

## International Exhibition 25th years Visual Communication Design Petra Christian University













Name: Vanessa Yusuf Institution: Petra Christian

> University y : Indonesia

Country : Indonesia e-mail : vanessa@petra.ac.id TITLE : Work Hard, Play Harder

DESCRIPTION :

Studying and working in the Visual Communication Design field always need hard work to create a great design. Start from research, ideate, into the final execution, the designers have to do it seriously. But on the other hand, design is also a fun activity. We can always find exciting things in the design process. Sometimes we also need to take a break to be able to find good design ideas, even playing can stimulate our creativity. Therefore as designers, we have to work hard, play harder!