

### [IJDS] Submission ID 610

IJDS <growingscience@gmail.com>

Fri, Jun 18, 2021 at 3:01 PM

Reply-To: growingscience@gmail.com

To: rbasuki@petra.ac.id, zeplin@petra.ac.id, hotlan.siagian@petra.ac.id, satya@petra.ac.id, dewey@petra.ac.id, jennymd@petra.ac.id, growingscience@gmail.com

Thank you for your submission to IJDS. Below is a copy of the information submitted for your records.

Submission ID: 610

Title: THE EFFECTS OF PERCEIVED EASE OF USE, USEFULNESS, ENJOYMENT, AND INTENTION TO USE ONLINE PLATFORMS ON BEHAVIORAL INTENTION IN ONLINE MOVIE WATCHING DURING THE PANDEMIC ERA

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Topic(s):

- Social media science

- Cloud computing platforms

Keywords: Perceived ease of use, perceived usefulness, perceived enjoyment, intention to use, behavioral intention

Abstract: Pandemic Covid-19 has resulted in disruption in various industry and business sectors. People spend more time at home than they do outside. People who like movies during this time can enjoy the cinema. However, during the covid-19 pandemic, it must be done online to follow strictly regulated restrictions on community activities to avoid the uncontrolled spread of the virus. As a result, streaming platforms with the advancement of internet technology are increasingly playing a role in providing online services for movie fans. This study investigated the effects of perceived ease of use, usefulness, enjoyment, and intention to use online platforms on behavioral intention in online movies during the Covid 19 pandemic. The questionnaires were distributed by sending google form links to respondents who have a streaming platform subscription in Indonesia. As many as 772 questionnaires were filled out completely and could be processed. Data analysis was done by using partial least square with smartPLS software. The results have shown that eight proposed hypotheses have been supported in this study. Perceived ease of use positively affects the perceived usefulness, perceived enjoyment, and intention to watch movies online. Furthermore, perceived usefulness affects perceived enjoyment and intention to watch movies online. Perceived enjoyment influences intention to use and behavioral intention. Finally, intention to use online platforms influences behavioral intention. This research contributes in theory to the technology acceptance model and provides film industry practitioners with insight into enhancing customer behavioral intention in the pandemic era

Comments: anakku



### Your paper in IJDNS #610

IJDS <growingscience@gmail.com>

Thur, Jun 10, 2021 at 2:03 PM

To: Zeplin Jiwa Husada Tarigan <zeplin@petra.ac.id>

#### **Dear Authors**

Some of the input provided by our reviewers is related to the articles we have received. The results of the review that need to be improved are:

#### Reviewer # 1

- a. Abstracts must have research objectives, data collection, data analysis, conclusions, and theoretical and practical contributions. Please make improvements.
- b. To clearly detect research gaps, the phenomena of improvement needs to be described and can be highlighted.
- c. Please include the connections between topics that are missing from the article.
- d. The research must include theoretical and practical contributions, particularly near the conclusion of the debate.

#### Reviewer # 2

- a. Although the abstract is excellent and complete, researchers should add contributions for subsequent researchers.
- b. The literature review is excellent, but in order for the hypotheses to be supported by the literature, it is important to emphasize the connections between concepts.
- c. The discussion needs to be discussed one by one according to the number of hypotheses so that it can be understood in line between the models, the output data analysis, and the discussion
- d. References adapted to the journal format.

Please make improvements according to the requests of each of our reviewers, and please make repairs carefully according to the recommendations of each reviewer.

Sincerely Sadjadi



# Your paper in IJDNS #610

**Zeplin Jiwa Husada Tarigan** <zeplin@petra.ac.id>
To: Growing Science <growingscience@gmail.com>

Tue, Jun 29, 2021 at 2:16 PM

We have made improvements the article according to the request from the reviewer.

