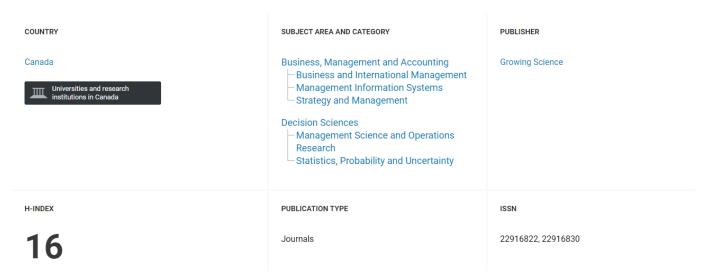
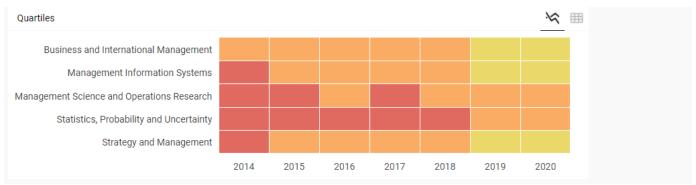
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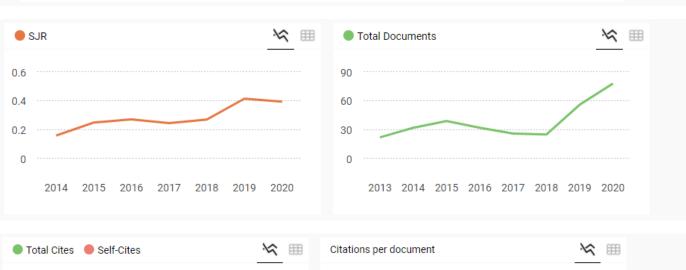


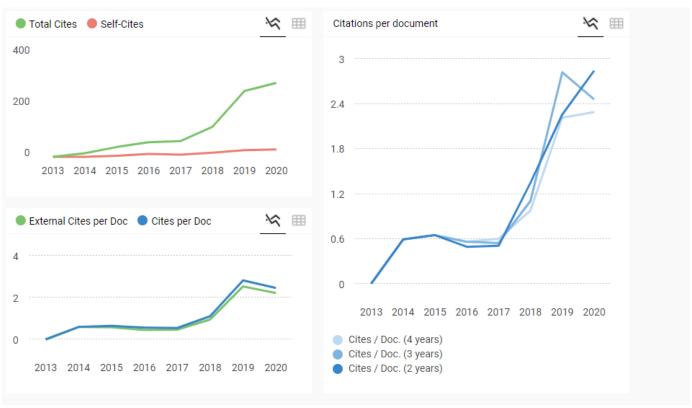
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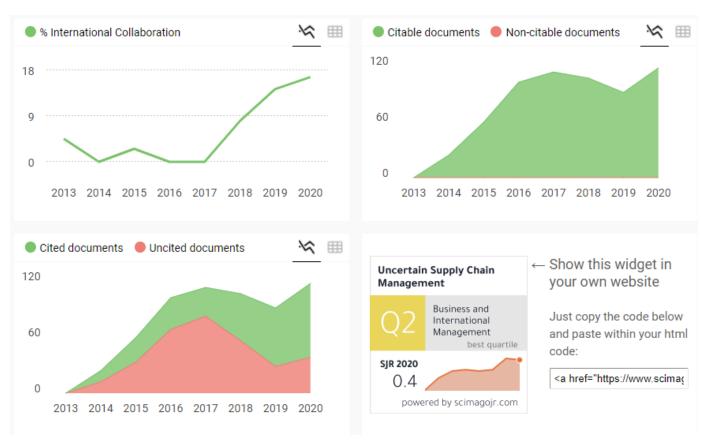




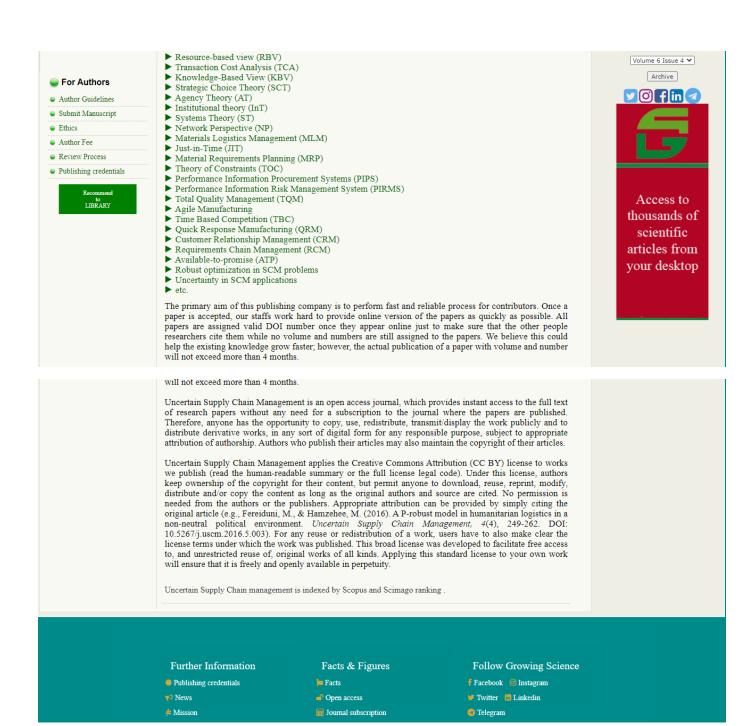




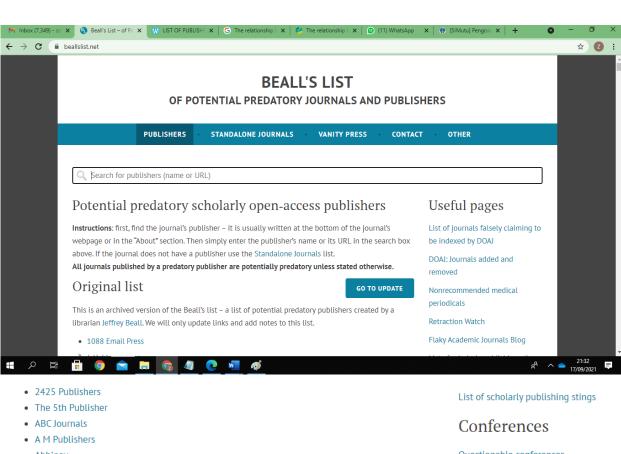








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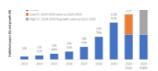
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- Arabian Group of Journals (AGJ)
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publishers are here.

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- · Global Research Publishing (GRP)
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Supply chain risk, integration, risk resilience and firm performance in global supply chain: Evidence from Vietnam pharmaceutical industry Pages: 779-796

Xuan Hung Nguyen, Tuan Anh Le, Anh Tu Nguyen, Thi Thu Hoai Pham and Thi Ha Tran 🗖 PDF (360K)

Abstract: The goal of the article is to examine the relationship between supply chain risk, Supply chain integration, Supply chain risk resilience and Firm performance in the global supply chain of the Vietnamese pharmaceutical industry. Data was collected for 3 months with 389 satisfied pharmaceutical enterprises for analysis on Smart PLS software. The results show that Supply chain risk has a statistically significant negative impact on supply chain integration. Moreover, Supply chain Integration has a statistically significant positive impact on Supply chain risk Resilience and firm performance. Finally, we find that Firm performance is a good foundation for business operations and supply chain risk resilience. Therefore, we make recommendations to Vietnamese pharmaceutical enterprises that: Supply chain Integration is extremely necessary to ensure performance and Supply chain risk resilience in the context of the current covid-19 pandemic.

DOI: 10.5267/j.uscm.2021.8.010

Keywords: Supply chain risk, Supply chain Integration, Supply chain risk resilience, Global supply chain, Firm performance, Pharmaceutical

Analysis of mitigation strategy for operational supply risk: An empirical study of halal food manufacturers in Malaysia Pages: 2. 797-810

Fadhlur Rahim Azmi, Haslinda Musa, Suhaiza Hanim Mohamad Zailani and Soo-Fen Fam 💆 PDF (360K)

Abstract: This study aims empirically to analyze mitigation strategies for operational supply risk among halal food manufacturers in Malaysia. A survey of 369 halal food manufacturers is used to test a research model that proposes a relationship between operational supply risk and risk consequences as well as the mediating role of risk mitigation strategies. Structural equation modeling reveals that in the absence of a risk mitigation strategy (behavior-based management, buffer-based management, and traceability-based management), operational risk consequences are significantly influenced by operational supply risk. The analysis also showed the mitigation strategies reduce risk events by its interaction between operational supply risk and risk consequences. This study shows significant data about the management of halal food manufacturing. Due to the limitations of this survey, further study is necessary to analyze how other halal's sectors manage their supply chain risk management.

DOI: 10.5267/j.uscm.2021.8.009

Keywords: Risk mitigation strategy, Halal food supply chain, Operational supply risk

3. Supply chain performance as a mediating variable effect of information technology on company competitiveness Pages: 811-822 Slamet Riyadi, Musran Munizu and Donny Arif PDF (360K)

Abstract: This study aims to analyze the effect of information technology on supply chain performance and information technology and supply chain performance on competitiveness. In addition, this study also investigates the role of supply chain performance in indirectly mediating the influence of information technology on company competitiveness. Primary data collection was carried out through questionnaires for managers of 112 manufacturing companies in East Java and South Sulawesi, Indonesia. This study uses descriptive analysis to describe the characteristics of respondents and variables. In addition, structural equation modelling (SEM) analysis is also carried out to test the research hypothesis. The results showed that the implementation of information technology has a positive and significant effect directly on supply chain performance and company competitiveness. Furthermore, supply chain performance has a positive and significant effect on company competitiveness. In addition, supply chain performance has a positive role in mediating the influence of information technology on company competitiveness.

