Konsep SUBOSUB

by Aris P

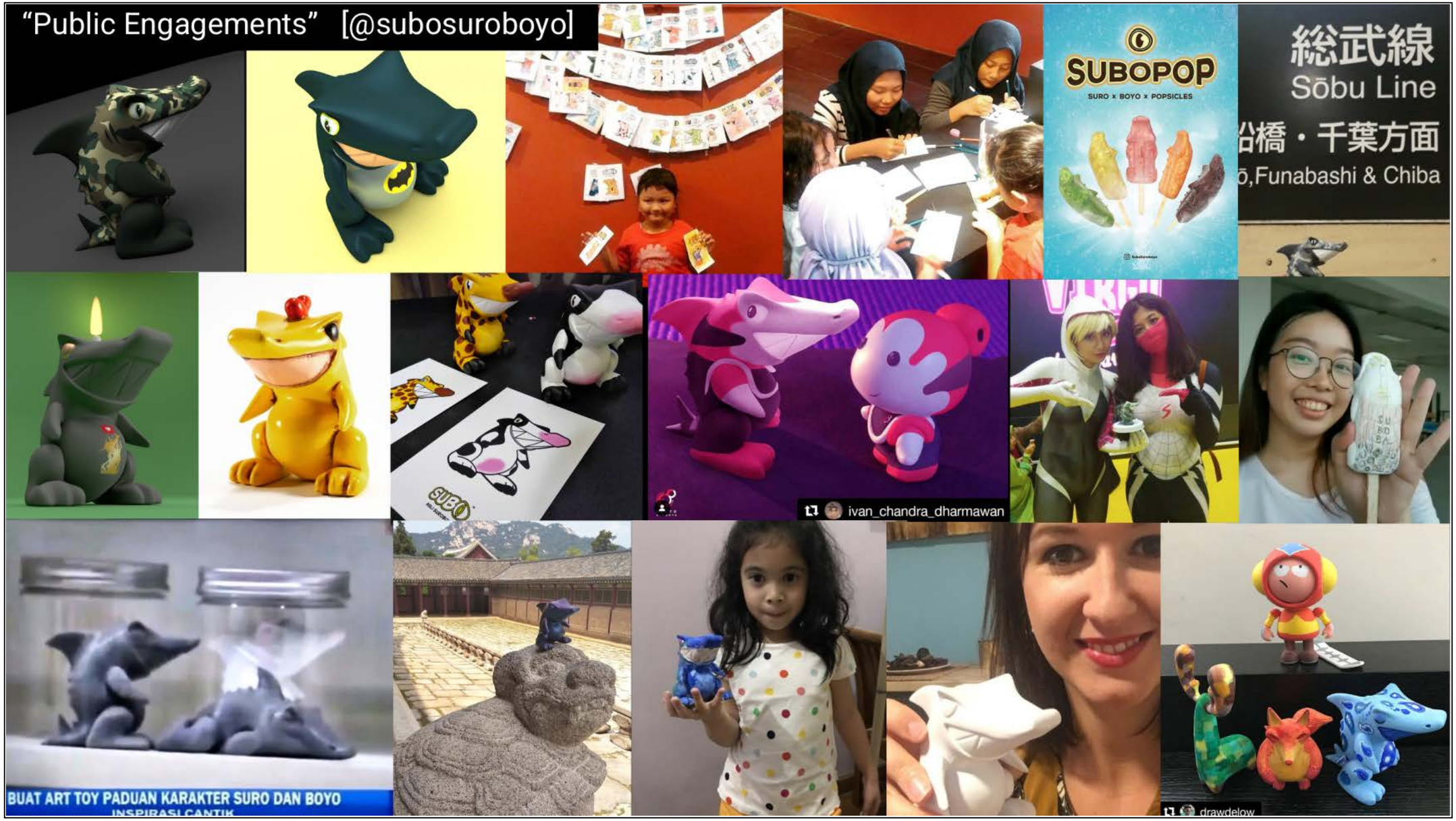
Submission date: 08-Apr-2023 09:21AM (UTC+0700)
Submission ID: 2058761053
File name: Subosub_Concept_and_Process.pdf (18.39M)
Word count: 250
Character count: 1521