Please send us input for improvement so that our articles can be published

**Best Regards** 

Zeplin Jiwa Husada Tarigan

[Quoted text hidden]



### Your paper in IJDNS #610

Growing Science <growingscience@gmail.com> To: Zeplin Jiwa Husada Tarigan <zeplin@petra.ac.id> Wed, Sep 8, 2021 at 1:00 PM

#### Dear Author

I have received the comments from one of the reviewers and it appears that the paper could be considered for publication should it go under careful editing. We have a group of people who could do this and in case they do the editing your paper will be accepted. The cost of our service is \$700USD. However, it is not obligatory and you may use your own service. If you wish to use our service please let me know, otherwise, feel free to upload a high quality paper using the UPLOAD option.

In case you wish to use our service, please let me know so that I could send you details of the payment.

Sincerely Sadjadi



# Your paper in IJDNS #610

**Zeplin Jiwa Husada Tarigan** <zeplin@petra.ac.id> To: Growing Science <growingscience@gmail.com>

Wed, Sep 8, 2021 at 1:36 PM

Yes, I am interested.

Please send invoice and account to make payment

**Best Regards** 

Zeplin Jiwa Husada Tarigan

[Quoted text hidden]



### Your paper in IJDNS #610

Growing Science <growingscience@gmail.com> To: Zeplin Jiwa Husada Tarigan <zeplin@petra.ac.id> Wed, Sep 8, 2021 at 1:38 PM

Dear Zeplin

Thank you for your email. You may use the following two options to make the payment.

- 1. PayPal: In this case you could make \$700USD+4%=\$729USD to our account: growingscience@gmail.com
- 2. Bank account: Please make \$700+15\$=\$715USD to the following bank account

Account Holder First Name: Seyed Jafar Account Holder Last Name: Sadjadi

Bank Name: CIBC

Bank Address: 27 King St N, Waterloo, ON N2J 3Z6, Canada

Transit Number: 00452 Bank Account: 9088636

International Bank Swift Code: CIBCCATT

Tel.: Phone: +1 519-886-2960

The address of the bank account holder is also as follows,

970 Melbourne Ave North Vancouver BC, V7R 1N9 Canada

Once you make the payment, we will keep you informed shortly.

Sincerely Sadjadi



# Your paper in IJDNS #610

**Zeplin Jiwa Husada Tarigan** <zeplin@petra.ac.id> To: Growing Science <growingscience@gmail.com>

Wed, Sep 8, 2021 at 6:49 PM

Dear Sadjadi

Thank you for accepting our article and giving the opportunity to use your team. We have made payment through CIMBNIAGA Bank.

Proof of transfer is in the attachment.

**Best Regards** 

Zeplin Jiwa Husada Tarigan [Quoted text hidden]

paper in IJDNS 610 Publication.pdf 248K





# **Transfer Berhasil**

Tanggal / Waktu : 08 Sep 2021, 18:39 Nomor Referensi : RB0908089287547

Rekening Sumber Dana : \*\*\*\*5800

Jenis Transaksi : Transfer Ke Luar Negeri

Negara Penerima : CAN
Nama Bank Tujuan : CIBC
Rekening Tujuan : 9088636
Kode SWIFT : CIBCCATT
Nomor IBAN : 9088636
Nominal Transfer : USD 715.00

Biaya Koresponden : OUR

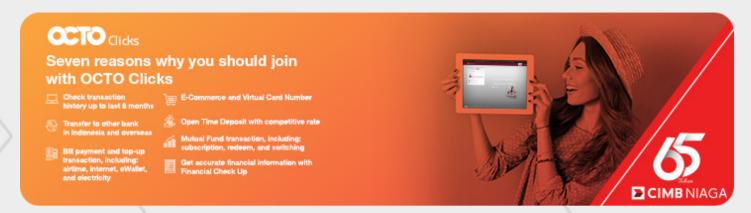
Kurs: IDR 14,580.00Biaya Admin: IDR 433,900.00Nominal Setara: IDR 10,424,700.00Total Transfer: IDR 10,858,600.00

Pesan : paper in IJDNS 610 Publication

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# Your paper in IJDNS #610

Growing Science <growingscience@gmail.com> To: Zeplin Jiwa Husada Tarigan <zeplin@petra.ac.id> Wed, Sep 8, 2021 at 6:51 PM

Dear Zeplin

Thank you for your payment. We will keep you informed shortly

Sincerely Sadjadi



# Your paper in IJDNS #610

Zeplin Jiwa Husada Tarigan <zeplin@petra.ac.id> To: Growing Science <growingscience@gmail.com> Wed, Sep 8, 2021 at 7:03 PM