DOI: 10.5267/j.uscm.2021.8.008

Keywords: Information technology, Supply chain performance, Company competitiveness, Manufacturing Industry

The effect of supply chain management on multi-channel retailing and business performance Pages: 823-830

Setiawan, Donny Arif, Siti Mahmudah, Heni Agustina and Varid Martah 🔁 PDF (360K)

Abstract: Pandemic covid has changed the business view to be more dynamic to business performance. The policy of restricting activity also undermines business difficulties that occur, so it is necessary to find how businesses can survive wholesale. This research was conducted to determine the effect of supply chain management (SCM) on multi-channel retailing and business performance in the era of pandemic covid-19 and restrictions on community mobility. Using analysis of this research path is divided into two criteria of direct and indirect influence. This study was conducted on several wholesale shops in Indonesia with 99 respondents. The main finding of this study is that SCM can affect business performance through multi-channel retailing with three main indicators: inventory investment, inventory efficiency, and forecasting accuracy. The added value gained from this research is from the test results obtained that a good inventory management scheme and forecasting and support from many supplies and sales channels will drive business performance for the better.

DOI: 10.5267/j.uscm.2021.8.007

Keywords: Supply chain management, Multi-channel retailing, Business performance

Supply chain practices and organizational performance: Evidence from Jordanian medical devices firms Pages: 831-840

Faisal Al-Madi, Tasneem Alfalah, Ata Al Shraah and Ayman Abu-Rumman 🔁 PDF (360K)

Abstract: The study aimed at determining the extent to which Jordanian medical devices adopted the supply chain practices and to investigate the impact of those practices on organizational performance of the Jordanian medical devices' firms. A cross-sectional approach was used to meet the purpose. A robust questionnaire was designed and used to collect primary data from the study sample. 200 questionnaires were completed and returned by the participants. SPSS version 21 and SEM were employed, with the use of (AMOS:21) to analyze and explain the collected data and to validate the research framework. The results demonstrated that medical devices firms in Jordan have adopted the supply chain practices and revealed a significant impact of those practices on the performance of the medical devices in Jordanian context.

DOI: 10.5267/j.uscm.2021.8.006

Keywords: Supply chain practices, Organizational performance, Medical Devices Firms, Jordan

Designing a food supply chain network under public-private community partnership on traditional Indonesia markets Pages: 841-6. 850

Neneng Siti Maryam, Heru Nurasa, Muhammad Benny Alexandri and Yogi Suprayogi Sugandi 🗖 PDF (360K)

Abstract: This study examines the effect of the performance of traders in the partnership relationship between the government, the private sector, and the community which is very necessary to build a food supply chain network in order to provide stimulation for the supporting factors and reduce the inhibiting factors for the success of the merchant's business, increase profits, and maintain food availability in traditional markets. This research was conducted at Andir Market, Bandung City, Indonesia. The research sample consisted of 100 Andir market traders. The research method used was a quantitative method with survey research that uses a questionnaire as the main instrument in data collection. The results of the analysis and discussion of the researchers have identified factors that can be used to strengthen the food supply chain network in the Public-Private-Community Partnership in traditional markets, namely management, empowerment, physical market conditions, and competitive strategies. Simultaneously, the four traders' performance factors have a significant effect on the food supply chain network with an R-square value of 0.658 (65.8%) with tocount greater than 1.96 or (3.817> 1.96). This means that if the changes that occur are good in the performance of traders, the food supply chain network in traditional markets will also be good, while the remaining 0.342 (34.2%) is explained by factors other than these variables. The expected implication is that the success of the supply chain network that is built due to strong interactions within the Public-Private-Community Partnership and other supply chain actors is able to face challenges during and after the pandemic. So that the quality of traditional market products, especially products that are quickly damaged or rotten, can be superior and well guaranteed for the food needs of people throughout Indonesia.

DOI: 10.5267/j.uscm.2021.8.005

Keywords: Food supply chain, Public-Private-Community Partnership, Traditional market

The role of relationship quality and loyalty between rice farmers and food companies in supply chain Pages: 851-856

Quoc Nghi Nguyen and Van Nam Mai 🔼 PDF (360K)

Abstract: Relationship quality plays a key role in maintaining the connection among parties in a supply chain. Relationship quality promotes loyalty of the supply chain's factors. This study applies structural equation modeling (SEM) to point out factors affecting the relationship quality and loyalty between farmers and food companies in the rice supply chain. The research data were collected by stratified sampling with a sample size of 232 farmers associating with food companies in the rice supply chain in the Mekong Delta. The four impacting factors that the study has found out include trust, perceived benefit, support policy, and payment terms. Most importantly, the study has demonstrated that relationship quality has a positive correlation with loyalty among parties in the regional rice supply chain.

DOI: 10.5267/j.uscm.2021.8.004

Keywords: Relationship quality, Loyalty, Rice supply chain, Rice farmer, Food company

The impact of environmental regulation on environmental performance: A focus on third party logistics service providers in an emerging country Pages: 857-866

Quang-Huy Ngo 🔁 PDF (360K)

Abstract: The literature addresses the link between command and control environmental regulation and environmental performance. However, there is a lack of attention paid to how environmental strategy plays a mediating role in this relationship. In addition, the environmental research in the context of third-party logistics service providers seems to be underexplored. Thus, through the theoretical lens of institutional theory and contingency theory, this study examines the mediating role of environmental strategy on the relationship command and control environmental regulation and environmental performance. Data were collected from small and medium enterprises operating in the logistics industry of Vietnam and partial least square structural equation modeling was employed to examine the proposed hypotheses. The result indicates the full mediating effects of environmental strategy on the link between command and control environmental regulation and environmental performance. In this regard, this study contributes to growing empirical evidence showing that the link between environmental regulation and environmental performance is indirect through mediators. Besides, this study also extends the current knowledge of environmental strategy pursued by third-party logistics providers.

DOI: 10.5267/j.uscm.2021.8.003

Keywords: Environmental performance, Environmental regulation, Environmental strategy, Third-party logistics, Vietnam

The effect of supply chain integration on customer loyalty: The mediating roles of operational performance and customer satisfaction *Pages*: 867-876

Sudirman Zaid, Alida Palilati, Rahmat Madjid and Sarini Yusuf Abadi DPDF (360K)

Abstract: The objective of the research is to examine the role of Supply Chain Integration (SCI) which consists of; suppliers, customers, and internal integration in building customer loyalty. This study uses data from 308 top managers of Tuna Fillets SMEs Industries in Southeast Sulawesi Province, Indonesia as respondents. The research model was analyzed by using PLS-SEM. The research found that SCI had a significant direct effect on operational performance and customer satisfaction. The research also found that operational performance and customer satisfaction had some impacts on increasing loyalty of Tuna Fillets SMEs Industries customers. The results of the analysis also provide information that operational performance and customer satisfaction can be a mediator of the influence of Supply Chain Integration.

DOI: 10.5267/j.uscm.2021.8.002

Keywords: Supply Chain Integration, Operational Performance, Customer Satisfaction, Customer Loyalty, Tuna Fillets SMEs Industries

10. The role of supply chain and product development in sustainable performance, goodwill and firm popularity Pages: 877-886 Kittisak Jermsittiparsert PDF (360K)

Abstract: The objective of the current study was to examine the role of supply chain and product development in sustainable performance, goodwill and firm popularity. Furthermore, the mediating role of product development was also examined. Population of the study was rubber manufacturing companies of Indonesia. In this regard, data were collected from the employees of rubber making companies of Indonesia. 500 questionnaires were used for data collection among the rubber making companies. Data was analyzed through statistical software. Results of the analysis revealed that the supply chain has a major contribution to sustainable performance, goodwill and firm popularity. Increase in the supply chain of rubber manufacturing companies, increases the sustainable performance, goodwill and firm popularity. Moreover, product development also has important contributions to the sustainable performance, goodwill and firm popularity. Supply chain has a positive effect on product development and product development has a positive effect on sustainable performance, goodwill and firm popularity.

DOI: 10.5267/j.uscm.2021.8.001

Keywords: Rubber Manufacturing Companies, Supply Chain, Product Development, Sustainable Performance, Goodwill, Firm Popularity

The relationships among service failure, service recovery, customer satisfaction and trust at international hospitals: A Case in 11. Vietnam Pages: 887-896

Quoc Nghi Nguyen, Van Tung Huynh and Van Nam Mai D PDF (360K)

Abstract: The objective of this study is to demonstrate the relationships among the severity of service failure, service recovery, customer satisfaction and loyalty towards the Vietnamese international hospital system. The research data were collected from 303 customers who have used services and experienced service failures at international hospitals. Applying Structural Equation Modeling, the study pointed out that service failure includes three dimensions, which are system failure, request failure, and behavior failure. Meanwhile, service recovery is made up of three dimensions which are distributive justice, procedural justice, and interactional justice. The severity of service failure positively affects service recovery and service recovery puts a powerful impact on customer satisfaction, thereby increasing their trust in international hospitals in Vietnam.

DOI: 10.5267/j.uscm.2021.7.013

Keywords: Service failure, Service recovery, Satisfaction, trust, International hospital

Diagnosing the effect of green supply chain management on firm performance: An experiment study among Jordan industrial estates companies *Pages: 897-904*

Dmaithan Abdelkarim Almajali 🔁 PDF (360K)

Abstract: In this study, the way green supply chain management affects green innovation and firm performance was scrutinized. The effect of trust on firm performance was also investigated. A conceptual model was proposed in this study, and it was empirically tested with a survey of 120 Jordanian managers. Green innovation and trust had a significant impact on firm performance, according to the study's findings. On green innovation, green supply chain management was shown to impart a significant impact. However, green supply chain management has little to do with green innovation. Furthermore, green innovation was found to contribute to both green supply chain management and firm performance. Notably, the present study may be skewed and selective because Jordan Industrial Estates has a good environmental rating. Furthermore, as the study was limited to Jordan, one of the major drawbacks is that the findings cannot be generalized.