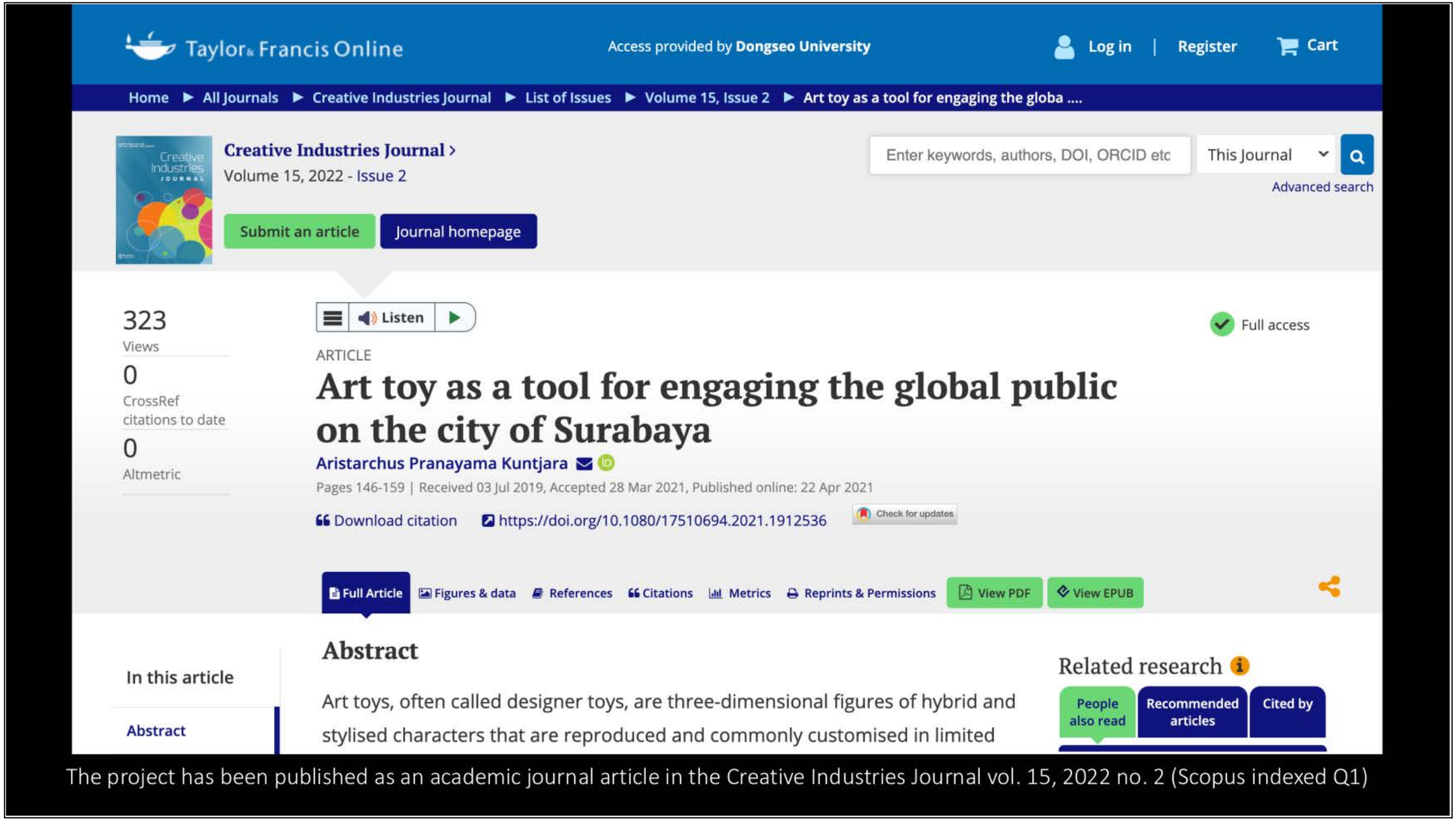
SUBOSUB
SURO x BOYO x SUBMARINE
Concept & Process
SUBOSUB Game & Toy Concept
Inspired by the KRI Pasopati 410 Submarine monument of Surabaya
and the Subo Suroboyo character concept by ARIS PK
Special thanks to Prof. Sojin Kim and
the International College @DSU

