Subosub by Aris Pk

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International Exhibition 25th years Visual Communication Design Petra Christian University









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: SUBOSUB (Suro x Boyo x Submarine)

TITLE

DESCRIPTION : A game and toy concept inspired by the KRI Pasopati 410 Submarine monument of Surabaya (Monkasel), the Subo Suroboyo character concept (Instagram: @subosuroboyo), and the retro sci-fi and solarpunk genres. With acknowledgements for advisory from Prof. Sojin Kim from the International College of Dongseo University, Busan, South Korea. The choice of a mashup with another mashup is to create new explorations and reinterpretations of existing notions, to challenge the familiar and conventional, making them into new stories that open new worlds and imagination, cultivating continuous engagements with the past that otherwise may be forgotten all together. A video teaser of SUBOSUB in action can be viewed directly by scanning the QR code in the poster or by visiting the Instagram @subosuroboyo.

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