DOI: 10.5267/j.uscm.2021.7.012

Keywords: Green supply chain management, Green Innovation, Firm performance, Trust

The effects of internal and external resource management on logistics performance Pages: 905-916

Mohamed Salih Yousif Ali and Emad Aldeen Essa Eshag Abou De PDF (360K)

Abstract: This empirical study aims to elucidate the effects of logistics information technology (LIT), top management beliefs (TMBs), and suppliers' resources selection (SRS) on logistics performance. The extended resources-based view (ERBV) supports the development of the proposed relationships in the study model, based on previous studies measures. Structural equation modeling (SPSS and AMOS v 25) was utilized to test the validity of the model and proposed hypotheses. Based on responses from 229 surveyed companies in Sudan's food and beverages sector, this study' findings showed that the LIT, TMBs, and SRS influence logistic cost performance (LCP) and logistic delivery performance directly. Additionally, it showed that company size could moderate the relationship between LCP and LIT, TMBs, and SRS. This study provides several theoretical and practical implications by evaluating the ability of LIT, SRS, and TMBs to improve delivery and cost performance.

DOI: 10.5267/j.uscm.2021.7.011

Keywords: Extended resources based view, Logistics information technology, Logistic performance, Suppliers' resources, Top management beliefs

14. Incidence of internal marketing and organizational commitment in the retail sector Pages: 917-926

Junior Canales-Requena, Olenka Ccanto-Inga, Johann Mendizabal Lizarbe and Wagner Vicente-Ramos 🔼 PDF (360K)

Abstract: The objective of this study was to determine the impact of internal marketing on the organizational commitment of employees in the retail sector. The method used was a quantitative correlational approach, at an explanatory level with a non-experimental design. The study sample consisted of 392 workers belonging to the retail sector. The results generated by structural equations show that specific relationships have p < 0.05, i.e. all the proposed hypotheses are accepted in the proposed correlation between internal marketing and the three types of organizational commitment, among them the affective commitment, which generates emotional ties between the employee and the organization, feeling proud to remain in the same linking the values and objectives of the same as their own goals, the commitment of permanence, which implies the risks involved in separating from the organization as well as the loss of all the benefits obtained and how these would be difficult to obtain if the employee were to leave the organization. Finally, the normative commitment, which arises when the employee perceives some kind of opportunity or special benefit in the organization, thus generating a bond of moral reciprocity, i.e. a bond of loyalty. The conclusion of the study is that the use of internal marketing for personnel selection is a fundamental tool for achieving acceptable levels of the three types of commitment mentioned above. This ensures the efficiency of the company both internally and externally, with long-term results.

DOI: 10.5267/j.uscm.2021.7.009

Keywords: Internal marketing, Organizational commitment, Affective commitment, Permanence commitment, Normative commitment

15. The effect of corporate social responsibility on supply chain performance Pages: 927-940

Thi Thu Hoai Nguyen, Thi Thai Thuy Nguyen and Thi Thu Hien Phan D PDF (360K)

Abstract: This study was conducted with the aim of assessing the impact of corporate social responsibility on supply chain performance through corporate reputation. The study also evaluates the effect of corporate social responsibility on corporate reputation and firm performance. The study made over 507 observations from businesses in the textile, seafood and food industries in Vietnam. The data was analyzed using SmartPLS 3.6 software, and the results showed that corporate reputation plays a full mediator role in the relationship between corporate social responsibility and supply chain performance. Corporate social responsibility has a positive impact on corporate reputation and firm performance. Finally, we offer recommendations to help businesses implement corporate social responsibility more effectively.

DOI: 10.5267/j.uscm.2021.7.008

Keywords: Corporate social responsibility, Corporate reputation, Supply chain performance, Firm performance, Vietnam

Networking capability, entrepreneurial marketing, competitive advantage, and marketing performance Pages: 941-948

Vita Dhameria, Imam Ghozali, Abas Hidayat and Vincent Didiek Wiet Aryanto DDF (360K)

Abstract: Business success is closely related to the marketing process. A good defined marketing strategy conducted to increase a sales business and marketing. The elements that must be developed are networking capability, entrepreneurial marketing, competitive advantage, and marketing performance. The sustainability of Indonesian businesses, especially small and medium enterprises (SMEs), is a challenge for entrepreneurs. SMEs are an important factor that affects the increase of national economic growth. This research investigated variables such as networking capability, entrepreneurial marketing, competitive advantage, marketing performance of embroidery SMEs in Tasikmalaya City West Java Indonesia. The technique sampling used in this research was purposive sampling. Samples gained were 120 SMEs. In analyzing the data, researchers employed Structural Equation Model (SEM) method from software AMOS. Entrepreneurial marketing activities are closely related to creating competitive advantage through innovation in the creation of better products, processes, and strategies to satisfy customer needs and desires. Hypothetical testing results showed that network capability and entrepreneurial marketing are important factors that significantly influence competitive advantage of SMEs. Networking capability, entrepreneurial marketing, and competitive advantage are important factors that significantly influence marketing performance of SMEs. Therefore, networking capability, entrepreneurial marketing, competitive advantage, and marketing performance must be developed for sustainable the successfulness of SMEs.

DOI: 10.5267/j.uscm.2021.7.007

Keywords: Networking Capability, Entrepreneurial Marketing, Competitive Advantage, Marketing Performance

The effect of different factors on intention to apply total quality management system in petroleum and liquefied gas enterprises in 17. Vietnam: The role of the leader's personality *Pages: 949-956*

Truong Duc Thao and Duong Minh Tu D PDF (360K)

Abstract: This study was conducted based on Davis's extended technology acceptance model (TAM) (1989) and survey data of 486 petroleum and liquefied gas enterprises in Vietnam on their intention to apply using a total quality management (TQM) system. Research results show that factors such as (1) Perception of the effectiveness of TQM; (2) Perception of the effectiveness of the convenience in using TQM; and (3) Perception of the effectiveness of TQM compared to the old system which has a positive impact on the intention to apply the total quality management system in petroleum and liquefied petroleum gas enterprises in Vietnam. Besides, the perception of decision-makers on issues related to quality management in these enterprises also has a direct influence on the perception of the TQM usability and indirect effect of the intention to use TQM application in these enterprises.

DOI: 10.5267/j.uscm.2021.7.006

Keywords: TQM, Application intention, Quality management, Petroleum and liquefied gas business in Vietnam

Factors affecting logistics performance in e-commerce: Evidence from Vietnam Pages: 957-962

Nguyen Tien Minh 🔁 PDF (360K)

18.

Abstract: The objective of the study is to determine the factors affecting logistics performance in e-commerce in Vietnam. Vietnam's logistics industry with an estimated total value of USD 50-60 billion is currently growing rapidly (20-25%/year) and is forecast to maintain double-digit growth for at least the next 5-10 years, due to the breakthrough of the retail industry with the high penetration of the internet and the trend of online shopping. Research has shown 6 factors that have an impact on logistics performance: customer perception, technology and security, customer protection, electronic payment system, human resources, organization and administration. Analysis of factors affecting logistics performance to propose solutions to improve supply chain quality in e-commerce.

DOI: 10.5267/j.uscm.2021.7.005

Keywords: Logistics performance, E-commerce, E-logistics

The effect of supply network and management control system on the efficiency and profitability of manufacturing companies

19 Pages: 963-972

Slamet Riyadi, Mulyanto Nugroho and Donny Arif D PDF (360K)

Abstract: This research was conducted to analyze the influence of supply networks and management control systems on manufacturing companies' efficiency and profitability in East Java, Indonesia. With increasing competition, it takes the design of a system integrated to obtain profitability of the company. The study uses a quantitative descriptive method with a survey approach using a questionnaire data collection tool. Data analysis is operated using the theory of path analysis to determine the magnitude of the value of each construct calculated in the test equipment. From the results of the tests that have been conducted, only the supply network has no significant effect on efficiency. At the same time, other variables have a close and meaningful relationship. The study concluded that only one construct of the five hypotheses had an insignificant influence on bound variables. The main finding of this study is that companies should also have sensitivity to the social environment created as part of the supply network, as it can reduce the value of the Company's profitability if not designed appropriately and accurately.

DOI: 10.5267/j.uscm.2021.7.004

Keywords: Supply network, Management control system, Efficiency, Profitability



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The role of green human resource management in creating green supply chain culture in a service industry Pages: 973-982 Aan Khurosani, Hayati Nupus and Gerry Ganika PDF (360K)

Abstract: This article investigates the supply chain analysis of the role of green human resource management including green behavior on the green work environment by emphasizing on the effect of direct supply chain analysis relation to green organizational culture and moderation of individual green values. This type of research is quantitative research. Primary data obtained from questionnaires distributed to 145 respondents. The collected data were analyzed using SEM-PLS (Structural Equation Model- Pear Least Square). Green organizational culture has a positive but insignificant effect on the work environment, green organizational culture has a positive and significant effect on green behavior, green behavior has a positive and significant effect on the green work environments, green values individuals do not moderate the relationship between green organizational culture and green work environment, green behavior mediates the relationship between green organizational culture and green work environment. This research provides insight to leaders that to create a green work supply chain environment requires the role of green behavior as an intervening variable. However, the finding does not show the effect of individual green values as a moderating variable, so that green organizational culture can affect the green work supply chain environment. The existence of a green behavior variable that mediates the relationship between green organizational culture and green work environment is the originality of this study.