Introduction of Personal Project Background

The city symbol or emblem of Surabaya
from a legend about a never-ending fight between a shark and a crocodile, fighting for territory, where the city is born

A contemporary reinterpretation of it as a mash-up character, a mix between the shark and the croc, named SUBO (SUroBOyo/Surabaya) for public engagement as blank art toy and other merchandizing products


“Public Engagements” [@subosuroboyo]
SUBOPOP
SURO × BOYO × POPSICLES
総武線
Sōbu Line
船橋・千葉方面
ō,Funabashi & Chiba
ivan_chandra_dharmawan
BUAT ART TOY PADUAN KARAKTER SURO DAN BOYO
INSPIRASI CANTIK
drawdelow



The project has been published as an academic journal article in the Creative Industries Journal vol. 15, 2022 no. 2 (Scopus indexed Q1)

Project concept

SUBOSUB (SURO-BOYO-SUBMARINE)

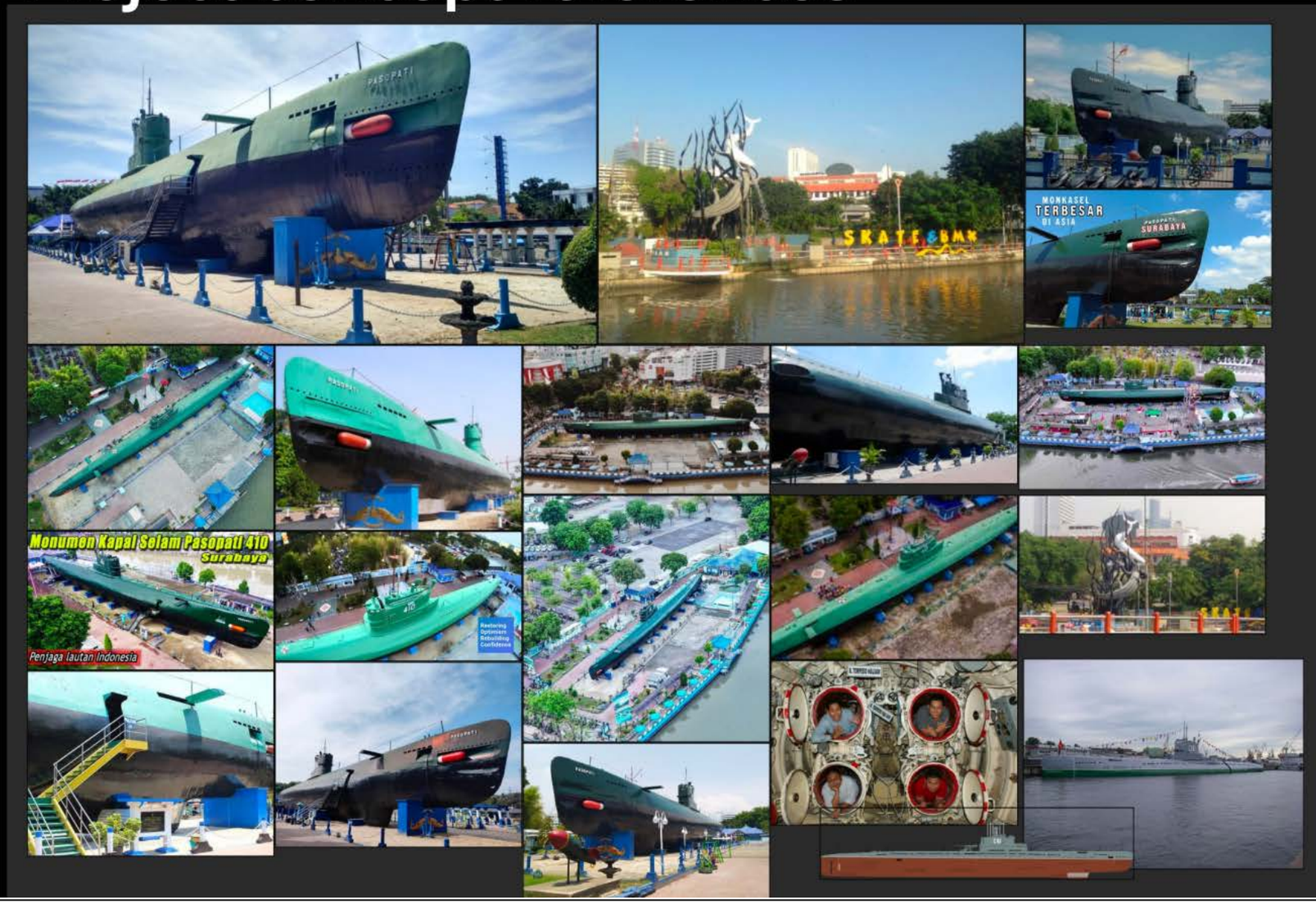
A SUBMARINE based on the character SUBO (or the mash up of shark & crocodile) & the Surabaya Submarine Monument

