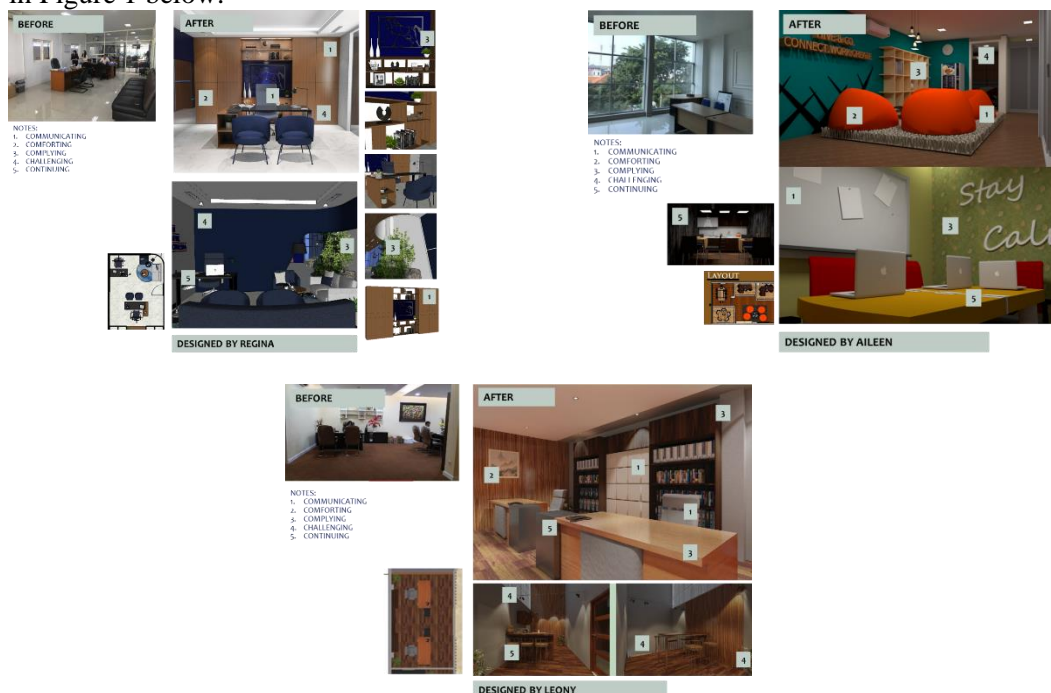


Figure 1. Well-design space concept of Project 1 By Regina; Project 2 By Aileen and Project 3 By Leony

Based on the well-design space concept and design solution that have been stated on the table 2, therefore the general concept will be: more private area using high chair and partition; The need more space for storage by adding more furniture; more space for meeting activity and group discussion; design can be used for the next generation by adding additional technology on the furniture; implementation of favorite color and style (for example blue color on project 1); more warm tone color by adjusting light color, adding chocolate color and wood texture; adding natural lighting and ventilation using window, light pipe or skylight; adding art installation, plantation and decoration based on users' favorite items.

## 5 CONCLUSION

From the results of the three case studies analysis, it is clear that workspace issue can be concluded that a good workspace gives a good influence on its users. Where the well-space design (no matter what type of workspace) will be influenced users by make the users happy and ultimately improve work performance and efficiency. Implementation design of well-design space and psychological concepts were needed in order to increase users' working performance.

From these three case studies, where the workspace was previously very plain, monotonous and less comfortable becoming a more comfortable with fresh design and accordance to the character and user profile. By doing this, the design will help its workers to improve their work performance. For example, previously there was no plant in the workspace while plantation could provide a sense of comfort, and creativity. The other example is by doing personalization for the users by art installation on the workspace. As conclusion, as an interior designer, we must be able to understand well who the user of the space that we are going to design and creating a space that is physically and psychologically good and in accordance with the characteristics and needs of the user.

## ACKNOWLEDGE

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