DOI: 10.5267/j.uscm.2021.7.003

Keywords: Green organizational culture, Supply chain, Green behavior, Green individual values, Green work environment

Community based tourism logistics supply chain management in the top north of Thailand: A key linkage to the greater Mekong 21. subregion Pages: 983-988

Bussaba Sitikarn and Kannapat Kankaew DPF (360K)

Abstract: Thailand's tourism is one of the primary revenues generating industries because of its geographical and richness of natures & cultures. However, some remote destinations require development such as routes, tourism products, and markets. Therefore, the aims of this study are to examine logistics of community-based tourism (CBT) destinations and identify key success of CBT logistics. The inductive method was applied for the insight details and fostering by the quantitative including on-site survey, participants observation, in-depth interview, focus group, Participatory Rural Appraisal (PRA) with tourism stakeholders were conducted. Whereas the questionnaires were served for quantitative methods. The data was collected from 721 tourists onsite. The content analysis and Geographic Information System (GIS) were administered analyzing the qualitative data. On the other hand, the structural equation modelling was applied for a quantitative approach. The result revealed that CBT in the top north of Thailand was faced with logistics problems especially in aspects of accessibility and amenities in the travelling route. Thus, this paper presents a model of CBT logistics management in relation to the Greater Mekong Subregion GMS region.

DOI: 10.5267/j.uscm.2021.7.002

Keywords: CBT, Logistics, Management, Greater Mekong Subregion (GMS), Networking

Factors affecting renewable energy supply chain link: A case of solar power in Vietnam Pages: 989-994

Do Thi Kim Tien, Nguyen Thi Kim Chi and Nguyen Duc Duong D PDF (360K)

Abstract: Solar power is a mature and fast-growing field based on single crystal silicon wafer technology. Although China, Europe and the US are the main markets, 80 percent of the modules are manufactured in Asia. In Vietnam, modules are manufactured in collaboration with Chinese and American manufacturers. In 2017, there were 5 GW of solar panels produced in Vietnam, accounting for 7% of the global market. The domestic solar market is expected to peak at around 1.8 GW/year according to the targets set out in the revised PDP 7. The domestic module production capacity, currently devoted entirely to export, is around 5.2 GW/year, three times the expected maximum capacity of the domestic market. In that context, due to the normal size of factories, only a few parts factories can sell to the domestic market, while the majority still must rely on exports. But it is important to map out a clear roadmap for 12 GW of solar power that will encourage the formation of EPC companies and other domestic service companies in Vietnam to build factories according to the plan. Construction, operation, maintenance, and production for the domestic market has the potential to increase Vietnam's GDP by about 0.25% by 2030 and create more than 25,000 jobs.

DOI: 10.5267/j.uscm.2021.7.001

Keywords: Electricity supply chain, Renewable energy, Solar power

Driving growth performance shaped by environmental uncertainty and integrative strategy: The supply chain analysis of business transformation in ICT companies *Pages: 995-1004*

Librita Arifiani, Harjanto Prabowo, Asnan Furinto and Wibowo Kosasih DDF (360K)

Abstract: This study examines the impact of environmental uncertainty and integrative strategy on growth of firm performance through the mediating role of the Business Model Transformation (BMT) strategy of information communication technology (ICT) in Indonesia. The research data was collected from the executive management of ICT through survey research with 30 questionnaire surveys and exploratory study with seven company leaders through in-depth interviews. This study analyzes the suitability of the overall model through causal relationships using Partial Least Square-Path Modeling (PLS-PM). The results show that the BMT predominantly influences the growth of ICT companies. The BMT is predominantly built by the environmental uncertainty (ET) strategy rather than by integrative capability. Thus, companies need to improve their ability and creativity to anticipate and adapt to any uncertainty that unexpectedly results in dynamic competition.

DOI: 10.5267/j.uscm.2021.6.013

Keywords: Environmental uncertainty, Integrative capability, Business model transformation, Firm performance

The central role of IT capability to improve firm performance through lean production and supply chain practices in the COVID-24. 19 era Pages: 1005-1016

Hotlan Siagian and Zeplin Jiwa Husada Tarigan DF (360K)

Abstract: Today, global competition entails companies having an advantage in supply chain networks to pursue superior performance. This work examines the link between information technology (IT) capability with the firm performance by adopting a lean production approach, vendor-managed inventory, and supply chain practices. The study has surveyed the population of the manufacturing company in East Java, Indonesia, using a questionnaire with a five-point Likert scale. A total of 111 manufacturing companies (medium and large) were selected from 5420 manufacturing companies listed in the Industrial Department of East Java. The partial least square (PLS) technique was used to analyze the data, using the SmartPLS software version 3.3. Thirteen hypotheses in this study were developed to investigate. The result revealed that all hypotheses of direct relationship were supported. IT capability directly affects lean production, vendor managed inventory, and supply chain practices. Moreover, lean production, vendor-managed inventory, and supply chain practices improve firm performance. Further analysis also indicated that all hypotheses of indirect hypotheses were supported except hypothesis one hypothesis (H9). IT capability indirectly improves firm performance through lean production, vendor-managed inventory, and supply chain practices. The result provides insight for managers and policymakers on enhancing firm performance by improving its IT capability, adopting lean production, vendor-managed inventory, and supply chain practices. This research contributes to reinforcing the supply chain management theory.

DOI: 10.5267/j.uscm.2021.6.012

Keywords: Information technology capability, Lean production, Vendor-managed inventory, Supply chain practices, Firm performance

Contents lists available at GrowingScience

Uncertain Supply Chain Management

homepage: www.GrowingScience.com/uscm

The central role of IT capability to improve firm performance through lean production and supply chain practices in the COVID-19 era

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CHRONICLE

Article history: Received April 6, 2021 Received in revised format May 16, 2021 Accepted June 10 2021 Available online June 18 2021

Keywords: Information technology capability Lean production Vendor-managed inventory Supply chain practices Firm performance

ABSTRACT

Today, global competition entails companies having an advantage in supply chain networks to pursue superior performance. This work examines the link between information technology (IT) capability with the firm performance by adopting a lean production approach, vendor-managed inventory, and supply chain practices. The study has surveyed the population of the manufacturing company in East Java, Indonesia, using a questionnaire with a five-point Likert scale. A total of 111 manufacturing companies (medium and large) were selected from 5420 manufacturing companies listed in the Industrial Department of East Java. The partial least square (PLS) technique was used to analyze the data, using the SmartPLS software version 3.3. Thirteen hypotheses in this study were developed to investigate. The result revealed that all hypotheses of direct relationship were supported. IT capability directly affects lean production, vendor managed inventory, and supply chain practices. Moreover, lean production, vendormanaged inventory, and supply chain practices improve firm performance. Further analysis also indicated that all hypotheses of indirect hypotheses were supported except hypothesis one hypothesis (H9). IT capability indirectly improves firm performance through lean production, vendor-managed inventory, and supply chain practices. The result provides insight for managers and policymakers on enhancing firm performance by improving its IT capability, adopting lean production, vendor-managed inventory, and supply chain practices. This research contributes to reinforcing the supply chain management theory.

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1. Introduction

The Covid-9 pandemic has altered people's lives in every way, especially in health and economics worldwide. It has disrupted supply and demand with very high uncertainty. The impact of the covid-19 has exposed many manufacturing companies to having difficulty procuring raw materials and marketing the products they produce (De Sousa Jabbour et al., 2020). The products required by the community in handling the disease caused by the virus have experienced stock out, and it is tough for customers to get them. Moreover, Covid 19 has resulted in changes in the manufacturing system by adopting system automation using information technology, particularly making the right decisions for decision-makers (Sarkis, 2021). The information technology used encourages the manufacturing companies to recover to previous conditions quickly or close to normal conditions before the Covid disruption occurred. This increment demonstrates that manufacturing firms have regained their operating performance following the Covid-19 pandemic. However, it is unclear what the organization has done to improve its results. As the COVID-19 pandemic has not indicated any decline in its spreading worldwide, the instability of demand and supply remains. In the business world, instability increases the risk of being unable to adapt to changing demands. The instability could result in various consequences such as excess or shortage of stock, resulting in significant losses because they will have to pay off the unsold inventory and shortage stock. In addition, the Government of Indonesia has imposed a

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doi: 10.5267/j.uscm.2021.6.012

new normal way of life by implementing the healthy protocol activities, namely, using masker, social distancing, and avoiding any crowded event. The crucial question is what strategy and policy the organization should employ to continue operating and conducting business when coping with the uncertainty in demand and supply during the Covid-19 pandemic. The main answer to the question is that the organization should implement an ambidextrous strategy to deal with any supply and demand disruption created by the pandemic. Every business must develop a strategy to respond quickly and flexibly to changing supply and demand trends. Manufacturing companies must implement a production system that can adapt to changing demand rapidly, such as lean production practices. However, lean production could not stand alone in practice, but it should collaborate upstream like vendor-managed inventory and downstream in supply chain practices, particularly with distributors and retailers. Moreover, the company should adhere to the policy, a new normal way of life, imposed by the Government to prevent the worsening spread of the current pandemic. Thus, one solution for this situation is to enhance its information technology (IT) capability to collaborate with internal and external partners, enabling lean production and supply chain practices to pursue superior firm performance (Siagian et al., 2020; Khalil et al., 2019). Enterprise supply chains must be robust and sustainable to enable effective responsiveness, eliminate vulnerabilities, and minimize the impact of unfavorable disruptions.