Shark x Crocodile x Submarine
(Surabaya icon + Surabaya's Submarine historical monument)

Environment: Underwater/Deep ocean
Purpose: Game or Toy
Style:

- **70's/80's Sci-fi Comics** **[40's-80's SCI-FI NOVEL COVER ILLUSTRATIONS]**
- "No Man's Sky" game
- Possibly with a dash of modern optimist sci-fi genre: Solarpunk (opposite of Cyberpunk)

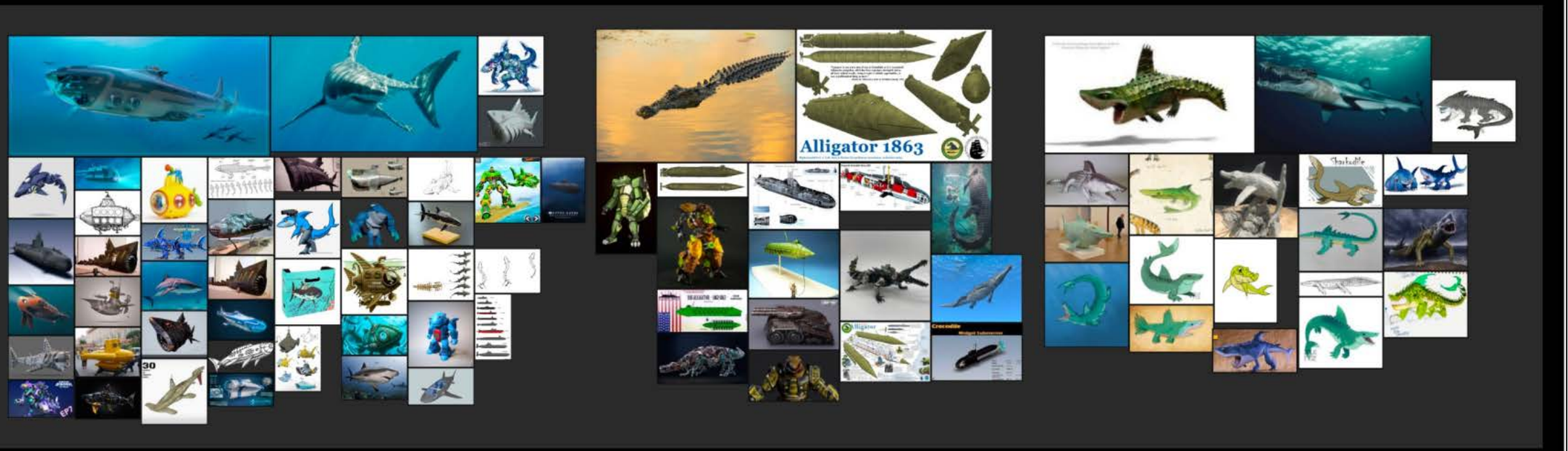
Project concept references



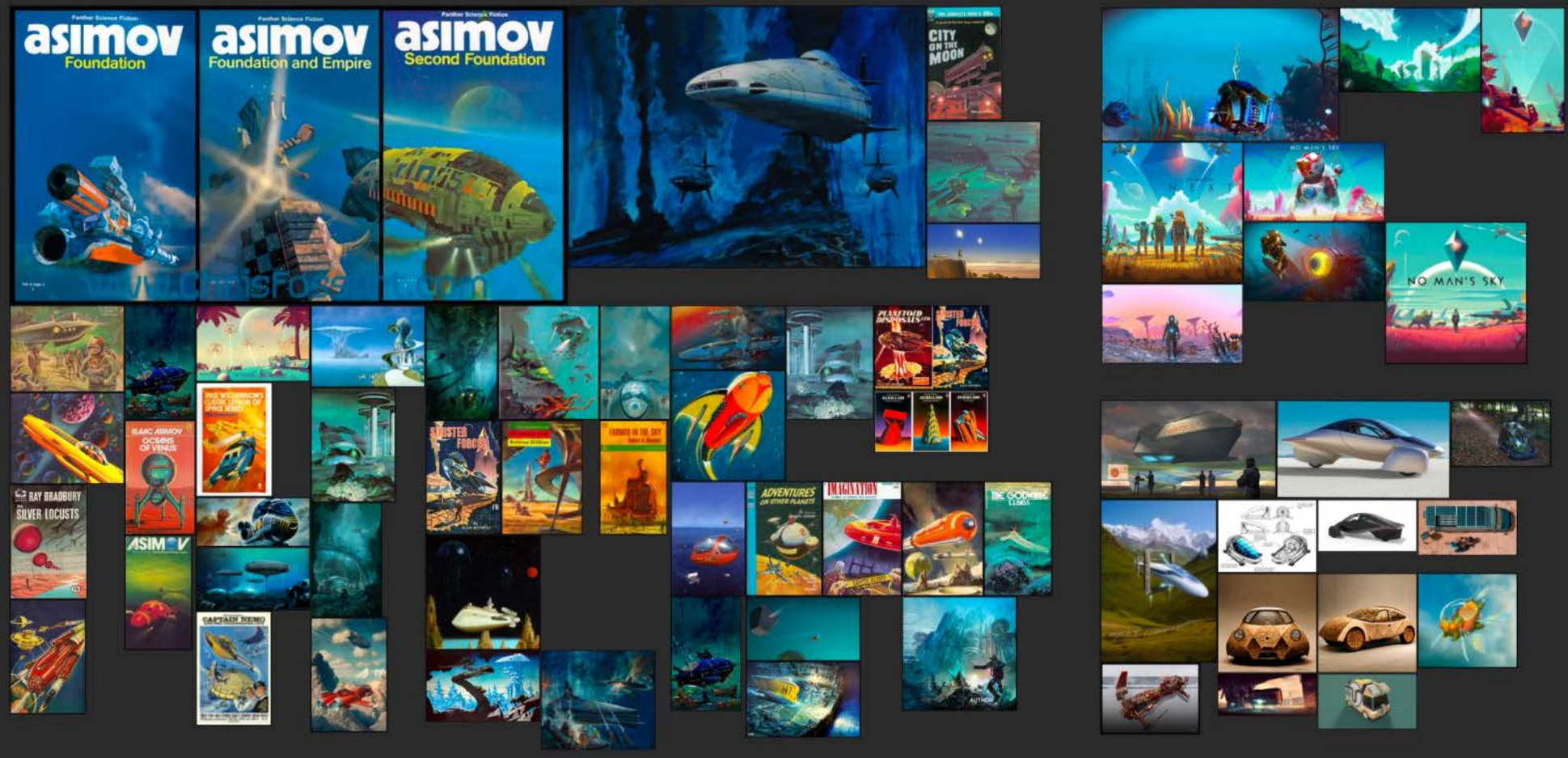
SUBMARINE MONUMENT (MONKASEL) in the city of Surabaya, also has the statue replica of SUROBOYO close to it