Great, thank you so much! [Quoted text hidden]



### Your paper in IJDNS #610

Growing Science <growingscience@gmail.com> To: Zeplin Jiwa Husada Tarigan <zeplin@petra.ac.id> Thu, Sep 9, 2021 at 11:43 AM

Dear Zeplin

Kindly, please visit our website at http://growingscience.com/ijds/online.html download your paper, read it very carefully and let me know if there is any problem. Attached, please find the acceptance letter. Also, please sign the attached copyright form and email it back to me.

Sincerely Sadjadi

[Quoted text hidden]



#### 2 attachments



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acceptance letter.pdf 118K



From: Growing Science 200 King street North N2J 4Z4, Waterloo, Ontario,

Canada, Tel: 519-900-1541 Date: September, 9, 2021

#### Dear Zeplin Jiwa Husada Tarigan

I would like to confirm that your paper entitled "The effects of perceived ease of use, usefulness, enjoyment and intention to use online platforms on behavioral intention in online movie watching during the pandemic era" with Ribut Basuki, Hotlan Siagia, Liem Satya Limanta, Dwi Setiawan and Jenny Mochtar has been accepted for publication on International Journal of Data and Network Science, An international journal.

Sincerely,

Seyed Jafar Sadjadi

Lackachi

**Growing Science** 



# Your paper in IJDNS #610

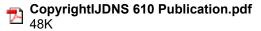
Zeplin Jiwa Husada Tarigan <zeplin@petra.ac.id> To: Growing Science <growingscience@gmail.com> Thu, Sep 9, 2021 at 8:02 PM

Dear Sadjadi

After we check, please make improvements on behalf of the 3rd author Hotlan Siagia to Hotlan Siagian, and we also send copyright for journal publications (attachment)

**Best Regards** 

Zeplin Jiwa Husada Tarigan [Quoted text hidden]



### CONTRIBUTING AUTHOR COPYRIGHT RELEASE FORM

As author of the article/contribution entitled: <u>The effects of perceived ease of use, usefulness</u>, enjoyment and intention to use online platforms on behavioral intention in online movie watching during the pandemic era

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Name (please print): Zeplin Jiwa Husada Tarigan
Signature:
Date: 09 September 2021

Thank you for your cooperation.



# Your paper in IJDNS #610

Growing Science <growingscience@gmail.com> To: Zeplin Jiwa Husada Tarigan <zeplin@petra.ac.id> Thu, Sep 9, 2021 at 8:12 PM

Dear Zeplin

The change has been implemented

Best



# Your paper in IJDNS #610

**Zeplin Jiwa Husada Tarigan** <zeplin@petra.ac.id> To: Growing Science <growingscience@gmail.com>

Thu, Sep 9, 2021 at 8:20 PM

Thanks a lot.
[Quoted text hidden]



### Your paper in IJDNS #610

**Zeplin Jiwa Husada Tarigan** <zeplin@petra.ac.id> To: Growing Science <growingscience@gmail.com>

Tue, Sep 14, 2021 at 12:26 PM

Dear Sadjadi

I hope you don't mind the changes. I apologize for this request, because of the new rules at our university and our country. Please add:

#### Acknowledgement

This research is funded by the government Indonesia with PDUPT (Penelitian Dasar Unggulan Perguruan Tinggi) project number 001/AMD-SP2H/LT-MULTI-PDPK/LL7/2021

Thank You Very much

**Best Regards** 

Zeplin Jiwa Husada Tarigan. [Quoted text hidden]



# Your paper in IJDNS #610

Growing Science <growingscience@gmail.com> To: Zeplin Jiwa Husada Tarigan <zeplin@petra.ac.id> Tue, Sep 14, 2021 at 12:32 PM

Dear Zeplin

The change has been made

Best



# Your paper in IJDNS #610

Zeplin Jiwa Husada Tarigan <zeplin@petra.ac.id> To: Growing Science <growingscience@gmail.com> Tue, Sep 14, 2021 at 12:34 PM

Thanks a lot. [Quoted text hidden]