Many research studies have dealt with production management principles and demonstrated how to boost company performance during the dynamic market condition (Suryanto & Mukhsin, 2020). Lean production is a production system philosophy that focuses on reducing waste and inventory to increase agility. According to Hardcopf et al. (2021), Lean production will boost a company's firm performance. According to Tarigan (2018), firm performance is determined by how a business achieves cost, quality, and delivery. By reducing non-value-added activities, lean production improves each member's competitive advantage in the supply chain, resulting in lower costs, faster response, and higher product quality. The implementation of lean production should focus on the understanding that proper sustainable performance comes from the financial benefits extracted from reduced inventory costs that can be accomplished with a refined storage system to provide a robust mechanism to adapt to market changes quickly (Hao et al., 2021).

Other studies have shown that manufacturing companies can improve their firm performance by implementing a vendor-managed inventory (VMI) framework. VMI is a form of partnership between manufacturers and their suppliers. Suppliers are an integral part of the manufacturing company's supply chain in this concept, and they control their stock to support manufacturing needs. VMI could resolve the complexities and disruption of the supply of raw materials and components, especially in the inventory system (Mateen & Chatterjee, 2015). Introducing VMI, a continuous replenishment partnership operated by external parties, such as suppliers, management can overcome the issue of demand fluctuation. Companies, therefore, need suppliers domiciled in a specific geographic region to reduce the risk of a problem area since each local Government's policies are different in reacting to this pandemic situation. The existing supply chain should adapt to the current market in anticipation of uncertainties due to rapid changes and high volatility due to evolving lifestyles like the new normal lifestyle. As a result, businesses must build and use their primary resources to boost competitive strengths such as low cost and high quality and adopt supply chain practices to deter rivals from duplicating their efforts (Tarigan et al., 2021b). Collaborative supply chain relationships are a significant strategic factor in assisting businesses in achieving mutually compatible and competitive objectives (Tarigan et al., 2019).

Lean production arose from the direct application of firm principles to the industry and has since grown to include supply chains in many companies (Chen et al., 2013). The company's external partners must support lean production. Collaboration with third parties other than manufacturers must be well-established by incorporating supply chain best practices, also known as supply chain practices (Khalil et al., 2019; Tarigan et al., 2021a; De Sousa Jabbour). Companies are encouraged to maximize shorter time and lower costs because of market competition. Lean production must be extended to include external stakeholders to define and eliminate waste in internal and external processes (Hao et al., 2021). Guimarães et al. (2013) looked into the logistics officer, operating personnel, hospital CEO, Pharmacy director, and chief nurses in the health sector. The findings indicate that lean supply chain and vendor—managed inventory have a good relationship, with lean supply chain encouraging companies to partner with suppliers via VMI (Cai et al., 2017). Lean production in manufacturing companies with six dimensions defined by process control & improvements, just-in-time flow, workforce development, maintenance management, customer focus, and supplier relationships can improve business performance (Abreu-Ledón et al., 2018).

All the above conceptual constructs require a supporting tool enabling all parties to communicate and collaborate. Research by Liu et al. (2015) suggests that using information technology by developing their software and hardware can improve company performance during a dynamic market demand. Companies need information technology (IT) capabilities in exchanging information between internal and external parties to improve the company's firm performance (Al-Shboul et al., 2017). Given the current pandemic, IT has become one of the best options for the manufacturing company. Companies need the IT capability to help during this pandemic in communicating, integrating, and coordinating all related companies ranging from suppliers, manufacturers, distributors, retailers to customers. The role of IT capability in the supply chain is crucial in improving company performance. In their research, Omar et al. (2010) said that companies with robust IT capabilities could improve the company's supply chain processes, such as improving delivery times, reducing costs, and making companies more responsive. IT capability in integrating the supply chain partners can improve its firm performance. IT allows the

company partners to increase the information exchange during this pandemic where its activities are severely restricted. Companies need to improve their IT capabilities both in terms of *software* and *hardware*. In several studies, it was noticed that IT capability is the key to a company's success in implementing supply chains (Flynn et al., 2010). These studies say that companies and corporate partners need to be equipped with reliable IT capabilities to produce maximum collaboration. IT capabilities enable the companies to organize, integrate, and use resources to meet business needs. IT capability enables the implementation of vendor-managed inventory since it requires real-time information sharing between the company and its supplier (Marinagi et al., 2014). A vendor-managed inventory concept focused on the supplier's continuous replenishment of raw material or components to support the manufacturing firm activities. Hence, the company should have a robust IT capability. Besides supporting the vendor-managed inventory, IT capability also plays an essential role in implementing supply chain practices. IT capability highly supports the supply chain practices success and subsequently improves the firm performance (Siagian et al., 2020). Marinagi et al. (2014) have surveyed 76 manufacturing firms in Greece and confirmed that information technology supported the adoption of supply chain integration. Business performance in manufacturing companies is obtained by achieving internal operation performance and external operation performance supported by information management as IT capability (Prajogo, 2018).

Based on previous studies, it appears that incorporating lean production, vendor-managed inventory, and supply chain practices will increase firm performance in the context of supply chain management. On the other hand, the previous study indicates that the researchers are only interested in the direct impact of these variables on firm performance. This research develops a model that examines the multiple relationships between those four variables in a single model to investigate the effect of IT capability on firm performance through lean production, vendor-managed inventory, and supply chain practices as the mediating variable. The novelty of this research is the creation of a model for improving firm performance by implementing lean production, vendor-managed inventory, and supply chain practices simultaneously. Furthermore, this study was carried out amid the Covid-19 pandemic in East Java, Indonesia. This study may also help business executives improve organizational performance in the sense of supply chain management. This research may also enrich and reinforce the current supply chain management theory. This research model raised three main groups of questions to investigate as follows: First, does IT capability directly influence lean production, vendor-managed inventory, and supply chain practices. Second, do lean production, vendor-managed inventory, and supply chain practices directly affect firm performance. Third, does IT capability indirectly affect firm performance through the mediating role of lean production, vendor-managed inventory, and supply chain practices.

The following is how the rest of the paper is structured. The Literature review of IT capability, lean production, vendormanaged inventory, supply chain practices, and firm performance are discussed in Section 2. It also proposes the study hypotheses to investigate. Section 3 dealt with the methods of scientific analysis and the metrics used. Analysis results and findings are presented in Section 4. The consequences of findings are discussed in section 5. Finally, Section 6 summarizes the study conclusion, limitation, and suggested future research topics based on the findings.

2. Literature review

2.1 Supply Chain Management

The supply chain encompasses all activities and processes involved in transferring products and information from the raw material stage to the stage at which customers receive them. Supply chain management refers to coordinating activities and processes by supply chain participants (Khalil et al., 2019; Tarigan et al., 2021b). Supply chain management is the process of coordinating the movement of information, goods, and services through a network of consumers, businesses, and supply chain partners (Tarigan et al., 2019). Supply chain management is also characterized as a collection of methods used to efficiently integrate suppliers, distributors, warehouses, and stores so that the product generated can be delivered in the appropriate quantity, to the appropriate location, and at the appropriate time to reduce costs and meet customer expectations.

2.2 IT capability

Information Technology is related to software/ programs, networking, hardware, and individuals who work in information technology (Tarigan et al., 2021a). Companies need information technology to return to their initial position by using the internet of things (IoT) and cloud computing and cognitive computing with its supply chain to facilitate decision making (Sarkis, 2021). IT capability, which is a rare, valuable, replicable, and irreplaceable resource, can help companies gain a competitive advantage. IT capability enables the company to share information and build long-term collaborative relationships in the supply chain network (Zhang et al., 2016). Companies that adopt modern IT for their business operations can retrieve massive information from internal or external sources to sophisticated internal and external partners (Prajogo, 2018). IT capability is not just a supportive system for a company, but it should become a core competence to stay in business. According to Kamjdoug et al. (2019), IT capability is divided into three parts: IT Management, IT Infrastructure, and IT personnel. IT capability reflects its ability to provide reliable, consistent, and up-to-date information technology capabilities to support current business operations (Liu et al., 2015). This works measures the IT capability adopting the study of Liu et al. (2015), which uses four indicators, namely, the extent to which company IT capability support the business processes (AC1), information systems are integrated to enable rapid change (AC2), information systems are compatible with company requirement (AC3), and information system is highly reliable (AC4).

2.3 Lean Production

Lean production is defined as a system that eliminates waste (such as raw material requirements) in response to customer demand to improve efficiency and effectiveness (Hao et al., 2021). Jabbour et al. (2013) used indicators in research conducted in the Brazilian automotive industry: multifunctional involvement in the process, continuous improvement, 5S, total productive maintenance, kanban, JIT (just in time) stochastic manufacturing. Dora et al. (2013) define lean manufacturing as the process of finding, removing, and minimizing activities that do not add value to the supply chain process by the use of the appropriate tools and techniques, whereas Dora et al. (2013) use engagement as the metric for evaluating lean manufacturing in the food industry. Of top management, tradition, compartmentalization, coordination, the process's essence, and the nature of the product. Lean production as a company activity in production to reduce non-value-added needs to be implemented continuously. Control & Improvements, Just-in-time flow, workforce development, maintenance management, customer focus, and supplier relationships (Abreu-Ledón et al., 2018).

Manzouri et al. (2014) describe lean production as a systematic approach to identifying and eliminating non-value-added or wasteful practices through a continuous improvement process. In the manufacturing sector, the metrics used to quantify lean production are productivity, performance enhancement, customer service improvement, manufacturing cost reduction, waste reduction, and profitability. The idea used in this study is that suggested by Manzouri et al. (2014), which shares several parallels with some of the concepts discussed previously, that lean production is a systematic approach to identifying and eliminating non-value-added or wasteful practices through a continuous improvement process (Chen et al., 2013). Among the numerous indicators used in previous research, the useful indicators in this study's sample were those used indicators to quantify lean production in the manufacturing industry: multifunctional participation in the process (LM1), continuous improvement (LM2), implementation of 5S (LM3), total productive maintenance (LM4), adoption of kanban systems (LM5), adoption of just in time management (JIT) (LM6), stock reduction (LM7), and kaizen circles implementation (LM8).