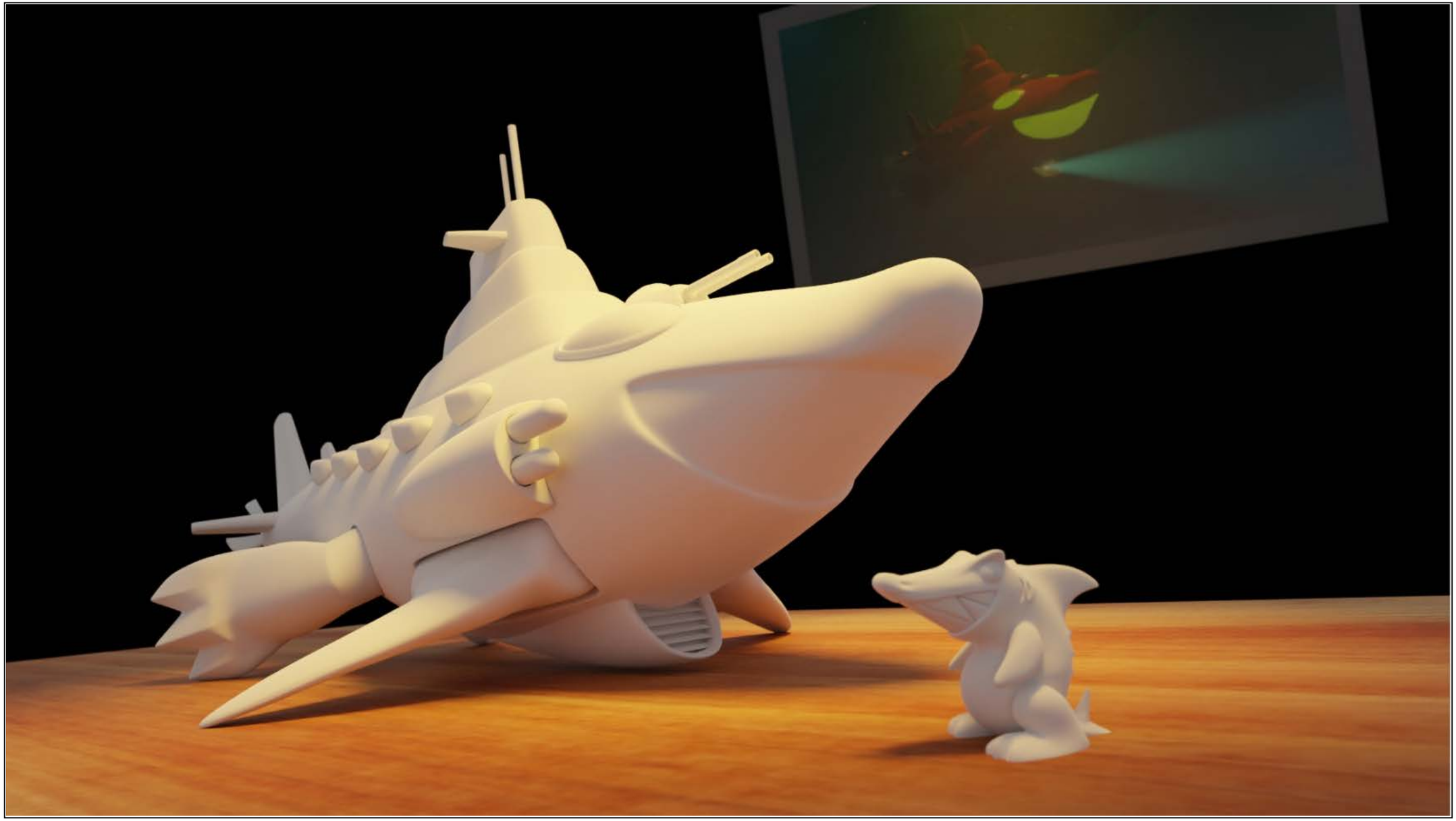
The KRI Pasopati 410 submarine (Russian made)

Visual references



Visual references are of SURO (Shark) and BOYO (crocodile) and the mash-up between the two (Sharkodile) and from previous project of SUBO ART TOY character.


asimov
Foundation
asimov
Foundation and Empire
asimov
Second Foundation
CITY ON THE MOON
NO MAN'S SKY
RAY BRADBURY
THE SILVER LOCUSTS
ISAAC ASIMOV
OCEANS OF VENUS
ASIMOV
CAPTAIN NEMO
SPLINTER FORCE
ADVENTURES ON OTHER PLANETS
IMAGINATION



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