



[ijbs] Editor Decision

2 messages

IJBS Editor-in-Chief <ijbs@petra.ac.id>
To: Sienny Thio <sienny@petra.ac.id>

Mon, May 10, 2021 at 12:44 PM

Sienny Thio:

We have reached a decision regarding your submission to Petra International Journal of Business Studies, "The Role of Media Social Instagram in the Travel Process: Evidence from Young People in Surabaya".

Our decision is: Revisions Required

IJBS Editor-in-Chief
ijbs@petra.ac.id

Reviewer A:
Recommendation: Revisions Required

Is the topic appropriate for publication in this journal?

Yes

Is the coverage of the topic sufficiently comprehensive and balanced?

Discussion somewhat unbalanced

General Feedback and Comments (for Author):

1. You need to explore the research gap on the section of research background
2. Please add the average mean analysis for each variable on your descriptive analysis
3. You are required to develop depth analysis for your qualitative findings and connect the qualitative findings to the quantitative findings
4. Develop a managerial implication based on your research findings

Comments and recommendation (Only for the Editor - hidden to the Author):

Recommendation:

published with revisions

Reviewer B:
Recommendation: Revisions Required

Is the topic appropriate for publication in this journal?

Yes

Is the coverage of the topic sufficiently comprehensive and balanced?

Yes

General Feedback and Comments (for Author):

The paper is well written and easy to understand. Topic about instagram and social media among young traveler is interesting to investigate. Several suggestions are offered to improve the merit of the paper (please also refer to the file attached in which comments using track changes feature were given):

1. Methods

a) The author(s) need to explain why qualitative approach thru interviews was conducted. Are there any specific purposes of conducting the interviews? (i.e. answering which research question?).

b) Please explain and provide justifications as to the criteria of selecting these 5 informants! How the author(s) ensure that 5 interviewees would enrich the QUAN data gathered from the survey? How long each interview required?

LIMITATION


The study is only an exploratory study on a limited specific group of young people, thus, the results cannot be used as a guidance for decision making. A conclusive study should be suggested for further research. Please add such a recommendation along with what variable(s) could be investigated in the limitation sub-section.

Comments and recommendation (**Only for the Editor - hidden to the Author**):

Recommendation:

published with revisions

[Petra International Journal of Business Studies](#)

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Sienny Thio <sienny@petra.ac.id>
To: IJBS Editor-in-Chief <ijbs@petra.ac.id>

Tue, May 18, 2021 at 2:23 PM

Dear IJBS Editor,

Attached is the revision of our manuscript..

1. You need to explore the research gap on the section of research background --> done
2. Please add the average mean analysis for each variable on your descriptive analysis --> already there (the bold font)
3. You are required to develop depth analysis for your qualitative findings and connect the qualitative findings to the quantitative findings --> done
4. Develop a managerial implication based on your research findings --> done

Thanks and regards,

Sienny

[Quoted text hidden]

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