2.4 Vendor-Managed Inventory

Vendors-managed inventory, also known as continuous replenishment or supplier-managed inventory, is one of the most widely used collaborations and information-sharing initiatives among trading partners (Cai et al., 2017). Vendor-managed inventory is a supply chain initiative in which the vendor determines the appropriate inventory level and policy for each product (Mateen and Chatterjee, 2015). Vendor management inventory is a strategy used by companies to reduce inventory levels along with the supply chain flow, thereby reducing fluctuations in upstream demand caused by the bullwhip effect (Escuin et al., 2017). The standard framework of the VMI agreement serves as the foundation for the partnership with vendors regarding continuous filling decisions. Binding laws also govern VMI agreements between manufacturing and vendor contracts (Sainathan and Groenevelt, 2019). The process starts by understanding and agreeing to all terms to understand what is required from the partnership (Tarigan and Siagian, 2021; Escuín et al., 2017). Vendor-managed inventory is a method of maximizing supply chain performance. Vendors have access to customer inventory data and are responsible for maintaining the amount of inventory expected by customers' demand (Cai et al., 2017). This partnership promotes collaboration and knowledge sharing among supply chain participants (Tarigan et al., 2019), continuously monitored to ensure that performance continues to improve. Vendor Controlled Inventory as a sustainable filling managed by suppliers, a partnership initiative capable of promoting cooperation and knowledge sharing among trading partners (Cai et al., 2017). Claassen et al. (2008) discovered that the performance of manufacturing firms that adopt systems affects the quality of information, the quality of buyer-supplier relationships, and the level of information exchange between buyers and suppliers. Multiple metrics are used to evaluate vendor-managed inventory, including information quality, information exchange, partnership quality, perceived industrial vending system performance, cost benefits, service benefits, and inventory benefits. Vendor-managed inventory is a sustainable filling method that can foster collaboration and knowledge sharing among partners (Cai et al., 2017). Commerce. From a variety of indicators used in previous studies, the indicators used in this analysis are suggested by Claassen et al. (2008), who propose seven indicators to quantify vendor-managed inventory. The study sample is concerned with the mutual agreement with supplier VMI1), collaborative forecasting (VMI2), the establishment of quality relationship (VMI3), agreed vendor performance measurement (VMI4), cost benefits for both partners (VMI5), service benefits from the vendor (VMI6), and inventory benefits (VMI7).

2.5 Supply Chain Practices

Supply chain practices have been described as a structured method for assessing the effectiveness and performance of supply chains (Anand & Grover, 2015; Tarigan et al., 2021a; Al-Shboul et al., 2017). In some automobile industries, measuring supply chain practices promotes mutual integration among supply chain participants (Suryanto and Mukhsin, 2020; Khalil et al., 2019). Measuring supply chain activities is critical to ensuring that the supply chain process is continuously improved (Tarigan et al., 2019). According to Blome et al. (2014), supply chain practices refer to a company's potential ability to establish alliances with strategic suppliers, develop customer relationships, and exchange knowledge, vision, priorities, and risks. Through conceptualizing the seven key concepts, not only for the company's internal operations but also for the company's suppliers and primary customers, Blome et al. (2014) can quantify supply chain practices in the manufacturing industry in Europe, specifically supply-side sustainability collaboration, demand management, and demand management. Li et al. (2016) describes supply chain practices as a set of activities undertaken by an enterprise to maintain an efficient supply chain. Supply chain activities in the manufacturing sector, specifically strategic supplier partnerships (SSP), information sharing levels, information sharing performance, and postponement (Tarigan & Siagian, 2021; Li et al., 2016). Anand and

Grover (2015) suggested the theory used in this study, which shares several parallels with some of the concepts discussed previously, namely that supply chain practices are a structured method for assessing the efficacy and performance of supply chain operations. The indicators used in this analysis are those suggested by Li et al. (2016), who suggest five indicators to quantify Supply chain practices: strategic supplier partnership (SCP1), customer relationship management (SCP2), information sharing between partners (SCP3), quality information sharing (SCP4), and postponement of differentiation (SCP5).

2.6 Firm Performance

Firm success refers to the performance with which a business operates, which can help understand its competitiveness and profitability in the market (Tarigan, 2018; Suryanto & Mukhsin, 2020). Manufacturing business performance is measured by two dimensions, namely market share performance and financial performance (Al-Shboul et al., 2017; Abreu-Ledón et al., 2018). Market share performance is determined by the indicator items of market share, growth of market share, growth of sales. For financial performance, return on investment, growth in return on investment, the profit margin on sales, and overall competitive position are determined (Al-Shboul et al., 2017). Internal firm performance is the achievement of manufacturing companies in a certain period which can also be measured by production efficiency, inventory turnover, and productivity/asset utilization (Projogo et al., 2018; Vanichchincai, 2019).

Firm success is a mindset shift in a business that begins with a competitive advantage and progresses to strategic organizational capabilities (Siagian et al., 2020). These steps, which include consistency, expense, distribution, and flexibility, may be measured on a short-term basis (Bhaird et al., 2011). Firm performance is a broad term that encompasses financial and business performance (Tarigan & Siagian, 2021). Firm performance is a composite measure of a business's performance, including product production performance, quality fulfilling, customer satisfaction, delivery time and flexibility (Tarigan et al., 2021b). Besides, there are minimal wait times. The measurement indicators for firm performance are reduced cost (OP1), increased productivity (OP2), increased new product development (OP3), process flexibility practices (OP4), and responsive delivery (OP5) because they are pertinent for evaluating research samples in the manufacturing industry.

2.7 Conceptual Relationship

2.7.1 IT capability, Lean production, and Firm performance

As discussed previously, lean production is a conceptual approach dealing with the production process, with the primary objectives of eliminating waste and non-value-added activities (Manzouri et al., 2014; Chen et al., 2013). Lean production implementation requires cross-functional cooperation in terms of information and communication and external collaboration (Hao et al., 2021). Therefore, the lean production process requires support using information technology, enabling all involved parties to work together in real-time. Research by Moyano-Fuentes et al. (2012) revealed that information technology supported the implementation of lean production. This argument concludes that IT capability has an impact on lean production. The company's IT capability consisting of information and communication technology (ICT) affects company performance by integrating the company's IT system (Zhang et al., 2016). IT Capability also influences firm performance with the mediation of an information security management system (Kamjdoug et al., 2019). Furthermore, there is a correlation between lean production and firm performance (Hardcopf et al., 2021). Lean production has an impact on increasing business performance, namely financial performance, and market performance (Abreu-Ledón et al., 2018)

Based on the above explanation, the first hypothesis can be stated as follows:

H₁: IT capability affects lean production.

H₂: Lean production has a significant impact on firm performance.

H₃: IT capability indirectly impacts firm performance through lean production.

2.7.2 IT capability, Vendor-managed inventory, and Firm performance

Research by Marinagi et al. (2014) and Dasaklis & Casino (2019) found that information technology supports the implementation of vendor-managed inventory. This research suggested that IT capability supports vendor-managed inventory implementation. Meanwhile, inventory managed by vendors enables the company to improve its competitive strategy and firm performance (Tarigan & Siagian, 2021). This approach should be focused on the consumer and incorporate value-added processes involving consumers, vendors, new product creation, and order fulfillment. By concentrating on these partnerships, the business will meet consumer expectations and gain a competitive edge over its rivals. Companies may operate a vendor-managed inventory system where vendors handle customer inventory and replenish products when stocks run low (Cai et al., 2017). Inventory managed by vendors can help businesses develop and streamline their core order fulfillment processes, saving time and money and which allows them to concentrate on quality improvement and customer support (Cai & Yang, 2014). The vendor-managed inventory (VMI) achieved performance improvements in various supply chain scenarios characterized by market volatility and waiting time, both of which were thoroughly discussed (Escuín et al., 2017). The study's findings suggest a significant decline in VMI's output increase due to increased consumer demand uncertainty. The second finding indicates that as the external supplier's production capacity decreases, so do the profits generated by VMI. These results imply that the VMI program's performance is contingent on the program's internal dynamics and external influences.

The third result demonstrates that VMI impacts lead time, where VMI offers a degree of performance enhancement while maintaining a constant lead time ratio. Based on the above description, the following hypotheses are proposed.

H₄: *IT capability directly affects vendor-managed inventory.*

H₅: Vendor–managed inventory directly affects firm performance.

H₆: IT capability indirectly affects firm performance through vendor-managed inventory.

2.7.3 IT capability, Supply chain practices, and Firm performance

Marinagi et al. (2014) have surveyed 76 manufacturing firms in Greece and confirmed that information technology supported the adoption of supply chain integration. On the other hand, supply chain practices enhanced firm performance. Supply chain practices significantly impact their operating performance and ability to achieve a competitive edge in chain production (Al-Shboul et al., 2017). Abdallah et al. (2016) researched manufacturing firms in Turkey to determine the impact of supply chain activities on firm performance and how the business can enhance employee performance to achieve better firm performance. Based on the above description, the following hypotheses are proposed

H₇: IT capability directly influences supply chain practices.

H₈: Supply chain practices have a direct impact on firm performance.

H₉: IT capability has an indirect effect on firm performance through supply chain practices.

2.7.4 IT capability, Lean production, Vendor-managed inventory, and Firm performance

Increased knowledge exchange about consumer demand and supplier delivery enables businesses to improve their manufacturing and delivery processes. Guimarães et al. (2013) discovered a strong correlation between lean supply chain and the health industry's logistics executives, operating staff, hospital CEOs, pharmacy directors, and chief nurses. Vendormanaged inventory supports lean manufacturing. Collaboration with VMI suppliers is important to eliminate practices that add little value to the hospital care process, minimize hospital supply chain costs, and improve hospitals' capacity to resolve supply chain obstacles. This argument, together with previous hypotheses H1 and H4, the following hypotheses are determined. Vendor-managed inventory can be used by companies as a form of service that can manage inventory levels for sensitive customers and is also able to maintain inventory levels throughout the supply chain flow to increase mutual competitiveness for members (Cai et al., 2017). Vendor-managed inventory can be used by companies with vendors in revenue sharing to achieve an excellence performance in the supply chain (Sainathan & Groenevelt, 2019). Based on the above argument, the following H10, and H11 are postulated.

H₁₀: Lean production has a direct impact on vendor-managed inventory.

H₁₁: IT capability indirectly affects firm performance through lean production and vendor-managed inventory.

2.7.5 IT capability, Lean production, Supply chain practices, and Firm performance.

The link between lean production and supply chain management emerged from applying firm techniques directly to the supply chains of several companies with inefficient transportation, storage and retrieval operations (Chen et al., 2013). Due to increased market competitiveness, lean production should be extended to include external stakeholders to recognize and eliminate waste in internal and external processes. As a result, (Hardcopf et al., 2021) recommend that a lean production system eliminates waste by minimizing internal and external variability in the supply chain. Lean production requires a paradigm change away from short-term benefit, the ability to bargain with trading partners, and reliance on trading partners toward long-term relationships with supply chain participants actively attempting to eliminate waste non-value-added activities along the supply chain. Supply chain practice is defined as an integration between internal and external functions as a form of IT capability. A study conducted in 249 Jordanian manufacturing firms revealed that supply chain integration improves firm performance and supply chain performance (Al-Shboul et al., 2017). Vanichchincai's (2019) research on Thailand's manufacturing industry demonstrates that lean manufacturing practices have a significant impact on supply chain relationships and supply chain performance. Lean production refers to more efficient communication and transactions between suppliers and customers through more efficient raw material delivery from suppliers. Based on the preceding explanation, the following H₁₂, and H₁₃ hypothesis can be stated as follows:

H₁₂: Lean production affects supply chain practices.

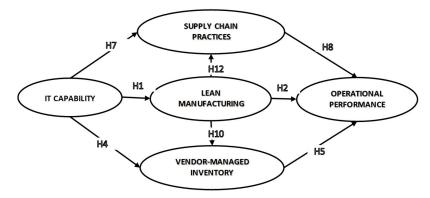
H₁₃: IT capability affects firm performance through lean production and supply chain practices.

The H₁₃ hypothesis is determined based on previous direct hypotheses, namely, hypotheses H₁ and H₈.

3. Research method

This study employed explanatory quantitative analysis methods. Quantitative research makes use of numerical data and statistical analysis. This study's population consisted of manufacturing firms based in East Java. East Java has 5024 manufacturing firms, according to data collected from the East Java Central Statistics Agency. After calculating the sample size using the formula, it is determined that the minimum number of samples needed for this analysis is 67. The questionnaire

for this analysis employs a Likert scale of 1-5. The first state strongly disagrees, while the fifth state strongly agrees. The respondents were at the management level with a minimum position as supervisors in charge of production, purchasing, logistics, information technology, warehousing, and quality control. The manufacturingindonesia.com website obtains company information such as phone number, email address, mail address, and WhatsApp. The questionnaire was sent to 250 respondents, including an introductory cover letter, in June 2020. The questionnaire was created in the google form, and the distribution was conducted through email and social media. A total of 125 questionnaires were received, and the response rate was 50%. However, only 111 could be processed because some respondents did not meet the survey requirements due to their lack of a minimum supervisory role. Partial least squares (PLS) was utilized to analyze the data using SmartPLS software version 3.0 (Hair et al., 2019). PLS is a robust technique to analyze the data of less than 200 respondents.



Note: Indirect hypotheses (H3, H6, H9, H11, H12, H13) are not shown.

Fig. 1. Research Model

4. Result

4.1 Indicators Validity and Reliability

The convergent validity, denoted by factor loading value, test results are demonstrated in Table 1. When the outer loading value is more significant than 0.50, the indicator is considered valid for convergent validity. As shown, all factor loading values are greater than 0.50, which means that all indicators of each variable are considered valid.

Table 1Variable, Indicator and Factor Loading Value

Variable	Item	Item Statement	Factor Loading
IT capability	IC1	IT capability support the company business processes	0.666
	IC2	Information systems are integrated to enable rapid change	0.766
	IC3	Information systems are compatible with company requirement	0.769
	IC4	The information system is highly reliable	0.688
	LM1	Multifunctional participation in the business process	0.824
	LM2	Continuous improvement	0.744
	LM3	Implementation of 5S	0.840
Lean Production	LM4	Total productive maintenance	0.786
	LM5	Adoption of Kanban systems	0.798
	LM6	Adoption of just in time management	0.754
	LM7	Stock reduction	0.715
	LM8	Kaizen circles implementation	0.745
	OP1	Reduced cost	0.863
F:	OP2	Increased productivity	0.909
Firm performance	OP3	Increased new product development	0.895
	OP4	Process flexibility practices	0.828
	OP5	Responsive delivery	0.877
	SCP1	Strategic supplier partnership	0.846
Constant Indiana.	IC3 Information systems are compatible with company requirement IC4 The information system is highly reliable LM1 Multifunctional participation in the business process LM2 Continuous improvement LM3 Implementation of 5S LM4 Total productive maintenance LM5 Adoption of Kanban systems LM6 Adoption of just in time management LM7 Stock reduction LM8 Kaizen circles implementation OP1 Reduced cost OP2 Increased productivity OP3 Increased new product development OP4 Process flexibility practices OP5 Responsive delivery	0.721	
Supply chain practices	SCP3	Information sharing between partners	0.845
	SCP4	Quality information sharing	0.820
	SCP5	Postponement of differentiation	0.838
	VMI1	Mutual agreement with the supplier	0.565
	VMI2	Collaborative forecasting	0.828
V1	VMI3	Establishment of a quality relationship	0.810
Vendor-managed inventory	VMI4	Agreed vendor performance measurement	0.852
	VMI5	Cost benefits for both partners	0.833
	VMI6	Service benefits from the vendor	0.789
	VMI7	Inventory management benefits	0.852

Indicator validity is also assessed for the discriminant validity using the Fornel-Larcker criterion, as shown in Table 2. Forner-Larcker criterion compares the square root of average extracted variance (AVE) value of each variable, value in the diagonal of Table 2, with the correlation between the corresponding variable with others. As long as the square root of the AVE is greater than the correlation of the corresponding variable with other variables, then the indicators are considered valid for discriminant validity. Table 2 shows that all values in the diagonal are greater than other values in the same column. This result means that all indicators are valid for discriminant validity.

Table 2 Forner-Larcker Criterion

Construct	IT cap.	Lean manuf.	Oper. perform.	Sup. ch. practices	Vendman. inv.
IT capability	0.724				
Lean production	0.400	0.777			
Firm performance	0.355	0.647	0.875		
Supply chain practices	0.414	0.688	0.683	0.815	
Vendor-managed inventory	0.387	0.475	0.633	0.495	0.795

Further assessment is the reliability of each variable used to determine the precision and consistency of block indicators of each variable. The reliability is tested by examining Cronbach's alpha, composite reliability, and AVE values. Indicators are considered reliable when the variable has a Cronbach's Alpha, composite reliability value greater than 0.70, AVE value greater than 0.50.

Table 3 Cronbach's Alpha, Composite Reliability, and AVE

Variable	Cronbach's Alpha	Composite Reliability	Average Variance Extracted (AVE)	
IT capability	0.712	0.814	0.524	
Lean production	0.906	0.924	0.603	
Firm performance	0.924	0.942	0.766	
Supply chain practices	0.873	0.908	0.665	
Vendor-managed inventory	0.900	0.922	0.633	

Table 3 demonstrated that all Cronbach's Alpha and Composite reliability values exceed 0.70, and AVE values also exceed 0.50. Hence, this result indicated that those indicators of each variable are reliable, and further analysis to examine the hypotheses can proceed. According to Table 4, most respondents (39.6 percent) work for companies in the basic and chemical industries, followed by the food and beverage sector (20.7 percent), textiles (19.8 percent), automotive (11.7 percent), and household (8.15 percent). As predicted, this composition of respondents reflects the cohort of the manufacturing industry in general. Hence, the respondents are considered representative of manufacturing companies in the region of East Java, Indonesia.

Table 4Respondents Profile by Sector

Industry	Frequency	Percentage (%)
Food and beverage	23	20,7
Automotive	13	11,7
Textile	22	19,8
Basic and chemical	44	39,6
Household	9	8,1
TOTAL	111	100

4.2. Hypotheses Testing

The significance level for hypothesis testing was set to 95%, which corresponds to a critical t-statistic value of 1.96. When the t-statistic value exceeds 1.96, or the p-value is less than 0.05 (5%), the results support the study hypothesis.

The outcome of the hypothesis testing is shown in Table 5. All of the t statistic values are greater than 1.96 excepts for hypothesis H9. IT capability directly affects lean production, Vendor-managed inventory, and supply chain practices (H1, H4, H7). Moreover, lean production, vendor-managed inventory, and supply chain practice influence firm performance (H2, H5, H8). Lean production affects vendor-managed inventory and supply chain practices (H10, H12). On the other hand, the indirect relationship, as shown in Table 5, IT capability indirectly improves firm performance through lean production and vendor-managed inventory (H3, H6, H11, H13). One hypothesis that is not supported is H9 that IT capability did not indirectly

affect firm performance through supply chain practices. The result of the analysis from SmartPLS software is presented in Fig. 2.

Table 5

Hypothesis Test result (Direct and Indirect Effect)

Hypothesis	Path	T Statistics
	Coefficient	
IT capability → Lean production (H1)	0.400	6.000
Lean production → Firm performance (H2)	0.248	2.375
IT capability \rightarrow Lean production \rightarrow Firm performance (H3)	0.109	2.330
IT capability → Vendor-managed inventory (H4)	0.234	2.676
Vendor-managed inventory → Firm performance (H5)	0.347	3.847
IT Capability → Vendor-Managed Inventory → Firm Performance (H6)	0.084	2.234
IT capability → Supply Chain Practices (H7)	0.166	2.291
Supply chain practices → Firm performance (H8)	0.341	3.300
IT capability → Supply chain practices → Firm performance (H9)	0.069	1.911
Lean production → Vendor-managed inventory (H10)	0.382	4.024
IT capability → Lean production → Vendor-managed inventory → Firm performance (H11)	0.055	2.578
Lean production → Supply chain practices (H12)	0.621	8.009
IT capability → Lean production → Supply chain practices → Firm performance (H13)	0.068	2.699

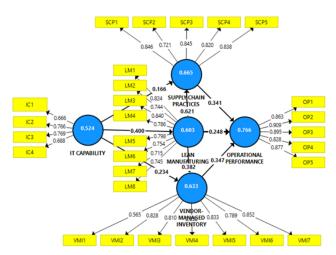


Fig. 2. Research Model with the result

5. Discussion

The primary objective of this study is to investigate the central role of IT capability in improving firm performance through lean production, vendor-managed inventory, and supply chain practices. The analysis results have been demonstrated in Table 5 and Figure 3. The first hypothesis, H1, states that IT capability affects lean production. This study supports the hypothesis, which aligns with previous research by Moyano-Fuentes et al. (2012). This finding extends the acceptance of a previous study on the manufacturing company in East Java, Indonesia. IT capability, defined in terms of support of the business processes, integrated across all functions, compatibility with company requirement, and high reliability, enables lean production in multifunctional participation in the process, continuous improvement, and just in time management and stock reduction. The second hypothesis, H2, lean production improves firm performance, is supported by this study. The findings of this study corroborate prior research demonstrating that implementing lean production systems within a business can increase firm performance (Fullerton & Wempe, 2011; Hofer & Englu, 2012; Sánchez & Englu, 2011). Implementing 5S is one of the indicators of lean production. The application of 5S improves the performance of the manufacturing process, which results in lower production costs, shorter cycle times, and a faster response to customer requests. Lean production enables the company to reduce production cost, cope with demand fluctuations, deliver customer orders on time, and improve firm performance. Since the previous two direct relationships are supported, this finding implies that IT capability indirectly affects firm performance (H3). The fourth hypothesis (H4), IT capability influences vendor-managed inventory, was supported in this research. This finding aligns with research by Marinagi et al. (2014) and Dasaklis and Casino (2019). A vendor-managed inventory practice requires an integrated information system to establish close communication and information sharing between both parties in real-time information sharing, particularly regarding the inventory system and policy of the manufacturing company. This requirement could be realized utilizing the information technology capability of the company. Moreover, the fifth hypothesis (H5) that vendor-managed inventory enhances firm performance. Vendor-managed inventory authorizes the vendor to self-manage the entire or partial raw material and components requirement of the manufacturing company. Vendor-managed inventory partnership enables manufacturing companies to access inventory data by obtaining information from suppliers. This information enables manufacturers to access inventory data and notify trading partners of the urgent need for raw materials, which suppliers can meet on time. Vendor-managed inventory eliminates the need for the business to maintain inventory as the vendor manages it. This result corroborates previous research indicating that implementing a vendor-managed inventory system in a business can boost firm performance (Cai & Yang, 2014). The vendor's warehouse would supply any raw material requirements necessary to meet the manufacturing production schedule, thus lowering overall inventory costs. This assistance would help the organization by lowering manufacturing costs associated with material storage. As a result, the organization can outperform the competition on the expense or price dimension. This collaboration requires a reliable information technology capability to establish a seamless integration in the inventory management system. The sixth hypothesis (H6) stated that IT capability indirectly affects firm performance through vendormanaged inventory. This research proposed this hypothesis based on the two direct relationships, and the results supported it. IT capability integrates the system and enables the implementation of vendor-managed inventory in provisioning the raw material based on demand. In the end, it allows the lower production cost and on-time delivery for better firm performance during the current pandemic environment.

Furthermore, the seventh hypothesis (H7), IT capability affects supply chain practices. The result supported this argument and is consistent with previous findings by Marinagi et al. (2014). Supply chain practices virtually integrate all partners in the supply chain, particularly distributors and retailers in this context. The collaboration among all partners is only possible once they are connected in real-time in terms of demands, supply, and logistics network performance. IT capability provides a system covering all partners in the supply chain, and all parties are connected in a real-time environment. Similarly, the eighth hypothesis (H8) that supply chain practices affect firm performance, as expected, was supported. These findings corroborate prior studies demonstrating that a company's supply chain practices enhance firm performance (Abdallah et al., 2016). This finding is critical for manufacturing company managers to consider as they strive for improved firm performance, particularly during the Covid-19 pandemic. A stronger relationship between supply chain participants speeds up the execution of a business process, resulting in improved firm performance. By implementing supply chain policies, a business is obligated to consult with consumers to decide product requirements. Once the product requirements are established, the company can create a new product that meets the needs and demands of customers, especially during this pandemic. This finding indicates that implementing supply chain practices and vendor-managed inventory significantly affects lean production's firm performance. On the contrary, the ninth hypothesis (H9) was not significantly supported in this research. Even though the two direct hypotheses supporting this indirect hypothesis were supported, this hypothesis is not in line with the direct relationship. Hence, IT capability did not indirectly improve firm performance through supply chain practices. Meanwhile, H10 stating that lean production affects vendor-managed inventory was accepted. The finding is that lean production facilitates the introduction of vendor-managed inventory. Lean production promotes cooperation between management and suppliers in the form of vendor-managed inventory. The findings corroborate prior research indicating that implementing a vendor-managed inventory system will boost firm performance (Cai & Yang, 2014; Guimarães et al., 2013). Establishing a dedicated team to resolve issues allows the organization to predict potential issues and helps the team to work with the supplier. This partnership enables the business to adapt to changes in consumer demand shifting. Vendor-managed inventory implies that the vendor is authorized to manage its inventory for raw material under a mutual agreement. This agreement could assist the manufacturing company in practicing a lean production process, particularly in minimizing the inventory cost and reducing the lead time. This cooperation, in the end, will improve the organizational performance such as delivery time and customer relationship.

The other result indicated that H11 was also supported. IT capability indirectly improves firm performance through lean production and vendor-managed inventory. Moreover, H12 stating that supply chain practices directly influence firm performance was supported. This finding corroborates prior studies demonstrating that a company's supply chain practices enhance firm performance (Abdallah et al., 2016). By implementing supply chain policies, a business is obligated to consult with consumers to decide product requirements. Once the product requirements are established, the company can create a new product that meets the needs and demands of customers, especially during this pandemic. The last hypothesis, H13, IT capability indirectly improves firm performance through lean production and supply chain practices is supported. This study supported this hypothesis. This finding could be interpreted as follows: Once the company has a compatible and reliable IT capability that could integrate with real-time information from internal functions, and the essential internal information is accessible by the external partner such as supplier, distributors, and retailers, the supply chain partners can coordinate together with the same goal to fulfill the customer orders right time, right product, good quality, and price. In the end, the firm performance will be improving. Given the current pandemic environment, using compatible and reliable information technology emerges as one of the solutions to support the implementation of lean production, vendor-managed inventory, and supply chain practices to pursue superior and sustainable firm performance. It is not easy to implement all these practices, but this study proves that the company needs to cope with the current pandemic.

In summary, this study highlighted how a manufacturing company could recover its firm performance in the era of the COVID-19 pandemic. The manufacturing company needs to use compatible and reliable information technology to establish lean production processes, supply chain practices, and vendor-managed inventory to enhance firm performance during the pandemic situation. This study has demonstrated the central role of IT capability in improving firm performance. A manufacturing company could manage and control all its activities by adopting this model from raw material and component supply, the internal business process by adopting lean production, and supply chain network collaboration. This collaboration will guarantee a smooth business process along with the supply chain network. An excellent overall business process will

provide a competitive advantage for the company. An excellent business process supported by the best information technology will provide a much higher benefit to the firm performance of the manufacturing company.

6. Conclusion

This study aimed to determine the central role of IT capability in improving firm performance through lean production, vendor-managed inventory, and supply chain practices. The model of the research proposed thirteen (13) hypotheses. The result indicated that 12 of 13 hypotheses were supported, and one hypothesis was rejected (H9). The IT capability directly influences lean production, vendor-managed inventory, and supply chain practices. Furthermore, lean production, vendor-managed inventory, and supply chain practice directly affect firm performance. Moreover, IT capability indirectly improves firm performance through lean production, vendor-managed inventory. On the contrary, IT capability did not indirectly improve firm performance through supply chain practices. The research findings demonstrated that IT capability plays a central role in improving firm performance. IT capability provides multiple effects on firm performance, either direct effect or indirect effect. Hence, this study could provide deep insight for industrial professionals on improving and sustaining firm performance given the current endless pandemics. However, this study has the limitation in terms of the limited population surveyed and constructs involved. Future research is advised to consider a broader population and variables such as customer relationship and supply chain risk management to involve broader stakeholder and business functions.

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